When Carl Sandburg described Chicago as the “City of the Big Shoulders,” he was probably not referring to foundry type, but to the work ethic and industry, which made this city a center of commerce and printing.

The conference will be held at Columbia College Chicago, located a mile from Lake Michigan, near the city’s original Printer’s Row. The area, active since the 1880s in design and printing, was home to the Inland Printer magazine, the Union Type Foundry, binderies, engravers and huge printing plants built by R.R. Donnelly and Rand McNally, among others. The Chicago region was also home to the Ludlow and Vandercook Companies and designers such as Oswald Cooper, Will Bradley, Frederic W. Goudy, and Robert Hunter Middleton. Although the printing industry is smaller, Chicago remains part of a continuing, vibrant book arts scene. Attendees will have the opportunity to sample some of Chicago’s cultural riches through walking tours and visits to sites such as the Newberry Library, which is celebrating its 125th anniversary, the University of Chicago libraries, the Joan Flasch Artists’ Book Collection at the School of the Art Institute of Chicago, and the Center for Book and Paper Arts itself.

The keynote speaker of the conference will be Rick Valicenti, an AIGA medalist and author of *Emotion as Promotion: A Book of Thirst*. 
**Locations**

The conference and book fair will take place on the 8th floor of the Ludington Building at Columbia College Chicago, 1104 South Wabash Avenue, conveniently located near the CTA Roosevelt station.

The pre-conference event on Thursday will be at the Newberry Library at 60 West Walton Street. Printer’s Row walking tours will begin on the SE corner of Dearborn and Van Buren streets.

**Book Fair**

The APHA Inland Chapter will host a book fair from 12 to 5:00 on Friday afternoon. APHA Members and any Antiquarian Booksellers Association of America (ABAA) members are invited to reserve tables to showcase their work. Details, including table sizes and fees, will available on the APHA website shortly. Book fair proceeds will fund the Inland Chapter Student Scholarship Fund.

**Registration**

Registration fees covering programs, receptions, and Saturday lunch, are $100 for APHA members, $150 for non-members, $20 for APHA student members and for Columbia College students, and $50 for other students. These fees will change after the early bird deadline. Friday night dinner is an additional $20. Printer’s Row tour groups are limited to 15 people, please register at aphaconference2012@gmail.com.

**Accommodations**

For the convenience of attendees we have secured a block of rooms at the Grant Park Best Western, which is across the street from the Ludington Building. There are also many more hotels to choose from in the area. More information about reservations are available through the APHA website.
**Pre-Conference Events**

**Thursday**
*October 11, 2012*

**Ongoing**

**Independent Site Visits**

Visit the Newberry Library, the Joan Flasch Collection at the School of the Art Institute, and the University of Chicago Libraries.

*Please contact these institutions directly to set up your appointments*

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**The Conference Program**

**Friday**
*October 12, 2012*

**Ongoing**

**Independent Site Visits**

Visit the Newberry Library, the Joan Flasch Collection at the School of the Art Institute, and the University of Chicago Libraries.

*Please contact these institutions directly to set up your appointments*

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**6:00**

**PRE-CONFERENCE RECEPTION AT THE NEWBERRY LIBRARY**

**Featuring**

a screening of *Making Faces* followed by a Q&A with the film’s director, Richard Kegler

**AND**

a viewing of *The Newberry 125*, showcasing significant items from the library’s collection

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**10:00**

**A WALKING TOUR OF PRINTER’S ROW**

Given by Jackson Cavanaugh

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**11 – 5:00**

**Registration & Coffee**

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**12 – 4:00**

**Demonstrations**

at the Center’s Print Studio
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>12 – 5:00</td>
<td><strong>BOOK FAIR &amp; POP-UP MUSEUMS</strong> Highlight from the Collection: the Hamilton Wood Type and Printing Museum, the Platen Press Museum, and the Newberry Library</td>
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<tr>
<td>5:00</td>
<td><strong>KEYNOTE SPEAKER</strong> <strong>RICK VALICENTI</strong> Talking Type: What Typography Says About Us</td>
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<tr>
<td>6:00</td>
<td><strong>DINNER</strong></td>
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<tr>
<td>9:00</td>
<td><strong>SATURDAY</strong></td>
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<tr>
<td>9:00</td>
<td><strong>REGISTRATION &amp; COFFEE</strong></td>
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<tr>
<td>9:30</td>
<td><strong>WELCOME ADDRESS</strong></td>
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<tr>
<td>9:45</td>
<td><strong>Panel One</strong></td>
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<tr>
<td>10:15</td>
<td><strong>Panel Two</strong></td>
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<tr>
<td>10:15</td>
<td><strong>Paul Shaw</strong></td>
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<td></td>
<td>The Roots of the Big Three: Goudy, Cooper, Dwiggins and the Frank Holme School of Illustration</td>
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<tr>
<td>11:00</td>
<td><strong>Panel Three</strong></td>
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<tr>
<td>12:15</td>
<td><strong>LUNCH</strong></td>
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<td>1:15</td>
<td><strong>Paul Moxon</strong></td>
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<tr>
<td></td>
<td>The Early Years of Pre-Press in Chicago</td>
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<tr>
<td>1:15</td>
<td><strong>Frank J. Romano</strong></td>
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<td>Fonts in the Hot Metal, Phototypesetting, and Digital Era</td>
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<td><strong>Alastair M. Johnston</strong></td>
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<td></td>
<td>Typographical Tourists: Tramping in Search of a Phat Take</td>
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</tbody>
</table>
2:30
COFFEE BREAK

2:45
Panel Four
Russell Maret
A Flexible Matrix: Looking to the Theuerdank of 1517 as a Model for Digital Type Design

Phillip Weimerskirch
Patent Applications for Type Designs

Stan Knight
New Light on Old Types

4:00
COFFEE BREAK

4:15
Panel Five
Craig Eliason
Inventing “Ambicase” Letters

Bill Moran
Typographic Alchemy: From Pantograph to Pixel

Tom Greensfelder
French Shop Signs: Innovation and Eccentricity

SUNDAY
October 14, 2012

9:00
A WALKING TOUR OF PRINTER’S ROW
Given by Paul Gehl

GOODBYES AND FOND FAREWELLS
Until next year!
**Contact Information**

April Sheridan, Program Chair
Office (312) 369-6641
asheridan@colum.edu

Students: For more information regarding possible housing options, special student events, and a students-only exhibition please contact APHA student coordinator Claire Sammons at aphabetastudents2012@gmail.com

**About APHA**

The American Printing History Association was founded in 1974 to further the study of printing history and related arts and skills, including calligraphy, typefounding, typography, papermaking, book-binding, illustration, and publishing. APHA supports the preservation of printing artifacts and source materials and encourages research and scholarship through its annual conference; its journal, Printing History; an online Newsletter; occasional special publications; the annual J. Ben Lieberman memorial lecture; an oral history project; and a fellowship program. For more information about APHA visit: www.printinghistory.org

**About CBPA**

The Center for Book and Paper Arts is dedicated to the research, teaching, and promotion of the interdisciplinary practices that support printing, book arts and hand papermaking as a contemporary art medium, practice, and dialogue.

The Center is part of the Interdisciplinary Arts Department at Columbia College Chicago, and in addition to housing graduate and undergraduate classes, publishes *The Journal of Artists’ Books* (JAB), mounts exhibitions, hosts artists residencies, sponsors symposia and public programs, and provides advanced study through workshops.
Credits

Printed by Claire Sammons, Jenna Rodriguez, and Brad Freeman on the Heidelberg GTO at the Center for Book and Paper Arts at Columbia College on Superfine paper donated by Mohawk Paper Inc. Designed by Kate Morgan and Jackson Cavanaugh using his typefaces Alright Sans and Harriet.