Annual APHA Conference, "the Permanence of Ephemera." Michael Twyman (University of Reading, England), Stephen O. Saxe (Harcourt, Brace, Jovanovich), Katharine F. Pantzer (Short Title Catalog Revision, Houghton Library, Harvard University), Daniel Traister (New York Public Library, program Co-Chair), Georgia B. Bumgardner (American Antiquarian Society), Alice Schreyer (Columbia University Libraries, program Co-Chair), Peter C. Marzio (Director, Corcoran Gallery, Washington, D.C.).

APHA CONFERENCE ON EPHEMERA. The 5th Annual APHA Conference on September 27th tackled the huge subject of ephemera. Five speakers touched on as many different aspects of the "permanence of ephemera."

Co-Chairs of the Conference Committee for APHA were Daniel Traister and Alice Schreyer. Katherine Pantzer in speaking of "A Housekeeper's View of Ephemera," told of her experiences as an editor of the "STC" of early English printing. The categories she treated were indulgences, proclamations, ballads, advertisements, broadsides and almanacs. Georgia Bumgardner, of the American Antiquarian Society, spoke on "Vignettes of the Past: American Broadside through the War of 1812." Using slides, she gave an overview of this extensive genre of broadsides reproducing government proclamations, official documents, advertisements, news stories and so forth. Michael Twyman, who came from Reading, England, for the Conference, spoke on "John Soulby of Ulverston: Two English Jobbing Printers." The chance survival of a large quantity of the ephemeral printing of these two early 19th century printers enabled him to study the transition
from 18th to 19th century methods and techniques. Peter Marzio, director of Washington's Corcoran Gallery, spoke on "Chromolithograph, Popular taste, Fine Arts: the Things Used Up as True Cultural Indicators." As he also did in his book on "The Democratic Art," Marzio stressed the importance of recognizing the social force of ephemera. Through the study of ephemera we can learn how people of the past actually lived their daily lives. Stephen Saxe, of Harcourt Brace, Jovanovich, is an APHA trustee and a leading collector of early type specimen books. His talk, entitled "Printer, Spare the Book: 19th Century American Type Specimen Books" was concerned with the type specimen books which comprise the primary source material for studies of the factors affecting the production of printed ephemera. The day-long conference, held at Columbia University, included a buffet luncheon and an afternoon reception. Everyone who registered received a keepsake packet of more than 20 keepsakes which had been especially printed for the occasion and contributed by APHA members. Each also received one of the full color conference posters designed by APHA V-P Jack Golden. So long as the limited supply allows, APHA members may purchase the poster (for $6.00) and the ephemera packet (for $5.00) by sending a prepaid order to the APHA box number.

DUES INCREASE FOR 1981. Please note that APHA annual dues for individuals are now $15. Overseas membership is $20. Libraries and other non-profit institutions pay $20., and corporate membership is $100. For this fee, each member receives two issues of our journal Printing History and six issues of the newsletter. Please remember that memberships are on a calendar year basis. New members will receive all publications for the year in which they join. Membership renewal forms incidentally, will soon be going out for 1981 dues renewals. We hope that you will return the form promptly with your remittance.

NOTICE TO ALL MEMBERS. From our very successful Fifth Annual Conference, "The Permanence of Ephemera," we have available -- as long as the supply lasts -- posters, cards, and the packet of ephemera especially printed for the conference and presented to registrants. Prices are as follows:

- Full color "ephemera" card (5"x7"), .40 cents.
- Poster (in mailing tube), $6.00.
- Packet of ephemera, $5.00.

Advance payment is required. Checks should be made payable to APHA and mailed to Philip Sperling, Treasurer, APHA, P.O. Box 4922, Grand Central Station, New York, NY 10163.
See our next newsletter for a fuller account of the annual conference.

WOLPE-ANNA. On October 29th renowned typographer-designer Berthold Wolpe celebrated his 75th birthday. His many friends around the world join in wishing him well. The Victoria & Albert Museum in London is presenting a retrospective exhibition of his designs through February 1, 1981. The Klingspor Museum in Offenbach also hopes to have a Wolpe exhibition in the not-too-distant future.

TYPOS, AGAIN! The item on St. Gall Abbey Library last time is a perfect illustration of the proofreading problem mentioned in that same issue. Those famous illuminated manuscripts in the Irish style reached St. Gall in the ninth (not the 19th) century as gifts of Irish pilgrims who were travelling the path to Rome. Although the library catalog lists thirty volumes in Irish script, only three complete manuscripts now survive. Although the Abbey was founded by an Irish missionary, scholars have agreed that these manuscripts were written elsewhere and came to the Abbey as gifts. In 1977 the Typophiles made their own pilgrimage to St. Gall as part of their bibliophilic tour of European centers of the book arts.

WASHINGTON PRESS WANTED. Marshall Vance (1102 North Division St., P.O. Box 27, Forrest City, AK 72335) for many months has been trying to locate a Washington-type hand press, but without luck. He would be happy to receive any leads or offers to sell one of medium to large size.
PRINTING HISTORY. By now you should have received the latest issue of Printing History. Our apologies to the many members who couldn't understand why they had not received the third issue of the APHA journal earlier. We couldn't understand it either! As one of the auxiliary Murphy's Laws explains, everything takes longer than you think it will. According to Susan Thompson, editor of the journal, copy for the fourth number is ready for production. Please be assured that all 1980 individual institutional and corporate members will receive this second number of volume two as part of their 1980 membership privileges.


HISTORY OF PRINTING '81. Our German members, Uwe H. Breker (Gavel Publicity Service, Postfach 501168, D-5000, Köln 50 Rodenkirchen) Markusweg 10, West Germany), has published a full-color pictorial calendar featuring historic printing presses that is a beauty. The individual sheets, each measuring about 12-1/2" x 17", feature press photos from the Bowne & Co. Shop at the South Street Seaport Museum in New York and from the Smithsonian Institution's Graphic Arts Collection. The price is DM20 (about $10.00). Add postage for air mail delivery. Although we have not been able to confirm this, the calendar may be available at the Bowne & Co. Shop, 211 Water Street, New York, NY 10038.

GOLDEN ANNIVERSARY FOR THE TYPOPHILES. Congratulations to the Typophiles, who this year celebrate their 50th anniversary. According to accounts, it all began with a very informal luncheon group that began meeting in 1930 and called themselves the Biblio-Beef-Eaters. The group grew larger but continued to meet regularly to talk about books and printing. Milton Glick, Clarence Hornung, Arthur Rushmore, Fred Goudy and Bruce Rogers were among those who attended regularly. It was for Fred Goudy's 70th birthday (March 7, 1935) that the first typophile publication, Spinach from Many Gardens, was produced. Paul Bennett, Promotion Manager for Mergenthaler, and writer on the graphic arts, supervised the editing and production of the many typophile publications, the cooperative work of the members. Chap Book Number One appeared in 1940; now there are more than 50. When Paul Bennett died in 1966, Dr. Robert Leslie took on the leadership of the organization, instituting some changes incidentally, such as the admission of women to membership. Monthly luncheons with prominent speakers are held in New York, highlighted by the traditional gala Christmas luncheon that has the attraction of an annual meeting. The latest Chap Book (on Gordon Craig) will be published in the near future. For additional information about the Typophiles, write to Dr. Leslie at 140 Lincoln Road, Brooklyn, NY 11225.

DEATHS

The death of Ernst Reichl on September 19th deprives us all of one of the best of our book designers as well as the kindest and most sympathetic of friends. Ernst will perhaps always be best remembered for his dramatic and innovative design of Joyce's Ulysses for Random House. He was one designer who was not afraid of the new technology, but used it to solve problems, such as his use of the computer for several editions of the Bible in recent years. He was actively designing books right up until the end. Born and educated in Germany, he came to this country in 1926. He designed books for Knopf, Doubleday and many other publishers. The series of calligraphic books he published under the Archway Press imprint are now collectors' items. Ernst Reichl was an artist and craftsman of the highest caliber, and an inspiration to all who knew him. Your editor feels a personal sorrow in losing someone who has been the source of much treasured encouragement and advice.
DEATHS (cont'd)

Paul Freeman, a major figure in encouraging the popularity of calligraphy, died on August 10th at the age of 51. He was founding chairman of the Society of Scribes and guided the organization in its time of rapid expansion.

PUBLISHING ARCHIVES. Chadwyck-Healey/Somerset House has published a microfilm collection of the archives of the publishing company of Harper & Brothers, 1817-1914. Included are the catalogue indexing of all Harper publications, contract books, memorandum books, salary ledgers, account books and correspondence. The collection consists of 60 reels of 35mm microfilm. The selling price is $3990. A printed index, priced at $35, provides an alphabetical index of authors and titles. Harper's influence on American life and culture has been immense. They published such literary classics as Melville's Moby Dick, the books of Mark Twain and Henry James, and established high levels of periodical publishing through Harper's Weekly, Harper's Monthly, and Harper's Bazaar. In American printing history, Harper's Illustrated and New Pictorial Bible of 1846 ranks as an important landmark. Among the illustrators of Harper periodicals were Winslow Homer, Thomas Nast, Edwin A. Abbey, Frederic Remington and Howard Pyle. Columbia University's Butler Library houses the original archives. The microfilm version now makes them available for research into publishing history on a broad geographical basis. An addendum to the collection will cover the 1250 letters in the Morgan Library, dating mostly from 1845 to 1895. Chadwyck-Healey/Somerset House has previously microfilmed more than a million pages of the archives of a number of British publishers.

GODINE PUBLICATIONS. Over the past ten years David R. Godine has earned a well-deserved reputation for handsomely produced books. Happily, many of them are concerned with the various areas of graphic arts.

A recently distributed list offers a number of them at special prices. Also worth watching for are the two future Godine publications announced: Anatomy of a Typeface by Alexander Lawson, containing 30 detailed essays on typefaces (tentatively $25.00) and A Constructed Roman Alphabet by David Lance Goines, "the first mathematically constructed alphabet since the 16th century" (tentatively $25-30 with a de luxe edition $75-100). The Company's address is 306 Dartmouth St., Boston, MA 02116.

AVAILABLE ON REQUEST. May we call to the attention of our membership a catalogue free for the asking listing 565 books, currently available, on the Graphic Arts. Among the many fields covered are: Art of the Book, Lettering and Calligraphy, Paper, Type and Printing and Production. To obtain a copy of Bibliography of Essential Books for the Graphic Designer, write to Museum Books Inc., 48 East 43rd Street, New York, NY 10017, or by telephone (212) 682-0430.

HARPER'S SAVED. In a last minute reprieve, Harper's magazine (whose demise we lamented when cessation of publication was announced for August) was saved and will continue to publish. The John D. and Catherine T. MacArthur Foundation and the Atlantic Richfield Foundation have purchased the financially troubled magazine. An independent non-profit organization will be established to continue publication of the historic journal.

THE CULTURAL SIDE OF AN OILMAN. In reading of the financial exploits of Robert O. Anderson, chairman of Atlantic Richfield Company and owner of more than a million acres of ranchland, thousands of head of cattle and sheep, etc., be grateful for his philanthropy. It was through his decision to have the Arco Foundation collaborate with the John and Catherine MacArthur Foundation that Harper's magazine was saved. Each foundation has agreed to put a million and a half dollars into a fund to continue publication of the renowned and historic literary monthly.

EARLY AMERICAN WOMEN PRINTERS AND PUBLISHERS 1639-1820 by Leona M. Hudak (Scarecrow Press, Inc., P.O. Box 656, Metuchen, N.J. 08840, $32.50). Of the several available books on early American women printers this volume ranks as the most comprehensive and most valuable for reference), with its more than 800 pages of biographies and biblio-
graphical records. The extensive bibliographies make the material especially valuable for those doing extended research. An index of proper names makes for fast retrieval of information, as we recently learned when gathering information about Mary Katherine Goddard's first official printing of the Declaration of Independence. The book treats the life and work of 25 American women printers who worked between 1639 and 1820. Each is covered by a biographical sketch followed by a list of imprints and a bibliography of primary and secondary sources. Ten appendices round out this comprehensive work, with supplementary lists, special bibliographical notes, and a list of "firsts" by women printers. It was, after all, a woman who established the first printing press in the American Colonies. The author tries to focus on women who actually operated presses themselves, but often it is impossible to distinguish these from others who owned or operated printing businesses but did no printing themselves. A number of facsimiles are provided, but their original sizes aren't clearly indicated. All in all, this is a thorough and scholarly job providing numerous inspirations for further research.

EXHIBITS

Museum of Fine Art, Boston. Opening January 24, "The Painterly Print," an exhibition of monotype prints from the 17th to the 20th century includes more than 100 examples of this (lower-case) monotype technique whereby a print is created through the transfer to paper of an image drawn or painted on glass or metal while still wet. Ordinarily only one print is produced. An excellent catalog ($14.95) accompanies the show, the first devoted to a survey of this unusual technique.

HISTORIC VILLAGE RECREATION. A recent article in the New York Times recounted the story of Donald G. Carpentier and his Eastfield Village, an authentic re-creation of a late 18th century village. The site is open to the public only for summer workshops in tinning, stonecutting and house building at present. One of the buildings lovingly restored by Mr. Carpentier is an 1840 printing office with four 19th century presses. He paid about $50.00 for it, he reported, but bought the presses over the past nine years. After setting up the various village shops, Mr. Carpentier taught himself the basics of blacksmithing, stonecutting, printing, and so forth. As he said, "You can't appreciate our culture without having some idea of its past." The address of Eastfield Village is Box 145, R.D., East Nassau, NY 12062.

THE BOSTON BROMERs. After 15 years in Watertown, MA, Anne and David Bromer have moved to 607 Boylston St., at Copley Square, Boston, MA 02116. Their major specialties will continue to be private press books, fine bindings, illustrated books, journals and miniatures. Office hours are Monday-Friday, 9:30-5:30; their phone number is (617) 247-2818.

NEBRASKA CONFERENCE PLANNED. The University of Nebraska at Omaha will hold a national conference on the Art of the Printed Book on April 9-11, 1981. The purpose of this conference is to encourage discussion on the role of the private hand press in the contemporary publishing world. Possible topics for examination are book design and illustration, the history of hand printing, and the role of the small publisher considered from the perspectives of the author, book dealer, and collector. The University wishes to solicit participation from a variety of interested groups, including printers, writers, literary critics, librarians, and other bibliophiles.

Of special interest will be the opportunity for conferees to show their regard for the work of Harry Duncan. Mr. Duncan, founder and president of the Cummington Press, is now printer and editor of UNO's Abattoir Editions. Mr. Duncan, who will be sixty-five in 1981, is known for his fine first editions of such authors as Wallace Stevens, Allen Tate, James Agee, and Robert Penn Warren. Authors whose work has been published in Cummington or Abattoir Editions have been invited to read from their work during the conference.

A HEARTY WELCOME. A hearty welcome to another newsletter, but this one is Letter No. 1 - November/December 1980 sent out to its members by our newly formed New England
Chapter. Full of news about this new local chapter of the American Printing History Association, this issue also has a detailed calendar of coming events of interest to the "printing historian." There is a lot of activity going on in dear old New England! We wish this Chapter great success; may its Letter and Membership both increase.

NEW ENGLAND CHAPTER OF APHA. An organizational meeting of New England members of APHA was held on September 13 at the Boston Public Library. About 30 people attended the meeting, and many other APHA members expressed interest in forming a local chapter. The meeting, chaired by Peter Drummy of the Massachusetts Historical Society, was held to discuss the formation of a local chapter and the types of activities that would be of interest to its members. The possibility of starting a newsletter containing information on events and exhibits in New England of interest to APHA members was also discussed. It was decided that an annual membership fee of $5.00 would be charged. In order to get the chapter organized, the following people were elected as temporary officers; Michael Winship, president; David Warrington, vice president; Deirdre Phelps, secretary; and Jim Green, treasurer.

The discussion was followed by a talk by Michael Winship, co-editor of the Bibliography of American Literature, on printing from plates in 19th century America. The meeting concluded with wine and cheese.

A second meeting of the New England Chapter was held on October 30, 1980, at the Houghton Library of Harvard University. Eleanor Garvey, Houghton's curator of printing and graphic arts, introduced an exhibition entitled "Drawings for Book Illustration." All are invited to attend future meetings as scheduled.

If you are interested in participating in the activities of this chapter, please contact Deirdre Phelps at this address: 92 Banks Street, Cambridge, MA 02138.

BACK ISSUES OF PRINTCRAFT. The widow of Lester Slama wishes to share her limited supply of back issues of Printcraft with APHA readers. Printcraft was published quarterly continuously for 33 years until its demise last year. This publication was written for both the beginner and journeyman. Each issue contains a gold mine of valuable information for the Letterpress Printer. Subjects included: old-tyme tricks and secrets, old and new techniques, unusual ideas, sources of supply, the historical heritage of printing and much much more. Available are issues 84-101, complete set of one of a kind (18 issues), $7 postpaid. Single issues, 50¢ each plus 20¢ postage. When these are gone there will be no more. All other issues out of print. All proceeds will go to Mrs. Margaret Slama. Order from Fred Williams, Type & Press, 24667 Heather Courte, Hayward, CA 94545.

PRINTING EXPORTS. Reversing the previous long standing condition, American Books are usually cheaper ones, thanks to the effects of inflation and production methods. Interestingly, books intended for sale in the United Kingdom are now sometimes being printed in the U.S. because of lower American printing production costs, as well as because of the strengthening of the pound against the dollar. Last year the "English edition" of Collins English Dictionary was actually printed in the U.S. by Rand McNally.

1981 MEMORY JOGGER. It's worth mentioning now as an aid to your memory. The Annual Meeting of APHA will be held the fourth Saturday in January (January 24) and the Annual Conference will be held the fourth Saturday in September (September 26).

PRESERVATION AID. The Library of Congress Preservation Office has announced the publication of Polyester Film Encapsulation. The pamphlet can be ordered from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402 for $1.75 per copy. The stock number is 030-000-00114-1.

CARY COLLECTION JOURNAL. Earlier this year the first issue of Festina Lente was published at Rochester Institute of Technology. The handsome new publication was written and produced by students and faculty of the School of Printing. Articles are devoted
to "Pinmarks, Nicks, and Grooves: Some Notes on the History of American Typefounding," by David J. Lakso, and to "32 Unrecorded Books Designed by Bruce Rogers While at the Riverside Press, 1896-1914" by Herbert H. Johnson. Johnson is editor-in-chief of the journal and Cary Professor of Graphic Arts at R.I.T. Further information may be obtained by writing to the R.I.T. School of Printing, One Lomb Memorial Drive, Rochester, NY 14623. The annual fee is $5.00, we are informed.

NORTH WEST BOOK ARTS. The first issue of this new bimonthly journal of the book arts in the Pacific Northwest is now out of print, we have been informed. Volume 1, Number 2 has appeared, however, containing articles on "The Collectable Mark Twain," "Small Presses in the Northwest," and "Hand-Stitched Chapbooks," as well as various regular departments. Their address is NW Book Arts, 621 25th Avenue E, Seattle, WA 98112. The subscription rate is $12.00.

BOOKS NOTED


The Log of the Carla Mia by W. Carl Jackson, Master. Printed in blue and black by handfed letterpress on acid-free 80 lb. text. Quarter bound in sailcloth from the Carla Mia's mainsail. 300 copies (250 for sale), $35.00 (including handling, shipping and tax). The Raintree Press, 4043 Morningside Drive, Bloomington, IN 47401.

An Autobiographical Outline by Ezra Pound. Papers are handmade Kizuki and Tosa and Saunders. The type is handset Helvetica. 200 copies. $35.00 (incl. shipping). Nadja, 265 W. 94th St., New York, NY 10025.

Thinking About Mr. Person by John Wain, with two etchings by Bartolomew Dos Santos. Hand painted on an Albion press in Garamond type on Velin d'Arches mould made paper. Prepublication price for the regular edition (85 copies) is $62; the deluxe edition with an extra suite of prints is $194. Chimaera Press (Michael and Helen Hutchins), 16 Oakhill Rd., Beckenham, Kent BR3 2NQ, England. Information about forthcoming Chimaera Press publications may be obtained from the same source.


How to Clothbind a Paperback Book by Francis J. Kafka. (Dover, $1.50), offers information on how to clothbind paperbacks, magazines, etc., or rebind damaged clothbound books. Illustrated. If you have no bookstore available to you, write to Dover Publications, Inc., 180 Varick St., New York, NY 10014.

Pentimento. A chapbook of seven poems by Christopher Buckley on famous paintings, and an original engraving by Gerald Lange. 130 copies, signed by the author, in Perpetua on Frankfurt White mouldmade paper. $24.00. Bieler Press, 4603 Shore Acres Rd., Madison, WI 53716.

A Lied of Letterpress by Allen Mandelbaum, "A poetic gavotte celebrating ars typothetica." 100 copies in Lutetia on handmade Amalfi paper. $100.00 Pennroyal Press, Inc., Orders and shipping Dept., 30 Market St., Northampton, MA 01060.

Type, Sign, Symbol by Adrian Frutiger, with contributions by Maurice Besset, Emil Ruder, Hans Rudolf Schneideber, Zurich: ABC Verlag; New York: Hastings House, $67.50. By the creator of Univers.


JOHN DE POL HONORED. John De Pol, distinguished New Jersey wood engraver has been recognized for his many contributions to books and printing by having his name added to the Wall of Fame at the New York School of Printing. De Pol has illustrated many books with his wood engravings including the well known Benjamin Franklin Printing Week Keepsakes. He has provided illustrations for 29 of these avidly collected little books and is currently preparing the 30th in the series, which will be distributed in January. Mr. De Pol has now retired from his longtime professional career as illustrator and designer for Pandick Press, but is more active than ever with his own artistic projects, printing at his Endgrain Press. His Albion Press was formerly owned by the great Fred Goudy and he even has type salvaged from the Goudy mill when it burned down.

LC RECEIVES DRAKE COLLECTION. Hans P. and Hanni Kraus have donated to the Library of Congress a remarkable collection of maps, manuscripts, printed books, medals and portraits relating to the life and explorations of Sir Francis Drake. The materials are of great value to scholars in studying various aspects of the influence of the great explorer. Included are such treasures as the only known copy of the 1581 book which is the only contemporary discussion of Drake's voyage. Also dating from 1581 is an engraved map deriving from the Whitehall map, no longer extant, which was probably presented to Queen Elizabeth by Drake himself.

SWISS PAPER & PRINTING MUSEUM OPENS. Thanks to Gertrude Benoehr of the Stempel Type Foundry in Frankfurt we have a first-hand account of the opening of the Paper and Printing Museum at the lovely old Paper Mill in Basel. She writes as follows:

"I wish you had been at the opening of the Paper and Printing Museum at the lovely old Paper Mill in Basel. What a beautiful little museum. They have a complete small paper mill arrangement on the ground floor where they show how to make hand-made paper. I spent the whole Sunday morning at the Museum, watching the making of paper, hand-casting of type (which, of course, I had seen many times before at the Plantin-Moretus Museum in Antwerp and at the Gutenberg-Museum in Mainz), and talking to a young man about bookbinding. He was working on a beautiful book, all hand-bound, using the handmade paper from downstairs. I think on your next trip to Europe you may wish to include the Basel Paper Mill Museum in your program -- it is certainly worthwhile."

ANNUAL GOUDY BIRTHDAY DINNER. The Goudy Society will hold its Annual Goudy Birthday Dinner on Friday, March 27, 1981 at the Yale Club, 44th Street and Vanderbilt Avenue, New York City. The price to members is $20, non-members $25.00. The speaker will be Dorothy Abbe, long-time associate of W.A. Dwiggins, speaking on the "Dwiggins-Goudy Connection." Keepsakes are encouraged. Please make reservations with Dr. Robert L. Leslie, 140 Lincoln Road, Brooklyn, N.Y. 11225. Or phone (212) 462-2017.

MAILING ADDRESSES FOR APHA

NEWSLETTER ONLY: Send news items, announcements, and comments for APHA Letter directly to the Editor: Prof. Catherine T. Brody, NYC Community College Library, 300 Jay Street, Brooklyn, NY 11201.

DUES, CONTRIBUTIONS, CHANGE OF ADDRESS NOTICES, AND ALL OTHER CORRESPONDENCE: Send to APHA, P.O. Box 4922, Grand Central Station, New York, NY 10163.

MEMBERSHIPS are for the Calendar Year, and include APHA Letters retroactive to January of the year joined. Annual active individual membership for 1981 is $15.00. Information regarding other membership categories available upon request to the box number. Individual copies of prior APHA Letters are available to members and subscribers at $1.00 each, while the supply lasts. Back file of APHA Letters 1 through 20 available as a unit for $10.00. Send orders to our box number.