

# American Printing History Association

*To Encourage  
the Study of  
Printing History*

## CONFERENCE LOCATION

*The 40th annual conference will be held at the Rochester Institute of Technology Cary Graphic Arts Collection and the Vignelli Center for Design Studies.*

*The Cary Collection is one of the country's premier libraries on graphic communication history and practices. Conference excursions will include trips to the University of Rochester Special Collections, as well as Wells College Book Arts Center and Bixler Letterfoundry in the New York Finger Lakes. Details will be available at the American Printing History Association website, [printinghistory.org](http://printinghistory.org).*

## ABOUT APHA

*Apart from its annual conference, APHA supports research and scholarship through its journal *Printing History*, an annual Lieberman Lecture named after a founder of the association, and a fellowship program. The association, founded in 1974, encourages the preservation of printing artifacts and source materials for printing history.*

## CALL FOR PROPOSALS 2015

The American Printing History Association welcomes proposals for its 40<sup>th</sup> annual conference:

## Printing on the Hand Press & Beyond

RIT Cary Graphic Arts Collection, Rochester, NY  
October 23–24, 2015

*Proposals are due by March 15, 2015*

The flat-bed hand presses invented in the fifteenth century were the predominant models in the printing industry for over 350 years and are still used by printers, artists, scholars, and educators. This conference will investigate the technological history of these earliest printing machines, along with the associated materials of the printer's trade: type, paper, ink, and relief printing methods. The theme also invites exploration into areas of early print culture including but not limited to: the reception of printing, increases in literacy, changes in the dissemination and standardization of texts, the availability of books, considerations of authorship, publication and print shop practices, the book trade, printer's manuals, the triumphs (and failures) of historic printers and printing houses, literary depictions of print shops, and collaborations between printers and authors.

This conference sets the stage to investigate how the hand press fits into twentieth- and twenty-first-century private press and artist's book production, and contemporary printmaking.

Further, it addresses the application of hand press operation to teaching in programs of library and information science, history, digital humanities, and book arts programs.

Opportunities are available for teaching workshops using the Cary technology collection. This includes five iron hand presses, among them the recently acquired Kelmscott-Goudy Albion hand press, which dates from 1891 and was first used by William Morris and subsequently, American type designer Frederic W. Goudy, and APHA founder J. Ben Lieberman.

[OVER FOR SUBMISSION GUIDELINES]

## Printing on the Hand Press & Beyond

### APHA 2015 Annual Conference Submission Guidelines

Electronic (preferred) or hard copy submissions will be accepted. Send e-mailed proposals as attachments in Microsoft Word or PDF to [ameliafont@gmail.com](mailto:ameliafont@gmail.com).

Mail hard-copy proposals to:

Amelia Hugill-Fontanel  
RIT Cary Graphic Arts Collection  
90 Lomb Memorial Drive  
Rochester, NY 14623

*Proposals are due by March 15, 2015.* You will receive a timely acknowledgment that your proposal has been received.

**For all Proposals:** Please include the following contact information for each presenter at the beginning of the proposal: name, mailing address, phone number, email, and a short biographical statement (100 words maximum).

The review of proposals for individual and panel sessions will be by blind judging, so your name, biography and contact information will be removed before judging by the program committee.

♥ Proposals for 20-minute short individual papers should include the paper topic, a title, and an abstract (500 words maximum).

♥ Proposals for panels of three or four speakers (each allotted 15 minutes) are expected to come from the moderator. A description of the panel topic (500 words maximum) should be accompanied by contact details and short biographical statements (100 words maximum for each participant).

♥ Proposals for half day pre-conference hand press workshop demonstrations by practitioners in the printing arts should be accompanied by a short (250 words maximum) statement about your activities and qualifications, together with an explanation of the demonstration, equipment requirements, and how many can attend. Examples of work may be requested by the program committee.

You will be contacted by April 15 if your proposal is accepted. APHA membership must be current within two weeks of notification of acceptance of your proposal. Please note that presenters will pay for their own travel, hotel arrangements, and registration fees. Conference details at [printinghistory.org](http://printinghistory.org).