This newsletter, a bimonthly publication of the American Printing History Association, is sent without charge to all members. See back page for mailing address information. Edited by Catherine Tyler Brody. Assistant Editor: Barbara Kline.

PRINTING HISTORY. By now all APHA members should have received the first issue of PRINTING HISTORY. I hope that you will enjoy it as much as we have. The journal comes to you as part of your membership, without additional charge. You can support the APHA publications program by encouraging your friends to join APHA. I hope you will do so. The journal is open to scholarly work on all aspects of printing and the book arts. Your comments and queries are invited. We hope that the publication of PRINTING HISTORY will encourage further research into our printing heritage. To Editor Susan O. Thompson, Publications Vice President and Art Director Jack Golden, Book Review Editor Jean Peters, and Copy Editor Dorothy MacDonald we extend well-earned congratulations.

DEATH OF MAURICE ANNENBERG. When Maurice Annenberg died on April 20th, after a long illness, we lost one of our very good friends. Maurice struggled valiantly against his illness and was brave in the face of much adversity. His book on Type Foundries of America and Their Catalogues is already acknowledged as a landmark in the study of American printing history. We are proud that we were able to recognize Maury's achievement to some degree by bestowing on him the Fourth Annual APHA Award for his research and published work. When the award was presented at our Annual Meeting in January, 1979, Maury was already too weak to come to New York from Baltimore. We extend to his widow Sunny our deepest sympathy and sincere condolences. Maury's comprehensive typographical library has, I understand, been presented to the University of Maryland.

APHA OFFICERS. Following the resignation of Mary Ahern from the office of Treasurer, Stephen O. Saxe has agreed to accept the post on an interim basis. In addition, APHA is also looking for assistance with public relations and publicity. Because of the mere logistics of the activities involved, it is necessary that anyone interested live in the New York City area.

NEW YORK CHAPTER ACTIVITIES. On June 12 the New York Chapter of APHA concluded its series of lectures for this season with a talk by Roland Folter, bibliographer at the bookselling firm of H.P. Kraus. His subject was "Imaginary Libraries," from the 16th to the 20th centuries, describing their catalogs, devised as political or theological satire, or, as in recent times, for just plain bookmen's fun.

GOUDY SOCIETY VISIT TO MARLBORO. Some seven years after their first visit to Marlboro, NY, site of the home and shop of Frederic W. Goudy, members of the Goudy Society repeated their pilgrimage on June 16th. On their previous visit members of the Society placed an historical marker on the bridge crossing a stream on the Goudy property. Since then, the property has been sold to Lone Star Industries, a company which has acquired extensive land in the Marlboro area. Lone Star Industries has donated a large stone quarried from the Goudy property and the Goudy plaque has been affixed to this stone. This memorial is on the exact spot where Goudy's shop once stood. A rededication ceremony for this memorial was a highlight of the group's visit to Marlboro. President of the Goudy Society, which is committed to disseminating the ideals of America's most famous type designer, is Horace Hart.
BOOK COLLECTOR'S CLUB. In January, 1979, the Book Collectors Club of Los Angeles was formed by a Council Pro Tempore headed by Loren R. Rothschild. According to the press release, the club will encourage book collecting, bibliographical study and social events among members of the book community. The first scheduled speakers are Robert Vosper and Lawrence Clark Powell. For further information, contact the club at P.O. Box 480150, Los Angeles, CA 90048.

COURSES IN THE BOOK ARTS. The Factory of Visual Arts (4649 Sunnyside North, Seattle, WA 98103) has issued a catalog of its offerings, including calligraphy, lithography, and marbling.

The Center for the Book Arts (15 Bleecker St., NYC 10002) offers courses in areas of bookbinding, printing, and areas of graphic design. For the latest course offerings, call (212) 260-6860.

The Guild of Book Workers (1059 Third Ave., NYC 10021) offers for $1. a list of Opportunities for Study in Hand Bookbinding and Calligraphy.

NEWBERRY LIBRARY DISBINDS MANUSCRIPT. On October 5, 1978, in a dramatic demonstration of concern for book conservation in American research libraries, Conservation Lab Chief Gary Frost cut the binding threads of the 15th-century Flemish manuscript, Miroir de la vie humaine, as a concerned audience gasped. Its 19th-century leather binding was causing the leaves to wrinkle, thus disturbing the illuminations. Joseph Duffey, Chairman of the National Endowment for the Humanities, hopes that such events will raise the public consciousness about bookmaking and the problems of preserving precious manuscripts.

PRESS ADDED TO MUSEUM COLLECTION. The National Museum of Science and Technology (1867 St. Laurent Blvd., Ottawa, Canada K1A 0M8) has recently acquired a Cox-Duplex press, manufactured in Battle Creek, Michigan at the turn of the century. Since 1929 it has printed a Chinese language daily for the Canadian-Chinese community. This press was developed to meet the needs of weekly and short-run daily newspapers, with a flat type-bed and a continuous "web" of paper. It saved the small news office the extra expense and labor of making stereotyped cylinders used in the larger rotary presses. This press has been replaced by the more economical Goss "Community" offset press. The Cox-Duplex will be cleaned and reconstructed in the museum's open restoration area.

CALL FOR PAPERS. Library History Seminar VI, "Libraries and Culture," will be held in the University of Texas, Austin, in March 1980. The conference will explore the role and significance of graphic records in society. Topics include bibliographical history. A prospectus of not more than 500 words and a vita should be sent by June 15, 1959 to: Dr. Donald G. Davis, Jr., Editor, Journal of Library History, Graduate School of Library Science, The University of Texas at Austin, Box 7576, University Station, Austin, TX 78712.

BUTTON. The assistant editor of the APHA Letter wishes to announce that the advertised button heralding the end of the recent newspaper strike (see Letter 26) went to the first requestor, Daniel Traister, for the button collection at New York Public Library.

"VISITING SCHOLAR". Hellmut Lehmann-Haupt, Professor Emeritus of the School of Library Science, University of Missouri at Columbia, Missouri, has been invited to teach the History of Books and Printing at the Johannes Gutenberg University at Mainz, Germany this coming Fall. He has been given a Fulbright Grant to teach from September to December, 1979.

WOOD TYPE FOR SALE. Nancy Neale Typecraft has an extensive collection of wood type, in both Gothic and fancy fonts and sorts. Irving I. Silverman (a new APHA member) would be willing to sell some of their duplicate types. Irving, a Business Manager of a textile trade publication, is a press buff from "way back." Contact him at Box 40, Roslyn, NY 11576.
FOR SALE. Gerald Lange (4603 Shore Acres Road, Madison, WI 53716) offers an 1889 25-1/2 inch Advance/Challenge lever paper cutter for sale.

Andrews/Nelson/Whitehead (31-10 48th Ave., Long Island City, NY 11101) offers a complete list of bookbinding materials now available, including made-to-order leathers.

ARIZONA PRINTING HISTORY ACTIVITIES. APHA member Donald C. Dickinson of Tuscon writes that the University of Arizona Graduate Library School is offering, for the first time, a seminar in Bibliography. He is teaching the ten students enrolled.

In addition, the Graduate Library School and College of Education recently co-sponsored a one-day appearance of Dr. Hellmut Lehmann-Haupt, who spoke on "Renaissance Book Illustration" and "A Bookman's Odyssey - Half a Century With Books." Over 100 people attended this Feb. 12, 1979 event.

PAPANTONIO MEMORIAL FUND. H. Bradley Martin, John Brett-Smith, and Robert H. Taylor have established a memorial fund at the American Antiquarian Society (185 Salisbury St., Worcester, MA 01609) for Michael Papantonio, an outstanding collector of early American bookbinding. Mr. Papantonio's collection includes more than 1,000 rare books dating from 1669, and form a chronological study of the American bookbinding art. He was co-owner with the late John S. Van E. Kohn of New York City's Seven Gables Bookshop. Friends and colleagues may send contributions to the above address. The memorial fund income will be devoted to the care of and additions to the collection.

STONE HOUSE PRESS. In April Dr. Morris A. Gelfand stepped down as president of the New York Metropolitan Reference and Research Library Agency, having served two five-year terms as a METRO trustee and six years as president. Dr. Gelfand submitted to the membership his report, "METRO: 1973-1979." He set this in type himself at his Stone House Press, using Goudy Kennerley. Now that Dr. Gelfand is officially retired (supposedly), he will be devoting more time to his avocation as private press prop. Dr. Gelfand is Chairman of the APHA Education Committee.

BOOK ARTS WORKSHOPS. California College of Arts and Crafts (5212 Broadway, Oakland, CA 94618) is offering a number of one-week summer workshops in traditional and modern production techniques for books and periodicals. The workshops on hand bookbinding, calligraphy, papermaking and letterpress printing, weekly lectures touch on such rare subjects as "Superannuated color printing techniques" and "The Literature of 19th Century Type Specimen Books." According to the announcement, lecturer Alastair Johnston, who has done extensive research on 19th century type specimen books, is currently preparing a book on the subject. Mr. Johnston does typographic and book design for various small presses and is a partner in Poltroon Press.

TYPE FOR SALE. Robert P. Long alerts fellow APHA members to the following: C.N. Petermann of Ford, Bacon & Davis Construction Corp. (2 Broadway, NYC) has for sale some type and type cabinets from the company's private printing shop. The lot comprises two steel drawer cabinet sections, 44" high and 35" wide by 22" deep, 25 type cases in each. Principal faces are News Gothic, 6-30 pt.; Alt. Gothic, 10-42 pt.; regular gothics 10-30 pt.; expanded gothics, 12-24 pt., most in several weights. Also Century Schoolbook, 18-30 pt.; Bernhard Gothic Italic, 12-18; Century Expanded, 12-24; plus various squares, circles, stars, seals, hands, etc. They are looking for "a reasonable offer." Buyer would have to arrange to pick it up. Mr. Petermann's telephone number is (212) 344-3200. As Mr. Long remarks, we would like to see someone buy it who will use and preserve it.

"IMPROVED" ALBION PRESS FOR SALE. Mrs. Jude Lubrano of J. & J. Lubrano, dealers in old and rare books, acquired an Albion press after a long, hard search some years ago. She now finds that she has no time for printing and would like to offer the press for sale. Dated 1868. Standing foolscap folio (platen 12" x 18", bed 15" x 21"). Bids invited from interested persons. P.O. Box 47, Main Street, South Lee, MA 01260. Telephone (413) 243-2218.
BILER PRESS. Gerald Lange has designed and printed a handsome broadside in celebration of the third anniversary of The Bieler Press. The text, Dennis Saleh's poem "Typefoundry" is set in BB & S Tell Text No. 5, cast by Pat Taylor's Out of Sorts Letter Foundry for the Smithsonian. The edition was limited to 150 copies on Arches Cover. $4.00, if any are left! Other new Bieler Press publications are Follain/Initiation by Frank Graziano, with a translation by Mary Feeney of a Jean Follain prose piece (200 copies at $20.00) and First 2 Poems by Dennis Saleh (100 copies at $15.00). The address of the Bieler Press is 4603 Acres Road, Madison, WI 53716.

PENUMBRA PRESS. Bonnie O'Connell founded the Penumbra Press in 1972. To date she has printed and published 17 limited editions of poetry. Each edition is designed, hand-set, printed and bound at her shop (Route 1, Lisbon, Iowa 52253). Except for occasional help with type distribution, she does all the production and distribution work herself. One of her latest and most ambitious publications is Keeping the Night by Peter Everwine. This edition of 230 signed copies, printed from Spectrum types on Frankfurt White mould-made paper, with a title page illustration from a relief etching by John Thein sells for $25.00. Among her other publications still in print are volumes of poetry printed in Palatino, Optima, Centaur and Spectrum types on various nicely chosen papers.

JOSEPH JOHNSON: A LIBERAL PUBLISHER by Gerald P. Tyson (University of Iowa Press, Iowa City, Iowa 52242, $14.95).

Johnson was a leading London bookseller and publisher in the 2nd half of the 18th century. Tyson's careful account of his career uses all available manuscript materials (most were destroyed) and the vast reservoir of records in contemporary newspapers, periodicals, and official records of this lively period in publishing history. Johnson was both friend and publisher to many of the prominent writers, scientists and artists of the time, including William Cowper, William Blake, Mary Wollstonecraft, Joseph Priestly, Erasmus Darwin, Thomas Paine and Henry Fuseli. Johnson published the first English edition of Benjamin Franklin's political writings. A true liberal, through his publications Johnson advanced then controversial views on such subjects as American independence, Irish politics, the French Revolution, abolition of the slave trade, women's rights, and religious dissent. He was imprisoned in 1798 for his radical political publications, including the "seditious" opinions expressed in his literary journal, the Analytical Review. Johnson published Cowper's poems for more than a quarter century. The poet, incidentally, gratefully revised his manuscript based on his publisher's suggestions. A firm believer in keeping book prices low, Johnson's published Cowper's Poems at three shillings when luxurious printing was widespread. As an early commentator wrote of Johnson, "his true regard for the interests of literature rendered him an enemy of that typographical luxury," which, along with increased printing costs, had driven the prices of new books beyond the reach of most of the reading public of the time. Bibliographical notes and brief index.

VICTOR HAMMER ARTIST AND CRAFTSMAN by John Rothenstein (David R. Godine, $35.00).

Hammer's talents as a printer and type designer have earned him a special renown but it is not generally known that he was also a painter, sculptor, musician, architect, and calligrapher. To Hammer, a true Renaissance man, all arts were one. It was his conviction that all the visual arts are part of a single whole, and a well-trained craftsman is equipped for any one of them. This first volume of a projected two-volume study of Hammer's variegated achievements is devoted principally to Hammer's paintings, particularly his portraits. Art critic Rothenstein's analysis of Hammer's work as a portrait painter and a painter of Biblical subjects is accompanied by a number of carefully printed reproductions. Hammer's dedicated work for the chapel in the village of Kolsheim, discussed in an essay by the artist himself, included sculpture and liturgical vessels. This limited edition was designed by Martino Mardersteig in Dante type and printed at the Stamperia Valdonega in Verona.

RECOMMENDED READING. The January-February 1979 issue of the Harvard Business School Bulletin features a cover showing seven varied volumes designed by William A. Dwiggins,
who taught the Harvard Business School course on Printing and Publishing 65 years ago. APHA member Max Hall's article in the same issue, "A West Point for Printers," recounts some of the historical background of this influential training center for printing and publishing. It was printing executive J. Horace MacFarland, speaking before the Boston Society of Printers in 1910, who proposed a university course for future printing executives, "a West Point for printers, at which officers for the army of working printers might be properly trained to perform well their duties." The Dean of the Harvard Business School responded by offering academic courses in printing, which lasted until 1920. Teachers included Daniel Berkeley Updike, Bruce Rogers and William A. Dwiggins. Updike's monumental *Printing Types; Their History, Forms and Use* grew out of his Business School lectures. The existence of the printing program was one of the reasons for the founding of the Harvard University Press. Hall's thoroughly researched article is bolstered by extensive documentation (available from Mr. Hall on request). Single copies of the Harvard Business School Bulletin are $1.75 from its office (Alumni Center, Soldiers Field, Boston, MA 02163). Max Hall currently is writing a history of the Harvard University Press, where he was Social Science Editor from 1960 to 1973.

The Spring 1979 issue of *The Tamarind Papers* reflects its new emphasis on the history of lithography. The journal has been expanded to include critical and historical studies as well as the technical articles which were its original purpose. Mindful of the fact that lithographic printers kept meagre records, the editors are seeking out those with personal recollections of American lithography between 1918 and 1960. This current issue contains a reminiscence of Bolton Brown by S. Dale Phillips. An article on "The Corruption of Normal Rockwell" points out that every Rockwell "print" ever made or sold is actually not an original print at all, since it is made by photographic reproduction, no matter what the selling price. A subscription to the Tamarind Papers (two a year) is $6.00 from Tamarind Institute, 108 Cornell Ave., S.E., Albuquerque, NM 87131.

"Our Books are Dying" by Brett Rutherford of the National Association of Printers and Lithographers, appears in the March issue of *Book Production Industry*. Among the startling statistics cited by Rutherford are the estimates that 1/3 of the Library of Congress' 18 million books are too badly deteriorated to use and William J. Barlow's conclusion that 97% of the nonfiction books issued from 1900-1939 have a useful life of only 50 years.

**AMERICAN WOOD ENGRAVING, A VICTORIAN HISTORY** by William J. Linton (American Life Foundation, Watkins Glen, NY 14891, until August 31, 1979, $15.00, afterwards $20.00). This co-publication of the Athenaeum of Philadelphia and the American Life Foundation makes available once again Linton's 1882 study of American Victorian wood engraving. Unitig the talents of an established artist with those of an experienced teacher and writer, Linton was uniquely qualified for his role in the revival of wood engraving in America. He opposed with vehemence the use of photographic techniques as used by "New School" artists, upholding the tradition of the engraver as an artist and not merely as a copyist. Within a few years, of course, photoengraving replaced them all. As a private press printer, from 1879 on, Linton produced a number of excellent books at his Applewood Farm Press in Hamden, CT. Many of them he illustrated and bound himself. He printed over half of his 36 imprints when he was more than 75 years old. The author's first-hand knowledge of the "Golden Age" of American wood engraving for newspaper, magazine and book work makes this a valuable reference for the period. Of special interest is his chapter on *Harper's Weekly*. Illustrated with fair offset reproductions of the wood engravings. Nancy Carson Schrock has supplied a new index, bibliographies and introduction for this new edition.

**NEW BOOKS OF INTEREST.**

R.R. Bowker announces the publication of two guides to subject collections. One is the fifth edition of Lee Ash, *Subject Collections: A Guide to Special Book Collections and Subject Emphases as Reported by University, College, Public, and Special*
Libraries and Museums in the United States and Canada, $67.50. The other is the second edition of Richard C. Lewanski, Subject Collections in European Libraries, $52.50. Both are available from R.R. Bowker, 1180 Ave. of the Americas, NYC 10036.

G.K. Hall announces the publication of two New York Public Library catalogs. One is *The Imprint Catalog in the Rare Book Division, $1848*. Frank Mattson of the Rare Book Division describes it as a catalog of over 300,000 catalog cards representing the first books printed in more than 12,000 cities and towns around the world. The cards are arranged by place of publication, then chronologically by imprint date, then alphabetically by author. The second publication is *Catalog of Special and Private Presses in the Rare Book Division, $170*. Maud Cole, former Keeper of Rare Books, describes the catalog as 28,000 cards arranged alphabetically by author under press. The collection includes works from book clubs, book designers, special and private presses from Baskerville to the present. Address inquiries to: G.K. Hall, 70 Lincoln St., Boston, MA 02111.

Penmaen Press (Lincoln, MA 01773) announces publication of contemporary fiction and poetry in printed letterpress with original graphics. One is *King Harald and the Icelanders* (regular $12., deluxe $40.), five 900-year-old Icelandic stories translated by Pardee Lowe, with Michael McCurry wood engravings. Another is *The First Ten*, edited by Michael Felch (regular $12.50, deluxe $50.), a compilation of complete descriptive bibliographies of all Penmaen books, broadsides and ephemera from Autumn 1968 to Winter 1978.

Printing on Stamps, compiled by Mark H. Winnograd (c/o Dulcie Appar, 776 Silver Cloud St., Thousand Oaks, CA 91360, $2.). This booklet is a checklist concerned with the history of printing and technology as depicted on postage stamps.


EXHIBITIONS AND LECTURES. Columbia University School of Library Service featured lectures by James Mosely, St. Bride Printing History Library, London, April 5, and John Dreyfus, Typographical Advisor, Cambridge University Press, April 18. Another series of lectures is expected for the fall.

"Five Fine Printers." Feb. 22-April 10, 1979. University of California, Davis, CA (916) 752-2523. Featured was the work of Jack Stauffacher, Adrian Wilson, Richard Bigus, Andrew Hoyem, and William Everson.


"Notable Types: A History of the Development of Letterforms From the Collection of the Lilly Library." Opened March 5, 1979. Lilly Library, Bloomington, IN 47401 (812) 337-2452. Susan Godlewski, Reference Librarian, and Josef Godlewski, Assistant Professor of Graphic Design, have researched, designed, and installed this exhibit of the development of roman and gothic types from 1455-1900. A checklist poster will be available.
"O40" EXHIBIT. APHA member Norman Hasselriis is hiding behind his social security number in his latest artistic project, but since many APHA members know him for his Character Press, and for his shop The Assemblage, we will divulge the fact that he presented an art exhibition entitled "A Multi-Self-Portrait of 040-14-8863" at P.S. One (Project Studios One) from April 22 through June 10. P.S. One is a Center for the Experimental Arts, sponsored by the Institute for Art & Urban Resources, and located in Long Island City, NY. The works exhibited included collages, monoprints, Xeroxes, scrolls, manuscripts, postscripts and carbons, and much, much else, including some interesting typographic items. The aim of the exhibit was to illustrate the major creative aspects of the Whole Person, in accord with a developing theory of "Art as Experience/Experience as Art," based on the "Auto-Bio-Graphics" concept from the forthcoming book, A Trip to the Exhibition, from Character Press, Inc.

MARDERSTEIG EXHIBIT. Library of Congress, Washington, D.C. "Officina Bodoni: The Typographic Art of Giovanni Mardersteig." An exhibit honoring Giovanni Mardersteig, the great scholar-printer whose hand-press, the Officina Bodoni, occupies a unique position in 20th-century printing. Mardersteig oversaw each step of the production of his books, from the initial selection of texts through hand binding. The 32 items on display are representative of the close to 200 books designed by Mardersteig from 1923 until his death in 1977. In the foyer of the Rare Book and Special Collections Division, 2nd Floor, Library of Congress Building, through September.

GALE REPRINTS. Gale Research Company (Book Tower, Detroit, MI 48226) has distributed a check list of "Books for Collectors," including reprints of a number of titles about books and printing. Winterich's Early American Books and Printing, for example, is available for $12.00. Gale has also produced a bookmark listing "Landmarks in the History of Printing," which may still be obtainable on request.

NEW PRINT NEWSLETTER. Print News, a publication of the World Print Council, has made its first appearance. This issue contains brief articles on UKyoe woodcuts, monotype prints, and health hazards for printmakers, along with news notes, listings of new books, competitions, addresses for supplies and equipment, etc. Subscription to the bimonthly publication is by membership only. Individual membership is $25.00 a year. The address is World Print Council, Fort Mason Center, Laguna & Marina Blvd., San Francisco, CA 94123.

REQUEST FOR HELP. C. Prentiss Smith (201 Lake Shore Drive, Carterville, IL 62918) has been trying to locate a small 4 x 6 Golding Official Hand Lever printing press like the one he once owned in 1926. Some information about these presses was in the Ralph Green Collection at the Earl Gregg Swem Library at Williamsburg, VA, but John D. Hawkell, Jr. suggested that a notice in APHA LETTER might help Mr. Smith locate someone who had such a press for sale.

Mr. Smith goes on to explain, "My original 4 x 6 press was my first real letterpress machine. It served me for about four months while I was in high school, then I traded it for an 8 x 12 Gordon press, which two years later I sold to Donnelly's in Chicago when I went to work for them. Now, after almost 45 years' career in book and commercial printing design, I have retired to Southern Illinois, and once more I have the 8 x 12 press in my hobby printing shop. Also, I have a 2-1/2 x 4 Sigwald "Chicago" press, similar to the one on which I printed my first job in 1922 (at age 12). So you see, it would be a nice addition to my "restored" shop to have a 4 x 6 Official press, too. Ralph Green, who wrote various books on early American presses, was an engineering student of my father's at the University of Illinois, and later a personal friend of mine. He designed the "restored" wooden press in Williamsburg's printing shop." We hope that someone can help Mr. Smith with his quest, and congratulate him on his long career.

ALBION. Do you know about the English periodical Albion? This journal for private press printers is edited by Roger Burford Mason, Cherry D. Halls and A.P. Reilly. It is published three times a year and contains news and comment, articles, studies of
private presses and individual printers, and reviews of private press publications. Original printing is featured. Among the private presses featured have been the Taurus Press of Willow Dene, The Fantasy Press, Septentrio, Poet and Printer and the Winchester College Printing Society. The subscription rate for U.S.A. is £2.50. Albion is published by the Dodman Press at 26 West Hill, Hitchin, Hertfordshire, England and is supported by a grant from the Eastern Arts Association.

LETTERPRESS SOURCE. Hobby printers interested in obtaining type and supplies should contact APHA member Dave Churchman, P.O. Box 50096, Castleton, IN 46250. Dave maintains a stock of letterpress equipment in an Indianapolis warehouse and, as this is going to press, is preparing a list of over 200 fonts of domestic and imported foundry types for sale. In addition to type, Dave also sells sticks, furniture, ink, cuts, ornamental dashes and linotype borders, etc. His list of typographic goodies will be sent in return for a #10 SASE with 41¢ postage.

PRINTING MUSEUM FOR LOWELL. Lowell, MA is the proposed site of a museum of printing history, especially the history of newspapers. Member Bob Richter has been instrumental in the effort. Mr. Richter writes as follows: "Thought you might be interested in the enclosed material, discussing the very preliminary efforts to found a museum of printing (please, not a museum of newspaper printing if possible). in Lowell, Mass. With Bill Bonser of the local Chamber of Commerce, I've been stirring the pot there for this since last June, and it appears we're getting some results. Mary Lena (assistant treasurer of the Sun, the Lowell newspaper) has more or less taken the project as her own, and with her excellent contacts appears to be generating popular and trade interest. Meanwhile, Bill and I are gathering equipment. Fund raising is next -- I'll probably be doing some." We wish him success!

WORD GAME BOOK. Viceversagrams by P.K. Thomajan is what the author calls a "rhythmic exercise in dialectical rhetoric." The book consists of short verses incorporating rhetorical wordplay. The sentiments exhibit the twists of "turn-around truth." Thomajan, a former public relations man, sees the device as an attempt to achieve "formidable thrusts in decisive communication." Viceversagrams is available from the publisher, Capital City Press, Box 546, Montpelier, VT 05602. Price, postpaid, $3.00.

MAILING ADDRESSES FOR APHA

NEWSLETTER ONLY: Send news items, announcements, and comments for APHA Letter directly to the Editor: Prof. Catherine T. Brody, NYC Community College Library, 300 Jay Street, Brooklyn, NY 11201.

DUES, CONTRIBUTIONS, CHANGE OF ADDRESS NOTICES, AND ALL OTHER CORRESPONDENCE: Send to APHA, P.O. Box 4922, Grand Central Station, New York, NY 10017.

MEMBERSHIPS are for the Calendar Year, and include APHA Letters retroactive to January of the year joined. Unless otherwise requested, applicants whose dues are received after October 1 of any year will be placed on the mailing list immediately, but their membership will extend to December 31 of the following year. Annual active individual membership for 1979 is $10.00 Information regarding other membership categories available upon request to the box number. Individual copies of prior APHA Letters are available to members and subscribers at $1.00 each, while the supply lasts. Back file of APHA Letters 1 through 20 available as a unit for $10.00.