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This newsletter, a publication of The American Printing History Association, is sent without charge to all members. See back page for mailing address information. Edited by Catherine Tyler Brody. Assistant Editor: Barbara Kline.

BIBLIOGRAPHY. In response to various requests from readers for a general listing of available books on printing history, the following bibliography has been compiled. The list includes only items in print, as verified in Books in Print 1978-79 and items easily obtained in the U.S. In cases of smaller publishers, addresses are provided. A caveat: prices and availability do change, especially with older publications.

An extremely valuable new publication will serve as a more comprehensive guide for members; The History of Books and Printing: A Guide to Information Sources, edited by Paul Winckler (Gale Research Co., Book Tower, Detroit, MI 48226), \$24.00 This book provides annotated bibliographical listings of a variety of information sources on the history and development of the book. Nine sections furnish details on sources of information in both print and nonprint media. "Live" sources are also covered, including associations, book dealers, museums, and libraries.

BOOKBINDING

- Allen, Sue. Victorian Bookbindings: A Pictorial Survey. Rev. ed. Chicago: University of Chicago Press, \$20.00.
- Cockerell, Douglas. Bookbinding and the Care of Books. New York: Taplinger (200 Park Ave. S., 10003), 1978, \$9.95 paper.
- Darley, Lionel S. Introduction to Bookbinding. New York: Faber & Faber, 1977, \$7.95, \$4.95 paper.
- Gross, Henry. Simplified Bookbinding. New York: Scribner, 1976, \$9.95, \$3.95 paper.
- History of Bookbinding, 525-1950 A.D.; an Exhibition Catalog. Baltimore: Walters Art Gallery (600 N. Charles St., MD 21201), 1958, \$15.00 paper.
- Johnson, Arthur. Manual of Bookbinding. New York: Scribner, 1978, \$15.95.
- Lehmann-Haupt, Hellmut. Bookbinding in America. Repr. 1941 ed. New York: Bowker, 1967, \$14.95.

BOOK COLLECTING

- Book Collecting: A Modern Guide, ed. Jean Peters. New York: Bowker, 1977, \$15.95.
- Carter, John. ABC For Book-Collectors. Rev. ed. New York: Knopf, 1963, \$8.95
- Collectible Books: Some New Paths, ed. Jean Peters. New York: Bowker, 1979 (Dec.), \$16.95.
- DeBury, Richard. Philobiblon: Of the Advantages of the Love of Books. Tr. E.C. Thomas. Repr. 1926 ed. New York: Cooper Square (59 4th Ave., NYC 10003), 1966, \$5.00.
- New Paths in Book Collecting: Essays by Various Hands, ed. John Carter. Facs. ed. New York: Arno Press, 1967, \$13.75.

BOOK CONSERVATION

- Cunha, George M. Conservation of Library Materials: A Manual and Bibliography on the Care, Repair, and Restoration of Library Materials. 2d ed. Metuchen, N.J.: Scarecrow Press, \$22.00 for 2-vol. set.

BOOK CONSERVATION (cont'd)

- Horton, Carolyn. Cleaning and Preserving Bindings and Related Materials. 2d ed. Chicago: American Library Association (50 E. Huron, 60611), \$5.00 paper.
- Martin, John H. The Corning Flood: Museum Under Water. Corning, N.Y.: Corning Museum of Glass (5 Denison Pkway, E., Corning, NY 14830), \$6.00 paper.

Much of the significant publication in this topic is in journals and offprints. See, for example, the recent articles in Library Journal as noted in APHA Letter 1979, No. 4.

BOOK DESIGN

- Grannis, Chandler. The Heritage of the Graphic Arts. New York: Bowker, 1972, \$19.95.
- McLean, Ruari. Modern Book Design: From William Morris to the Present Day. New York: Oxford University Press, 1959, \$3.40.
- _____. Victorial Book Design and Colour Printing. 2d ed. University of California Press, 1972, \$40.00.
- Rice, Stanley. Book Design: Systematic Aspects. New York: Bowker, 1978, \$17.50.
- _____. Book Design: Text Format Models. New York: Bowker, 1978, \$17.50.
- Thompson, Susan. American Book Design and William Morris. New York: Bowker, 1977, \$29.95.
- Wilson, Adrian. The Design of Books. Layton, UT: Peregrine Smith (P.O. Box 667, Layton, UT 84081), \$9.95 paper.

DESCRIPTIVE BIBLIOGRAPHY

- Bowers, Fredson. Principles of Bibliographical Description. Repr. 1949 ed. New York: Russell (122 E. 42d St., NYC 10017), 1962, \$21.00.
- Gallup, Donald. On Contemporary Bibliography: With Particular Reference to Ezra Pound. University of Texas Humanities Research Center (P.O. Box 7219, Austin, TX 78712), 1974, \$5.95.
- Gaskell, Philip. A New Introduction to Bibliography. New York: Oxford University Press, 1972, \$12.00 (Get the 1975 second printing).
- McKerrow, Ronald B. Introduction to Bibliography for Literary Students. New York: Oxford Univerwity Press, 1927, \$13.95.

ILLUSTRATION

- Chibbett, David. The History of Japanese Printing and Book Illustration. New York: Kodansha (Harper & Row, 10 E. 53d St., NYC 10022), 1977, \$50.00.
- Crane, Walter. Of the Decorative Illustration of Books Old and New. Gale Research Co. (Book Tower, Detroit, MI 48226), \$16.50. Repr. 1905 ed.
- Hind, Arthur. Introduction to a History of Woodcut. 1934 Repr. New York: Dover, \$6.00 each for 2 vols.
- Hofer, Philip and Garvey, Eleanor. The Artist and the Book, 1860-1960. New York Graphic Society, 1972, \$20.00.
- Pennell, Joseph. The Illustration of Books: A Manual for the Use of Students. Repr. 1896 ed. Gale Research Co. (Book Tower, Detroit, MI 48226), \$10.00.
- Pollard, Alfred W. Fine Books. Repr. 1912 ed. New York: Cooper Square (59 4th Ave., NYC 10003), \$17.50.
- Ray, Gordon N. The Illustrator and the Book in England, 1790-1914. New York: Pierpont Morgan Library (29 E. 36th St., NYC 10016), \$22.50.
- Rostenberg, Leona. English Publishers in the Graphic Arts, 1599-1700. Burt Franklin (Lenox Hill Publishing, 235 E. 44th St., NYC 10017), 1963, \$19.50.
- Saff, Donald. Printmaking: History and Process. New York: Holt, Rinehart, and Winston, 1978, \$14.95.
- Sutphen, Dick. The Early Illustrators. New York: Art Direction Book Co., 19 W. 44th St., NYC 10036, 1976, \$19.50.
- 200 Years of American Illustration, publ. in assoc. with the Society of Illustrators. New York: Randon House, 1977, \$39.95.

PAPERMAKING

- Bidwell, John. The Size of the Sheet in America: Paper-Moulds Manufactured by N. & D. Sellers of Philadelphia. University Press of Virginia (P.O. Box 3608, Univ. Sta., Charlottesville, VA 22903), 1978, \$4.00.
- Hughes, Sukey. Washi: The World of Japanese Paper. New York: Kodansha, 1978, \$40.00.
- Hunter, Dard. Papermaking. Repr. New York: Dover Press, 1978, \$7.95 paper.

Available at some bookstores and museum shops and well worth it: Papermaking: Art and Craft. Washington: Library of Congress, 1968. paper.

PRINTING HISTORY

- Blumenthal, Joseph. The Art of the Printing Book, 1455-1955. Boston: Godine, 1978, \$15.00 paper.
- _____. The Printed Book in America. Boston: Godine, 1977, \$30.00.
- Carter, J.W. Printing and the Mind of Man: The Impact of Print on Five Centuries of Western Civilization. New York: Holt, Rinehart & Winston, 1967, \$27.50.
- Carter, Thomas and Goodrich, L.C. The Invention of Printing in China and Its Spread Westward. 2d ed. New York: Ronald Press, 1955, \$15.95.
- DeVinne, Theodore L. The Invention of Printing. Repr. 1876 ed. Gale Research (Book Tower, Detroit, MI 48226), 1969, \$14.50.
- Diderot. An Eighteenth-Century Printing Office: Plates From the Diderot Encyclopedia. University Press of Virginia (P.O. Box 3608, Univ. Sta., Charlottesville, VA 22903), \$10.00.
- Eisenstein, Elizabeth. The Printing Press as an Agent of Change. 2 vols. New York: Cambridge University Press, 1979, \$29.50 per vol., set \$49.50.
- Gimpel, Jean. The Medieval Machine: The Industrial Revolution of the Middle Ages. New York: Penguin, 1977, \$2.95 paper.
- Hudak, Leona. Early American Women Printers and Publishers, 1639-1820. Metuchen, NJ: Scarecrow Press, 1978, \$30.00.
- McLuhan, Marshall. Gutenberg Galaxy: The Making of Typographical Man. New York: Mentor Books, 1969, \$1.95 paper.
- McMurtrie, Douglas. The Book: The Story of Printing and Bookmaking. New York: Oxford University Press, 1943, \$27.50.
- Steinberg, S.H. Five Hundred Years of Printing. Rev. ed. New York: Penguin, 1956, \$3.95 paper.
- Thomas, Isaiah. History of Printing in America. Several eds. available. Burt Franklin (Lenox Hill Publishing, 235 E. 44th St., NYC 10016), \$47.50.
- Winckler, Paul. Reader in the History of Books and Printing. Information Handling Services (P.O. Box 1276, Englewood, CO 80150), 1978, \$22.00.

PRINTING PRESS

- Harris, Elizabeth and Sisson, Clinton. The Common Press. Boston: Godine (306 Dartmouth St., Boston, MA 02116), 1978, \$20.00 for 2 vols.
- Lieberman, J. Ben. Printing as a Hobby. Myriade Press (The Seven Stony Run, New Rochelle, NY 10804), 1978, \$9.95, \$5.95 paper.
- Moran, James. Printing Presses: History and Development from the Fifteenth Century to Modern Times. University of California Press (2223 Fulton, Berkeley, CA 94720), 1973, \$25.00, \$8.95 paper.
- Moxon, Joseph. Mechanick Exercises on the Whole Art of Printing. New York: Dover, 1978, \$7.95 paper. (repr.)

PUBLISHING HISTORY

- Barker, Nicolas. The Oxford University Press and the Spread of Learning. Oxford: At the Clarendon Press, 1978, \$25.00.

PUBLISHING HISTORY (cont'd)

- The Business of Publishing: A PW Anthology. New York: Bowker, 1976, \$12.95.
- Essays in the History of Publishing, ed. Asa Briggs. New York: Longman (19 W. 44th St., Suite 1012, NYC 10036), 1974, \$15.00.
- Hattery, Lowell. Technological Change in Printing and Publishing. Hayden Book Co., 50 Essex St., Rochelle Park, NJ 07662, 1973, \$15.80.
- A History of Book Publishing in the United States. New York: Bowker. Vols. I, II \$29.95 apiece, III \$32.50.
- Sutherland, J.A. Victorian Novelists and Publishers. Repr. 1976. University of Chicago Press, 1978, \$5.75 paper.

TYPEFOUNDING AND TYPOGRAPHY

- Fournier, Pierre S. Fournier on Typefounding. New ed. Burt Franklin (Lenox Hill Publishing, 235 E. 44th St., NYC 10017), 1973, \$21.50.
- Goudy, Frederic. Alphabet and Elements of Lettering. Rev. Ed. Peter Smith (6 Lexington Ave., Magnolia, MA 01930), \$6.75.
- Lieberman, J. Ben. Type and Typefaces. Myriade (The Seven Stony Run, New Rochelle, NY 10804), 1978, \$14.95, \$9.95 paper.
- Silver, Rollo. Typefounding in America, 1787-1825. University Press of Virginia (P.O. Box 3608, Univ. Sta., Charlottesville, VA 22903), 1965, \$10.00.
- The Type Specimen Book. New York: Van Nostrand, 1974, \$13.95 paper.

WRITING

- Angel, Marie. The Art of Calligraphy: A Practical Guide. New York: Scribner, 1978, \$6.95 paper.
- Fairbank, Alfred. A Book of Scripts. 2d ed. Faber & Faber (99 Main St., Salem, NH 03079), 1977, \$4.95 paper.
- Gourdie, Tom. Calligraphic Styles. New York: Taplinger (200 Park Ave., NYC 10003), 1978, \$6.95 paper.
- Johnson, Edward. Writing, Illuminating, and Lettering. New York: Taplinger, 1977, \$8.95 paper.
- Osley, A.S. Calligraphy and Palaeography. Faber & Faber, 1965, \$19.95.
- Reynolds, Lloyd. Italic Calligraphy and Handwriting: Exercises and Text. New York: Taplinger, \$3.95 paper.
- Shepherd, Margaret. Learning Calligraphy: A Book of Lettering, Design, and History. New York: Collier Books, 1977, \$7.95 paper.

For history of particular periods, see such works as Paul Standard's new book (APHA Letter #4). Many of the historical texts are very expensive. Example: Jenkinson, Hilary. Later Court Hands in England from the Fifteenth to the Seventeenth Century. F. Ungar Press, 1968, \$75.00.

ORAL HISTORY PUBLICATIONS. The Oral History Collection of Columbia University, Fourth edition, 1979. Edited by Elizabeth B. Mason and Louis M. Starr. \$22.50 if check accompanies order, to the Oral History Research Office, Box 20, Butler Library, Columbia University, New York, NY 10027. With typography by Warren Chappell and calligraphy by Oscar Ogg, this catalog contains over 300 pages of information, with subject headings and cross references. The Oral History Research Office offers a number of useful publications. We hope that some of them may be utilized in preserving the history of American printing.

BOSTON BOOK SHOPS. On February 1, the 155 year old Brattle Book Shop was destroyed by fire. Some 400,000 volumes were lost, including many rarities. A leaf of the Gutenberg Bible, original letters by Dickens, Emerson, Thoreau and Garrison, and many scarce first editions were lost in the fire. With great courage, George Glass, who owns the bookstore, has vowed to start over again. Another shop of almost the same antiquity, the 151 year

old famous Old Corner Bookstore went out of business at the end of 1979. The shop, which, in the 19th century had been a gathering place for such 19th century authors as Hawthorne, Emerson and Thoreau, had been acquired by the Doubleday Book chain a few years ago.

NEW PERIODICAL. Special Collections is a new quarterly journal which will be concerned with major library special collections in the United States and Canada. The journal will contain book reviews and evaluate bibliographical tools, surveys, etc. More information may be obtained from Lee Ash, Special Collections, 66 Humiston Dr., Bethany, CT 06525.

THE HOUSE OF GODINE. The New York Times Book Review recently highlighted the quality publication program of David R. Godine, acknowledging the contributions he had made to the trade through "handsome, typographically immaculate books." The article tells how Godine started off as a letterpress printer in 1971, having studied typography at Dartmouth and bibliography at Oxford. His publishing company now produces about 35 books a year, in all categories, from history to fiction and poetry. His books on graphic arts and photography are well known to collectors. His reprint line, Nonpareil Books, was honored with a Carey-Thomas Award last year. He represented the Association of American Publishers recently before the White House Conference on Small Business, urging loan guaranties from the Small Business Administration for small publishers and for lower postal rates for books.

HAMPSHIRE TYPOTHETAL PRINTING. Pegs & Eagles by Aron Neal and Fritz Eichenberg was published last year by Thistle Hill Press, (No. Brookfield, MA 01535). This publication, which won an AIGA Award for its design, consists of text by poet and writer Aron Long and an original wood engraving by Fritz Eichenberg. The edition, limited to 500 copies, is priced at \$65.00. Hampshire Typothetal did the printing. Harold McGrath, one of the founders was associated with Leonard Baskin's Gehenna Press for many years and is highly regarded for his letterpress printing.

MORGAN COLLECTION. The well-known Morgan Collection of more than 3,000 vintage wood and foundry printing types, along with thousands of woodcuts, ornaments and borders, is looking for a new home. The collection was gathered in the 1940's and '50's by the late Willard D. Morgan and his two sons, Douglas and Lloyd. The sons would like to sell the collection intact to a university, museum or printing research institution, where the resources of the collection could be researched, displayed and appropriately utilized. Alternately, the collection might be sold to a private collector who would use it creatively and preserve it, or to a benefactor who would give it to an appropriate institution, with tax benefits.

More than 700 fonts of wood type and nearly 3,000 fonts of foundry type are included. Type was collected from printing shops throughout the Eastern seaboard and Middle West. In addition, it includes all types of the Swink, Pforsheimer and Correll Collections. The Morgan Press has issued two catalogs of hundreds of the typefaces for use in reproduction proofs during the past 20 years. Some of the display faces were made available to Headliners International as reproduction proofs. But the collection itself remains intact and has never been thoroughly studied. In 1978 the collection was evaluated at \$405,372 by Rob Roy Kelly. The actual sale price is negotiable. The Myriade Press had been asked to help find an appropriate home for the Morgan Collection. For further information write to Dr. J. Ben Lieberman, President, The Myriade Press, Inc., 7 Stony Run, New Rochelle, NY 10804. Phone (914) 235-8470.

NON-PRINT AIDS FOR PRINTING HISTORY. In response to more than one member query concerning sources of films, slides, etc. on printing history, let me remind those interested that a section on non-print media is a feature of History of Books and Printing; A Guide to Information Sources by Paul A. Winckler (Gale Research Co., 1979, \$24.00). Dr. Winckler, who is active on APHA's Education Committee, here lists information on sources, as well as providing a listing of films, filmstrips, slides, microfilm, transparencies, etc. Dr. Winckler's Guide, which covers the whole broad spectrum of printing

history bibliography, has been mentioned before for its general usefulness, but this particular aspect of the Guide merits repetition.

CALDECOTT MEDAL WINNER. If you're looking for contemporary illustrated books, you must look to children's books today. Of the 1980 Randolph Caldecott Medal for children's book illustration was recently awarded to Barbara Cooney, illustrator of Ox-Cart Man by Donald Hall. The book, published by Viking Press, recounts incidents in the lives of a family in 18th century New England. Miss Cooney has illustrated almost 100 children's books. She previously received this same award in 1959 for Chanticleer and Son. The Caldecott Medal has been awarded annually since 1922 by the American Library Association in recognition of the year's most distinguished illustrator of children's books.

AUTHOR RECEIVES FRANKLIN AWARD. Each year the Printing Industries of Metropolitan New York presents its Franklin Award to an individual who has "personified the philosophy and public service of Benjamin Franklin." This year, for the first time, the award was presented to an author, James Michener, whose most recent best seller is Chesapeake. The printing industry gave the award to Michener in recognition of his humanitarianism and contribution to the world of the printed word. Michener was the 27th recipient of this award, which consists of a citation and medal bearing the likeness of Franklin.

QUARTERLY JOURNAL OF THE LIBRARY OF CONGRESS. The Library of Congress has provided another treat for lovers of books and printing in the latest issue of its Quarterly Journal. This winter 1980 issue includes a splendid tribute to Lessing J. Rosenwald by William Matheson, Chief of the Library's Rare Book and Special Collections Division. The article, which gives the history of the development of Rosenwald's remarkable collection which he presented to the nation, makes apparent the fact that Rosenwald's scholarship and good sense in collecting were as important to his accomplishment as his pocketbook. Numerous illustrations of choice examples of block books, illuminated manuscripts and incunabula are included. The same issue also contains articles on cookbook collections, prints from Eastern Europe and theater posters. An annual subscription to the Journal is \$9.00; the single copy price is \$2.25. The address of the U.S. Superintendent of Documents is U.S. Government Printing Office, Washington, DC 20402.

AMERICAN ANTIQUARIAN SOCIETY LECTURES. The American Antiquarian Society this year has been presenting a notable series of lectures on "Early American Book Arts." Spring lectures and their topics include Georgia B. Bumgardner on "The Development of Book Illustration in Antebellum America," (Tuesday, March 18, 1980), Sinclair H. Hitchings on "Early American Humor: A First Chapter in Words and Pictures," (Monday, April 21, 1980), and Rudy J. Favretti on "Books and the Appearance of the Landscape," (Wednesday, May 14, 1980). All lectures are presented at 8 P.M. at the Society (185 Salisbury St., Worcester, MA 01609).

100th ANNIVERSARY OF FOLDING CARTONS. A recent article in Printing News noted the fact that 1979 marked the 100th anniversary of folding cartons. According to Stanley I. Batkin, president of Universal Folding Box Co. of Hoboken, NJ, the inventor of folding carton was Robert Gair. Gair came to America from Edinburgh, Scotland as a teenager in 1852. He served in the Civil War and was decorated as a hero. He began his career in 1864 as a paper jobber and converter. The business ultimately grew into a nationwide chain of paper mills and folding carton plants. According to accounts the folding carton was the result of an accident. In April 1879 a printer ruined a job when he set the type rule too high and creased the paper. Gair's inventive mind recognized that the scoring of the paper could be applied to the production of mechanically die-cut folding boxes. He later built the "Gair Industrial Village" in Brooklyn, NY, constructed his main plant in Pierpont, NY and a number of plants throughout the U.S. The Robert Gair Division of Continental Can Co. continues his name.

TICKNOR & FIELDS REBORN. One of the great names in the history of American publishing is coming back into use as an imprint after an absence of many years. After a century, the imprint of Ticknor & Fields will be used again as a subsidiary of Houghton Mifflin,

under the direction of Chester Kerr, formerly of the Yale University Press. In 1880 Ticknor & Fields disappeared as an imprint. Two years earlier Houghton Mifflin had combined with James R. Osgood & Co., successors to Ticknor & Fields. When Osgood retired, the combined firm became Houghton, Mifflin & Co. In its heyday in the mid-19th century Ticknor & Fields published such authors as Emerson, Thoreau, Longfellow and Hawthorne, and was American publisher for Dickens and Tennyson. The old Ticknor & Fields firm was located in Boston. Its present day incarnation has editorial offices in New York and New Haven, while its business and production offices are in Boston, home of its parent company.

FIELDS LIBRARY EXHIBIT. An exhibition entitled "A Rainbow of Talent: The Friends and Acquaintances of James T. and Annie Fields" will be on view at the Huntington Library in San Marino, CA until the end of May 1980. James T. Fields (1817-81) was not only a partner in the Boston publishing firm of Ticknor & Fields but was also editor of The Atlantic Monthly. He was the publisher of many important American authors and the first American publisher of many English authors of the time. His second wife, Annie Adams Fields (1834-1915) was intelligent, attractive and an excellent hostess. Their friends included most of the important authors, artists and scientists of mid-Victorian England and the U.S. Henry Huntington acquired more than 5,000 of the couple's letters in 1922, and the Huntington Library has since acquired other related materials. In 1979 the Library acquired Field's private library, which documents their literary taste and friendships. Almost three hundred of the approximately 1,400 volumes are presentation copies by authors, editors or famous persons or include inserted letters or manuscript materials. Most of the letters have never been published. The exhibition includes representative items from the Fields Library casting new light on American literary and publishing history.

FACSIMILE OF JOHNSON DICTIONARY. For the first time in over a century, a complete and unabridged edition of Samuel Johnson's Dictionary of the English Language is being reprinted. Johnson's influential and quirky work ranks as "one of the greatest single achievements of scholarship," according to W. Jackson Bate, Johnson's biographer. The facsimile edition is said to be reproduced exactly as it was first printed by William Strahan in 1755. Arno Press (3 Park Ave., New York, NY 10016) is selling the Dictionary in two bindings at \$135 and \$95 respectively, plus shipping and handling. Of course, there are some differences from the original. This version is on Bible paper and is in one volume. You will recall Thackeray's famous error at the beginning of Vanity Fair, where he has Becky Sharpe, throw her copy of Johnson's Dictionary out the carriage window as she leaves Miss Pinkerton's Academy, forgetting, of course, that the work was published in two volumes.

OBITUARY. We note with sorrow the death of APHA member Gerd Muesham. Dr. Muesham, an author and art bibliographer, succumbed to a heart attack December 14. She had been an art librarian at the Cleveland Museum of Art, associate head librarian at Cooper Union, and head of Donnell Art Library of New York Public Library. Most recently she was at Queens College in New York as art bibliographer. She compiled the Guide to Basic Information Sources in the Visual Arts (1978) and was the author of Painters and Paintings from the 14th Century to Post-Impressionism.

PUBLISHING FORECASTS. Despite the many publishing mergers, statistics from the U.S. Government Census of Manufacturers show that the total number of book publishing establishments increased by 45% between 1972 and 1977 and the trend continues. The growth appears to be due to the proliferation of small publishers with limited press runs. According to R.R. Bowker, this fall there were close to 5,000 publishers with three or more books in print, another 3,000 with one or two, and more than 100 with 1,000 or more titles extant. Changes in book production, in-house composition, printing and binding have made possible an expanding market for small presses and self publishers.

CREATING A BOOK IN TWO MONTHS. We recently told of the 19 year gestation period for the University of Chicago Greek-English Lexicon. Now for another kind of record we want to bring to your attention the William Morrow & Co./Fleming H. Revell Co., publication Jesus: His Life and Times which was produced from the signing of the contract to the delivery of finished mechanicals and color separations in just eight weeks. An article in Publishers Weekly recently told the remarkable story of how a team of experienced book people, including Andrew Gardner, Richard Abrams, Ernst Reichl and Warner Hutchinson, took on this formidable task of producing a complete book in this brief time. The schedule was tied in with the release of the motion picture Jesus. The book was conceived as part of the Genesis Project, begun five years ago by film producer John Heyman for multimedia treatments of the Bible. Hutchinson wrote the 75,000 word text in record time. The 233 four-color-process illustrations are accompanied by stand-alone picture captions. Also included are 15 black and white line drawing maps, 70 background information panels, a fifty term glossary and two indexes, of subjects and Scripture citations. A crucial element was the fact that the text was keyed into a DEC word-processing system as written. This made possible the editing of the electronically stored text, which was then transmitted to the typesetter by a telephone line. Thanks to the expertise of this experienced team and the wonders of modern printing technology, the impossible was accomplished and this entire 224 page volume was produced from idea to typeset pages.

DIRECTORY OF AMERICAN BOOK WORKERS. Nicholas T. Smith writes to inform us of his plans to publish a directory of people in the Continental U.S. who work by hand on bookmaking as printers, binders, calligraphers and so forth. Forms will be going out in the mail to several mailing lists, but if you are qualified, and do not receive the form, please write to Mr. Smith at P.O. Box 66, Bronxville, NY 10708.

HELP WANTED. David Lasko (280 Kimball Drive, Rochester, NY 14623) is an APHA member and a graduate student at RIT School of Printing. His thesis work is concerned with pin marks found on the types of 19th century American typefounders. There is little information on "pin marks" to be gleaned from library reference books -- so he needs the help of "kindly type historians and collectors." He would appreciate any information on the Bruce Caster and notes on the pin marks of the more obscure 19th century typefounders. Drawings of the pin marks, along with the names of the fonts they appear on, would be even more helpful to him. Mr. Lasko writes, "What I hope to produce is an identification guide to antique foundry types, using pin marks and nicks as an ID code. I've catalogued the marks of over 50 foundries thus far; but, of course, that accounts for only half the founders discussed in Annenberg." Mr. Lasko's stimulating and certainly worthwhile project merits all the help APHA members can provide.

MAILING ADDRESSES FOR APHA

NEWSLETTER ONLY: Send news items, announcements, and comments for APHA Letter directly to the Editor: Prof. Catherine T. Brody, NYC Community College Library, 300 Jay Street, Brooklyn, NY 11201.

DUES, CONTRIBUTIONS, CHANGE OF ADDRESS NOTICES, AND ALL OTHER CORRESPONDENCE: Send to APHA, P.O. Box 4922, Grand Central Station, New York, NY 10017.

MEMBERSHIPS are for the Calendar Year, and include APHA Letters retroactive to January of the year joined. Annual active individual membership for 1980 is \$10.00. Information regarding other membership categories available upon request to the box number. Individual copies of prior APHA Letters are available to members and subscribers at \$1.00 each, while the supply lasts. Back file of APHA Letters 1 through 20 available as a unit for \$10.00. Send orders to our box number.