Color in printing has a rich and complex history.

The American Printing History Association’s 38th annual conference, Seeing Color / Printing Color, will examine the history of color and technology of modern letterpress. Since the invention of printing from movable type, printers have sought to perfect technologies that capture and reproduce the visible world. Reflecting on this historic legacy and its rapidly evolving future, the conference will present papers on topics ranging from color in early German graphic art to the art and technology of modern letterpress. Seeing Color / Printing Color will be held at The Grolier Club in New York City from October 18 to October 20, 2013.

About APHA

The American Printing History Association (APHA) is a membership organization that encourages the study of the history of printing and related arts and crafts, including calligraphy, typesetting, typography, papermaking, bookbinding, illustration, and publishing. The organization does this through a wide variety of programs and services; the annual two-day conference and Lieberman Lecture, the oral history project, the fellowship program; the scholarly journal, and its international membership of nearly 800 members—collectors, librarians, students, book dealers, and antiquarian book dealers—take an active role in the mission to promote the book arts through exhibitions, publications, and research. The organization also maintains the history of books and printing, bibliography collecting, and the antiquarian book trade.

About The Grolier Club

The Grolier Club is America’s oldest society for book and print aficionados. Founded in 1884 to promote the “arts pertaining to the production of books,” the Club’s nameake is the great sixteenth-century French book collector, Jean Grolier. The Grolier Club is a unique mix of private club and not-for-profit cultural institution, and its international membership of 800 members—collectors, librarians, book dealers, and antiquarian book dealers—take an active role in the mission to promote the book arts through exhibitions, publications, and research. The Club’s mission is to study the history of books and printing, bibliography collecting, and the antiquarian book trade.

Conference Locations

See Color/Printing Color, Friday evening and Saturday take place at the Grolier Club, 47 East 6th Street, New York, located between Madison and Park Avenues. Addresses of pre and post-conference events are listed below and are easily accessible by public transportation.

King Displays

Friday evening
35 W. 50th St., New York, NY 10020
www.kingdisplays.com

GSG/Graphic Systems Group

Friday evening
535 W. 114 St., New York, NY 10027
212 242 8787
www.gsgnyc.com

Columbia University

Rare Book & Manuscript Library

Friday evening
656 S. Eastern Library Service
114 West 28th Street, between Avenue of the Americas (Sixth Avenue) and Seventh Avenue, it is close to East 28th Street and Second Avenue.

Center for Book Arts

Saturday morning reception
18 W. 21 St., New York, NY 10010
www.centerforbookarts.com

Ribuild Digital

Friday evening
540 W. 138th St., 10023, New York, NY 10027
www.ribuilddigital.com

Accommodations

For the convenience of attendees, we have secured a block of single/double occupancy rooms at The Fairfield Inn & Suites. Located on 36th Street at Ninth Avenue (not the 28th Street or Ninth Avenue and the M 287 train on 28th Street and.from Broadway). To book, call 212 206 0998. Ask for the “American Printing History Association Group Rate” of early bird deadline of September 15. All reservations must be made in advance of September 24, 2013. The Pod 51 Hotel, located on East 53rd Street, is another excellent option. Attendees are advised so an early reservation is imperative. Other hotel suggestions will be found on the APHA website. Please be aware that New York City is a popular tourist and convention destination, so an early reservations is imperative.

Registration

The conference is open to all. Registrations fees, covering all programs and receptions are free for APHA members, APHA student members, for APHA student members and fee for other students. These fees will change after the early bird deadline of September 15. You may register with the attached form or on the APHA website. Each optional tour is limited to 20 people per event and requires registration at apartments@nyu.edu. Please note that you can also register through an online service such as expedias.com to secure the best rates.

Local Arrangements Contact

J. Fernando-Peña
Director, Rare Books & Manuscript Program
Pulitzer School of Library Information Science, Columbia University
212 280 6677 ext 306
fernando@library.columbia.edu

Registration Form

To register, fill out both sides of the form and mail with payment to:
American Printing History Association
P. O. Box 4519, Grand Central Station
New York, NY 10163-4159

APHA members receive a reduced conference fee.

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