

TRANSFORMATIONS:  
*The Persistence of Aldus Manutius*



32nd Annual Conference of the  
AMERICAN PRINTING HISTORY ASSOCIATION  
OCTOBER 11-13, 2007  
at the University of California, Los Angeles  
and the Getty Research Institute



*ALDUS MANUTIUS (1452-1515), the renowned Renaissance printer, publisher and scholar, transformed the presentation of ancient Latin and Greek texts. His editions of classical literature were prepared by scholars in his employ, thus promoting accurate texts. He commissioned the first Italic type in existence from his punchcutter, Francesco Griffo of Bologna. The use of Italic type which allowed for more text on a page, in combination with a smaller format than usual, made books affordable for scholars. Other innovations included the creation of small capitals which he used brilliantly with his Italic type and the development of Greek typefaces with ligatures. His motto, FESTINALENTE, signifies MAKE HASTE SLOWLY and is represented by his famous dolphin and anchor pressmark. Aldus' typography and publishing program were admired and imitated in his time and continue to provide inspiration today. This conference in his honor encourages discussion about printing innovations since the inception of printing.*

TRANSFORMATIONS:  
*The Persistence of Aldus Manutius*

THE AMERICAN PRINTING HISTORY ASSOCIATION'S 32nd Annual Conference will be held on October 11-13, 2007 at UCLA and at the Getty Research Institute in Los Angeles, California. Sixteen academic papers will be presented that will focus on Aldus Manutius' innovations and his continuing influence on printing history, scholarship, typography, type design, and modern fine printing. The papers will be presented in pairs of concurrent panels.

A highlight of the conference will be the keynote address, *Aldus, UCLA, and Me*, by H. George Fletcher, Brooke Russell Astor Director for Special Collections at the New York Public Library. He is the author of *New Aldine Studies* (1988) and *In Praise of Aldus Manutius* (1995).



FURTHER INFORMATION

Additional details will be mailed to all registrants. Up-to-date information can also be found on the APHA website: [www.printinghistory.org/](http://www.printinghistory.org/)

*For immediate assistance please contact:*  
Gary E. Strong, Conference Chair  
University Librarian, UCLA Library  
11334 Charles E. Young Research Library, Box 951575  
Los Angeles, California 90095-1575  
(310) 825-1201  
[ninomiya@library.ucla.edu](mailto:ninomiya@library.ucla.edu)

*For program information, contact*  
Kitty Maryatt, Program Chair  
Director of the Scripps College Press  
[apha2007@scrippscollege.edu](mailto:apha2007@scrippscollege.edu)

THURSDAY, OCTOBER 11, 2007

2:00-5:00 pm REGISTRATION at UCLA  
Young Research Library (YRL) Conference Center

EXHIBITS

Viewing of Exhibits in the UCLA libraries  
and museums from 2:00 to 5:00 (optional)

Special Collections Department:

*Transformations: The Persistence of Aldus Manutius*

Young Research Library Lobby:

*Jamestown, Quebec, and Santa Fe in conjunction with  
the four hundredth anniversary of their founding*

Biomedical Library, History and Special Collections:

*More Baby Books Than You Can Shake a Rattle At*

College Library:

*Middle Eastern Americans and their  
Culture and Literature*, Professor Jonathan Friedlander

Hammer Museum:

*The Politics of Rehearsal by Francis Alys,  
Extraordinary Exhibitions: Broadsides from the  
Collection of Ricky Jay, and  
Hammer Projects: Jamie Isenstein*

Fowler Museum:

*Material Choices: Bast and Leaf Fiber Textiles and  
Women, Water, and Wells: Photographs of W. Africa  
by Gil Garcetti*

5:30-6:30 pm RECEPTION

Faculty Center, California Room

6:30-8:30 pm BANQUET



Keynote Speaker:

H. GEORGE FLETCHER

Brooke Russell Astor Director for Special Collections  
at the New York Public Library

*Aldus, UCLA, and Me*

FRIDAY, OCTOBER 12, 2007

9:15-10:45 Panels One and Two

11:15-12:15 Panels Three and Four

12:15-1:30 Lunch

1:30-2:30 Panels Five and Six

3:00 Bus departs for the Getty Research Institute

4:00-5:00 Panel Seven at Getty Research Institute

5:00-6:30 Reception at Getty Research Institute

7:00 Bus returns to Hotel

 PANEL ONE: ALDUS MANUTIUS

G. SCOTT CLEMONS

*Saved by Typography:*

*The Aldine Contribution to the Preservation of Greek Literature*

MICHAEL CAHN

*A Book with Seven Seals: Inscribing a Contrefaçon*

SUE ABBE KAPLAN

*Transformations: Books into Formulae*

 PANEL TWO: NINETEENTH CENTURY VIEWS

GARY F. KURUTZ

*Rooted in Barbarous Soil:*

*Bringing Print Culture to the Golden Shore, 1834-1858*

JEFFREY D. GROVES

with ALEX HAGEN and GLENNIS RAYERMANN  
*Innovations in Iron: The Mechanics of the Columbian Press*

IRENE TICHENOR

*The First Editor: De Vinne's Appreciation of Aldus*

 PANEL THREE: HISTORICAL PERSONALITIES

MARCIA REED

*Giovanni Battista Piranesi and the Architecture of the Book*

GRAHAM MOSS

*Constructed on the Lines of Truth and Beauty:  
William Pickering and the Aldine Metaphor, 1820-1854*

FRIDAY, OCTOBER 12, 2007

 **PANEL FOUR: HISTORICAL TYPOGRAPHY**

SUMNER STONE

*Structures of the Serifed Roman Capital Letter in 15th century Italy*

ALASTAIR JOHNSTON

*An Englishman, a Scotsman, and a Frenchman:  
The Evolution of Typography in Britain during the Regency Era*

 **PANEL FIVE: CONTEMPORARY TYPOGRAPHY**

GERALD LANGE

*Aldus is, after all, the Prevailing Model—the Beginning and the End:  
Fine Press Book Printing in the Twenty-First Century*

HRANT PAPA ZIAN

*Shall We Dance?  
Authenticity & Functionality in Multi-Lingual Typography*

 **PANEL SIX: A MORE MODERN VIEW**

CHRIS CHAPMAN

*Ezra Pound and Aldus Manutius:  
The Aesthetic Legacy of Typographical Innovation  
on Modernist Poetics*

BRUCE WHITEMAN

*Cui bono?:  
Printing the Greek and Latin Classics in a Semi-Literate Age*

 **PANEL SEVEN: NEW DISCOVERIES**

DANIEL DE SIMONE

*Printing in Ferrara:  
Venetian Type Design and its Influence on Book Production  
in Provincial Italy in the Late Fifteenth Century*

MARTIN ANTONETTI

*New Light on the Early Career of Ludovico degli Arrighi*

Full biographies and descriptions of the presentations can be found  
at the APHA website at [www.printinghistory.org/](http://www.printinghistory.org/)

SATURDAY, OCTOBER 13, 2007

*There will be a number of optional activities for conference  
attendees on Saturday. Transportation to be arranged on your own.*

**WILLIAM ANDREWS CLARK MEMORIAL LIBRARY**

Center for 17th & 18th Century Studies  
2520 Cimarron St., Los Angeles, CA 90018-2098  
(323) 731-8529

[www.humnet.ucla.edu/humnet/clarklib/](http://www.humnet.ucla.edu/humnet/clarklib/)

Reception 10:00 am-12:00 pm  
Head Librarian Bruce Whiteman will present  
significant holdings at the Clark Library at 10:00 am.  
Reception follows.

**THE HUNTINGTON LIBRARY,  
ART COLLECTIONS, AND BOTANICAL GARDENS**

1151 Oxford Road, San Marino, CA 91108  
(626) 405-210

[www.huntington.org/](http://www.huntington.org/)

Curator Stephen Tabor will present selected treasures  
at the Huntington Library at 2:00 pm  
(Seating limited, reservations only)

**INTERNATIONAL PRINTING MUSEUM**

315 Torrance Boulevard, Carson, California 90745  
(310) 515-7166

[www.printmuseum.org/](http://www.printmuseum.org/)

Open House 10:00 am-4:00 pm  
Admission \$8.00

**ACKNOWLEDGEMENTS**

*APHA would like to thank the following for their  
generous support of the 2007 APHA annual conference:  
The UCLA Libraries and the Friends of the UCLA Libraries;  
The Getty Research Institute;  
The Gladys Kriebel Delmas Foundation;  
and The Antiquarian Booksellers Association of America  
Southern California Chapter*

## ACCOMMODATIONS

Blocks of rooms have been reserved at two hotels. When making your reservations, mention the American Printing History Association to get the conference rate. The deadline for reservations at the APHA rate is September 7, 2007.



### CONFERENCE HOTEL: WESTWOOD ON WILSHIRE

We have reserved a block of 100 rooms at a special rate of \$169+tax per night at the Westwood on Wilshire Hotel, 10740 Wilshire Boulevard, Los Angeles, CA 90024. Tel. (310) 475-8711 or (800) 472-8556 or [www.thewestwoodhotel.com](http://www.thewestwoodhotel.com)

The Westwood is located on the "Golden Mile" of Wilshire Boulevard in the heart of the fashionable Westside. The Westwood is convenient to Culver City, Brentwood, Hollywood and Beverly Hills, and is within walking distance to Westwood Village and UCLA. Parking is available for a fee and there is a complimentary UCLA shuttle service.



### HILGARD HOUSE HOTEL

We have reserved a block of 20 rooms at the rate of \$129+tax per person up to \$139+tax for 3 people at the Hilgard House Hotel, 927 Hilgard Avenue, Los Angeles, CA 90024. Tel: (310) 208-3945 or (800) 826-3934 or [www.hilgardhouse.com](http://www.hilgardhouse.com)

The Hilgard House Hotel is a modern European-style hotel located at the southern edge of the UCLA campus in the heart of Westwood Village. Rates include free parking for regular size vehicles, a complimentary continental breakfast and free high-speed WiFi connections in all rooms. Beaches, shopping, business, cultural and entertainment centers are minutes away.



## TRANSPORTATION

The UCLA campus is accessible through bus and shuttles. For maps of the campus and shuttle information, please visit [www.ucla.edu](http://www.ucla.edu). Click on "Map." There is a link to Campus Shuttle routes at the site.

## REGISTRATION FORM

Early registration fee will apply until September 10, 2007. Please register by September 30 to ensure that transportation and food needs can be met. Registration may be available at the conference if space permits.

To register, please fill out this form and mail with payment to:  
American Printing History Association  
P.O. Box 4519  
Grand Central Station  
New York, NY 10163-4519

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

*Do not include my [ ] address or [ ] email in the list of conference attendees.*

The conference fee includes all receptions, coffee breaks, and luncheon on Friday. The Thursday night banquet is additional.

Cost of Thursday Banquet: \$55 \$ \_\_\_\_\_

Cost of Friday bus to the Getty Institute: \$15 \$ \_\_\_\_\_

Early conference registration fee until September 10, 2007:

APHA member \$75

APHA Student member\* \$25

Non-member \$90 \$ \_\_\_\_\_

After September 10, 2007:

APHA member \$85

APHA Student member\* \$35

Non-member \$100 \$ \_\_\_\_\_

*I wish to join APHA and take advantage of the discounted conference rate:*

Individual \$45/year      Contributing \$90/year

Institutional \$55/year      Student\* \$20/year \$ \_\_\_\_\_

Total Enclosed: \$ \_\_\_\_\_

*Please enclose check or money order made payable to APHA.*

*\*Please include a photocopy of your student identification.*