ALDUS MANUTIUS (1452–1515), the renowned Renaissance printer, publisher and scholar, transformed the presentation of ancient Latin and Greek texts. His editions of classical literature were prepared by scholars in his employ, thus promoting accurate texts. He commissioned the first Italic type in existence from his punchcutter, Francesco Griffo of Bologna. The use of Italic type which allowed for more text on a page, in combination with a smaller format than usual, made books affordable for scholars. Other innovations included the creation of small capitals which he used brilliantly with his Italic type and the development of Greek typefaces with ligatures. His motto, FESTINA LENTE, signifies MAKE HASTE SLOWLY and is represented by his famous dolphin and anchor pressmark. Aldus' typography and publishing program were admired and imitated in his time and continue to provide inspiration today. This conference in his honor encourages discussion about printing innovations since the inception of printing.
THURSDAY, OCTOBER 11, 2007

2:00–5:00 pm  REGISTRATION at UCLA
Young Research Library (YRL) Conference Center

EXHIBITS
Viewing of Exhibits in the UCLA libraries and museums from 2:00 to 5:00 (optional)

Special Collections Department:
Transformations: The Persistence of Aldus Manutius
Young Research Library Lobby:
Jamestown, Quebec, and Santa Fe in conjunction with the four hundredth anniversary of their founding

Biomedical Library, History and Special Collections:
More Baby Books Than You Can Shake a Rattle At

College Library:
Middle Eastern Americans and their Culture and Literature, Professor Jonathan Friedlander

Hammer Museum:
The Politics of Rehearsal by Francis Alys,
Extraordinary Exhibitions: Broadsides from the Collection of Ricky Jay, and
Hammer Projects: Jamie Isenstein

Fowler Museum:

5:30–6:30 pm  RECEPTION
Faculty Center, California Room

6:30–8:30 pm  BANQUET

Keynote Speaker:
H. GEORGE FLETCHER
Brooke Russell Astor Director for Special Collections at the New York Public Library
Aldus, UCLA, and Me

FRIDAY, OCTOBER 12, 2007

9:15-10:45  Panels One and Two
11:15-12:15 Panels Three and Four
12:15-1:30  Lunch
1:30-2:30  Panels Five and Six
3:00  Bus departs for the Getty Research Institute
4:00-5:00  Panel Seven at Getty Research Institute
5:00-6:30 Reception at Getty Research Institute
7:00  Bus returns to Hotel

PANEL ONE: ALDUS MANUTIUS

G. SCOTT CLEMONS
Saved by Typography: The Aldine Contribution to the Preservation of Greek Literature
MICHAEL CAHN
A Book with Seven Seals: Inscribing a Contrefaçon
SUE ABBE KAPLAN
Transformations: Books into Formulae

PANEL TWO: NINETEENTH CENTURY VIEWS

GARY F. KURUTZ
Rooted in Barbarous Soil: Bringing Print Culture to the Golden Shore, 1834–1858
JEFFREY D. GROVES
IRENE TICHENOR
The First Editor: De Vinne’s Appreciation of Aldus

PANEL THREE: HISTORICAL PERSONALITIES

MARCIA REED
Giovanni Battista Piranesi and the Architecture of the Book
GRAHAM MOSS
Constructed on the Lines of Truth and Beauty: William Pickering and the Aldine Metaphor, 1820–1854
FRIDAY, OCTOBER 12, 2007

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SUMNER STONE
Structures of the Serifed Roman Capital Letter in 15th century Italy

ALASTAIR JOHNSTON
An Englishman, a Scotsman, and a Frenchman: The Evolution of Typography in Britain during the Regency Era

ＰＡＮＥＬ ＲＥＶＥＮＥ: ＣＯＮＴＥＭＰＯＲＡＲＹ ＴＹＰＯＧＲＡＰＨＹ
GERALD LANGE
Aldus is, after all, the Prevailing Model—the Beginning and the End: Fine Press Book Printing in the Twenty-First Century

HRANT PAPAZIAN
Shall We Dance? Authenticity & Functionality in Multi-Lingual Typography

ＰＡＮＥＬ ＳＩＸ: Ａ ＭＯＲＥ ＭＯＤＥＲＮ ＶＩＥＷ
CHRIS CHAPMAN
Ezra Pound and Aldus Manutius: The Aesthetic Legacy of Typographical Innovation on Modernist Poetics

BRUCE WHITEMAN
Cuibono?: Printing the Greek and Latin Classics in a Semi-Literate Age

ＰＡＮＥＬ ＳＥＶＥＮ: ＮＥＷ ＤＩＳＣＯＶＥＲＩＥＳ
DANIEL DE SIMONE
Printing in Ferrara: Venetian Type Design and its Influence on Book Production in Provincial Italy in the Late Fifteenth Century

MARTIN ANTONETTI
New Light on the Early Career of Ludovico degli Arrighi

Full biographies and descriptions of the presentations can be found at the APHA website at www.printinghistory.org/

SATURDAY, OCTOBER 13, 2007

There will be a number of optional activities for conference attendees on Saturday. Transportation to be arranged on your own.

WILLIAM ANDREWS CLARK MEMORIAL LIBRARY
Center for 17th & 18th Century Studies
2520 Cimarron St., Los Angeles, CA 90018-2098
(323) 731-8529
www.humnet.ucla.edu/humnet/clarklib/
Reception 10:00 am-12:00 pm
Head Librarian Bruce Whiteman will present significant holdings at the Clark Library at 10:00 am. Reception follows.

THE HUNTINGTON LIBRARY,
ART COLLECTIONS, AND BOTANICAL GARDENS
1151 Oxford Road, San Marino, CA 91108
(626) 405-210
www.huntington.org/
Curator Stephen Tabor will present selected treasures at the Huntington Library at 2:00 pm
(Seating limited, reservations only)

INTERNATIONAL PRINTING MUSEUM
315 Torrance Boulevard, Carson, California 90745
(310) 515-7166
www.printmuseum.org/
Open House 10:00 am-4:00 pm
Admission $8.00

APHA would like to thank the following for their generous support of the 2007 APHA annual conference:
The UCLA Libraries and the Friends of the UCLA Libraries;
The Getty Research Institute;
The Gladys Krieble Delmas Foundation;
and The Antiquarian Booksellers Association of America Southern California Chapter.

ACKNOWLEDGEMENTS
ACCOMMODATIONS

Blocks of rooms have been reserved at two hotels. When making your reservations, mention the American Printing History Association to get the conference rate. The deadline for reservations at the APHA rate is September 7, 2007.

CONFERENCE HOTEL: WESTWOOD ON WILSHIRE
We have reserved a block of 100 rooms at a special rate of $169+tax per night at the Westwood on Wilshire Hotel, 10740 Wilshire Boulevard, Los Angeles, CA 90024.
Tel. (310) 475-8711 or (800) 472-8556 or www.thewestwoodhotel.com
The Westwood is located on the “Golden Mile” of Wilshire Boulevard in the heart of the fashionable Westside. The Westwood is convenient to Culver City, Brentwood, Hollywood and Beverly Hills, and is within walking distance to Westwood Village and UCLA. Parking is available for a fee and there is a complimentary UCLA shuttle service.

HILGARD HOUSE HOTEL
We have reserved a block of 20 rooms at the rate of $129+tax per person up to $139+tax for 3 people at the Hilgard House Hotel, 927 Hilgard Avenue, Los Angeles, CA 90024.
Tel: (310) 208-3945 or (800) 826-3934 or www.hilgardhouse.com
The Hilgard House Hotel is a modern European-style hotel located at the southern edge of the UCLA campus in the heart of Westwood Village. Rates include free parking for regular size vehicles, a complimentary continental breakfast and free high-speed WiFi connections in all rooms. Beaches, shopping, business, cultural and entertainment centers are minutes away.

TRANSPORTATION
The UCLA campus is accessible through bus and shuttles. For maps of the campus and shuttle information, please visit www.ucla.edu. Click on “Map.” There is a link to Campus Shuttle routes at the site.

REGISTRATION FORM

Early registration fee will apply until September 10, 2007. Please register by September 30 to ensure that transportation and food needs can be met. Registration may be available at the conference if space permits.

To register, please fill out this form and mail with payment to:
American Printing History Association
P.O. Box 4519
Grand Central Station
New York, NY 10163-4519

Name: ________________________________
Address: ______________________________
Address: ______________________________
City, State, Zip _______________________
Telephone: ____________________________
Email: ________________________________

Do not include my [ ] address or [ ] email in the list of conference attendees.

The conference fee includes all receptions, coffee breaks, and luncheon on Friday. The Thursday night banquet is additional.

Cost of Thursday Banquet: $55 ____________________
Cost of Friday bus to the Getty Institute: $15 ____________________

Early conference registration fee until September 10, 2007:
APHA member $75 ____________________
APHA Student member* $25 ____________________
Non-member $90 ____________________

After September 10, 2007:
APHA member $85 ____________________
APHA Student member* $35 ____________________
Non-member $100 ____________________

I wish to join APHA and take advantage of the discounted conference rate:
Individual $45/year ____________________
Institutional $55/year ____________________

Total Enclosed: ____________________

*Please enclose or money order made payable to APHA.

*Please include a photocopy of your student identification.