
The APHA Newsletter

A Publication of the American Printing History Association

July–September 1993 No. 113

APHA's Benefit Auction

APHA's gala Reception and Benefit Auction, held on the evening of June 8 at Sotheby's New York, not only raised sorely needed funds but may also have inaugurated a new APHA tradition.

This long-awaited event succeeded, the Board of Trustees has announced, in netting more than \$5600, despite what some considered a disappointing turnout of members. Believed to have been the most ambitious fundraiser in APHA's history, the evening may spawn similar events in future years.

Careful planning by Irene Tichenor and Martin Hutner, co-chairs of the organizing committee, and groundwork laid by Virginia Smith when the Benefit was conceived a year earlier, combined to make it a success. Board Chairman Douglas F. Bauer, who welcomed the attendees, also gave special thanks to Sotheby's New York for contributing their facilities, to Jean Hayter for singlehandedly stuffing and mailing all the invitations, and to the individual donors of books for the Auction.

Following the champagne and caviar reception, David N. Redden, senior vice president of Sotheby's and their director for books and manuscripts, gave a highly entertaining talk about his experiences called "Tales from the Podium." He recounted some of the unlikely routes by which books come to the block, such as the extraordinary story of Mark Twain's *Huckleberry Finn* manuscript, the long-separated halves of which were recently reunited with some help from Sotheby's. Mr. Redden also gave his perspective on how auctions really work.

Thirteen lots of books were offered to the forty or so bidding, including fine press and antiquarian titles. Because not every book reached its reserve, several leftover lots will be reoffered at appropriate upcoming auctions, hopefully to enhance APHA's proceeds even further.

During the reception, attendees could also bid on about 40 more books of more modest value in a "silent auction" organized by Philip Metzger. The last few minutes before the closing bell saw a frenzy of bidding on these items, which may have owed something to the champagne but even more to the appeal of the books that were on display.

Three special books were awarded as door prizes to members who had been unsuccessful bidders in both the live and silent auctions. But *all* APHA members will benefit from the evening as well, even those who missed the fun because they did not attend: the proceeds have been used to defray APHA's operating expenses.



Members and guests viewing exhibition of books for sale at APHA Benefit Auction and reception held at Sotheby's.

1993 Felice Feliciano Award Winners

The Feliciano Award, an international prize for the encouragement of interest in the history, art and quality of the book, is dedicated to the memory of Giovanni Mardersteig (1892–1977), distinguished printer, publisher and scholar. The Award is named after another Veronese, Felice Feliciano, the 15th-century scholar and printer.

The aim of the Feliciano Award is to foster studies and activities in the world of books. The Award sponsors both a competition open to scholars and designers and a symposium on "Quality in Book Production."

The Feliciano Award is presented biennially; this is the third award. Submissions in two categories, Book Design, and Studies and Research, were judged by panels of internationally-respected experts, who analyzed the works in competition and nominated the following three books in each section. The winning entries were announced in Verona on June 5, 1993; they are printed in **Bold**.

STUDIES AND RESEARCH SECTION

Beatrice Hernad, Karin van Maur. *Papiergesänge, Buchkunst im zwanzigsten Jahrhundert*. München: Prestel Verlag, 1992.

William S. Peterson. *The Kelmscott Press: a History of William Morris's Typographical Adventure*. Oxford: Clarendon Press, 1991.

Paolo Trovato. *Con ogni diligenza corretto: la stama e le revisioni editoriali dei testi letterari italiani (1470-1570)*. Bologna: Il Mulino Ricerca, 1991.

BOOK DESIGN SECTION

Bram De Does. *Ernst Braches: the Steadfast Tin Soldier of Joh. Enschedé en Zonen*. Haarlem: Spectatorpers, Aartswood, 1992.

Anke Jaaks. *Wolfgang Schmidt: Worte und Bilder*. Mainz: Verlag H. Schmidt, 1992.

Jack W. Stauffacher. *Odes Horace*. San Francisco: The Greenwood Press, 1991.

Premio Felice Feliciano provisionally announced the 1993/94 competition, to be awarded in 1995. The Studies and Research Section Award will go to the author of a text whose theme is the world of books. The theme may be historical, or deal with the current or future state of the book world. Emphasis should be given to quality, in manufacture and design, and to the careers of those who have worked in this field. The Book Design Section Award will go to a graphic designer for the design of a book which meets the highest standard of quality, both in its design and in the choice of materials. For information contact: Premio Felice Feliciano, 37128 Verona, Via Marsala 71. TEL/FAX 045-8301638.

Exhibits

SAN FRANCISCO, CA

1993 San Francisco Bay Area Book Festival, Concourse Exhibition Center, 8th and Brennan, November 6-7. (415/861-2665).

WASHINGTON, DC

Pyramid Atlantic's Washington Art Book Fair, with dealers offering illustrated books, fine bindings, prints, handmade and decorative papers and contemporary artists' books; at the Corcoran Gallery, November 20-21. (Contact Dena Crosson or Tracy Krumm at 301/459-7154.)

BOISE, ID

"Artist's Books & AIDS, Hemingway Center Gallery, Boise State University, October 1-31. (208/385-1999)

BLOOMINGTON, IN

"J.K. Lilly, Jr., Bibliophile," September 21-December 31
 "Irish American Sheet Music," September 22-October 21
 "Medieval Manuscripts Sampler," October 25-December 31
Above exhibits at The Lilly Library, open M-F 9:00-6:00, Sat. 9:00-1:00

NOTRE DAME, IN

"Renaissance Dante at Notre Dame (1472-1629): An Exhibit of Forty Renaissance Editions of the Divine Comedy from the John A. Zahm, C.S.C., Dante Collection, University of Notre Dame." October 4-December 15. This exhibit then will travel from UND to the Newberry Library in Chicago, April 15-June 15.

NEW YORK CITY

"Saint-Exupéry's *The Little Prince*," September 15-January 2
 "From Manuscript to Print: Books of Hours from the E. Clark Stillman Collection," September 7-November 21

"My Dear Noel: Beatrix Potter's Peter Rabbit," September 15-January 2.

The above exhibits at The Pierpont Morgan Library.

Small Press Book Fair, held by the Small Press Center, 20 West 44th Street, December 4-5. (212/764-7021)

The History of Monotype to be published in 1997

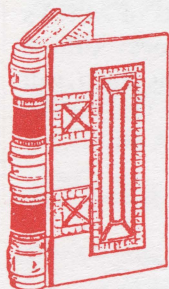
Monotype Typography Ltd announced that they will be publishing their long-awaited history of the Monotype Corporation, to coincide with the centenary of the establishment of the firm at Salfords, England. In commissioning and planning this history they aim to include major sections on the technical development of Monotype typesetting systems, the development of the Monotype Typeface Library, and the business and social history of the corporation. Author(s) and publisher have not yet been commissioned, but discussions are under way. The project is being managed by APHA member Andrew Boag, Special Projects Manager at Monotype Typography Ltd.

All ex-Monotype employees, typesetters, typographers, relatives, friends, and interested parties are asked to send material such as photographs, promotional material, special publications, mementos, postcards, calendars, Christmas cards, etc. They are looking especially for material relating to the history and development of the company at both the Fetter Lane Office and Salfords Works, the development of international business, employees, events, and machine and type library developments.

All material should be clearly marked "Monotype History" and sent as soon as possible to: Andrew Boag, Monotype Typography Ltd. Perrywood Business Park, Salfords, Redhill, Surrey, RH1 5JP, England. Tel.: 0737 765959, FAX: 0737 769243.

Material will be acknowledged and returned unless specifically donated. Owner's copyright will be respected where appropriate. Readers with specific memories are encouraged to call.

Book Column



Several new books have been sent to me for review in the last few month, and this seems as good a time as any to let you know about them.

First, one of our members (still, I hope), Don Krummel, has prepared a useful reference work entitled *The Literature of Music Bibliography*. (Berkeley, CA: Fallen Leaf Press, 1992. 447 p.) It is no. 21 in the series Fallen Leaf Books in Music. However, the subtitle is the real explanation of what's between the covers: "An Account of the Writings on the History of Music Printing and Publishing."

The history of the printing of music has always seemed to be somewhat of a stepchild of the history of printing, to say nothing of bibliographical studies. Perhaps this is because the proper study of this sort of printing also demands a reasonable knowledge of music and music history. In addition, there is the issue of dealing with non-letterpress printing techniques. And, unlike at least a few literary scholars, one suspects that music historians as a rule are not trained in the subject.

Krummel has made the whole matter easier with this bibliography. He has brought together citations to the major literature of the subject along with his own careful notations. It will certainly open up the possibilities of study in this broad area.

In 1991 the printing house ledgers of the 18th century English printer William Bowyer were published on microfiche. It promises to be a highly useful resource. Keith Maslin, one of the editors involved in this project, has recently had published a collection of (mostly) his own papers about Bowyer. These originally appeared in a wide variety of publications, some probably now a bit difficult to come by. The collection is titled *An Early London Printing House at Work: Studies in the Bowyer Ledgers*. (New York: Bibliographical Society of America, 1993. 256 p. \$30/members, \$50/nonmembers). It is illustrated and indexed, and includes some revisions of and additions to earlier works.

It's now a bit too late for bibliophilic summer reading, but autumn will do just as well. In fact, any season is a good opportunity to read something by Leona Rostenberg and/or Madeleine B. Stern. In this case the "and" is operative, in *Ouest Book—Guest Book: A Biblio-Folly* (Santa Monica, CA: Modoc Press, 1993. pbk. 118 p. \$15). The book is an informal account of the authors' amazingly successful search for a copy—the copy—of the Strassburg 1611 edition of Erasums' *In Praise of Folly*, illustrated by the hand of Albrecht Dürer. In an added surprise, you won't believe where they found it.

PHILIP A. METZGER

News and Notes

Emerson G. Wulling, proprietor of the Sumac Press in La Crosse, Wisconsin, was 90 years old on July 26. Honored by The Ampersand Club in 1991 for 75 years of Sumac publications, Mr. Wulling operates the oldest private press still in existence in North America, if not the world. Most recent Sumac Press items have been written, handset, printed & bound by Mr. Wulling, a retired English professor. A happy birthday to Mr. Wulling from APHA!



The fifth issue of the *Journal of the Long Island Book Collectors* has appeared, with illustrations and an article on becoming an illustrator and collector of children's books by APHA member Lili Cassel Wronker. The issue also includes a number of articles on book collecting, especially of illustrated books. Copies of Journal 5 may be ordered from the Long Island Book Collectors, c/o David M. King, Treasurer, 5 Brouwer Lane, Rockville Centre, NY 11570. Only prepaid orders can be accepted, in U.S. currency, \$16 per issue, which includes domestic shipping and handling.



The American Antiquarian Society has announced its 1994-1995 research fellowship program, including several categories of short- and long-term research, and a joint program with The Newberry Library. The deadline for completed applications is January 15, 1994. A brochure with full details is available from John Hensch, Director of Research and Publication, Room A, AAS, 185 Salisbury Street, Worcester, MA 01609 (508/752-5813).



The Hemingway Western Studies Series at Boise State University has announced The Rocky Mountain Artists'/Eccentric Book competition, meant "to encourage the creation of beautiful, terrifying, intriguing and ingenious—as well as inexpensive—books which will change, if not the world, at least the Inter-Mountain West." Authors and artists may submit publication proposals after September 1 for multiple edition works relating to public issues. For additional information, please contact Tom Trusky by phone at (208) 385-1999 or by FAX at (208) 385-4373.



The Society for the History of Authorship, Reading and Publishing will hold its second annual conference on 14-16 July 1994 at the Center for the Book at the Library of Congress in Washington. SHARP invites proposals for papers dealing with any aspect of the history of the book. Abstracts (2 pages maximum) should be sent to John Y. Cole, Director, Center for the Book, Library of Congress, Washington, DC, 20540 (202/707-5221) by December 10.

Carl Hertzog Award Competition

Book designers, printers, and publishers throughout the United States are encouraged to submit books printed in 1992 or 1993 for the fourth annual competition for the Carl Hertzog Book Design Award. Sponsored by the Associates of the University Library of the University of Texas at El Paso. This national award honors the lifework of one of this country's most accomplished book designers and printers, the late Carl Hertzog (1902-84).

The competition is open to presses and publishers of all types and sizes. The winner and runners-up will receive national publicity and will be exhibited in the University Library of the University of Texas at El Paso after the announcement of the award on February 13, 1994.

Deadline for submissions is October 1, 1993. For guidelines, entry forms, and information please contact: Hertzog Award Competition, c/o University Librarian, UTEP Library, El Paso, TX 79968-0582. Phone: 915/747-5683.

New Members

Robert D. Arner, Cincinnati, OH
 Peter Bain, Brooklyn, NY
 Jan Ballard, Bethlehem, PA
 Biblioteka Narodowa, Warsaw, Poland
 Milton Birnbaum, Rancho Palos Verdes, CA
 Andrew Boag, Horley, England
 Garrett Boge, Gig Harbor, WA
 Axel Borg, Sacramento, CA
 Sarah H. Collins, Rochester, NY
 Carl Crossgrove, Redwood City, CA
 Joseph Gilbert, Providence, RI
 Joseph Goddu, Hirsch & Adler Galleries, NY, NY
 Roger Griffiths, Cheshire, England
 Dennis Y. Ichiyama, West Lafayette, IN
 Richard H. Koontz, President, Bowne & Co., Inc., NY, NY
 James Laurie, St. Paul, MN
 Sally Leach, Austin, TX
 W.A. Lockwood, Easton, MD
 Alan Marshall, Grenoble, France
 L. D. Mitchell, Laurel, MD
 David Palmer, Los Angeles, CA
 Joseph J. Pasky, Racine, WI
 Hans Reichardt, Frankfurt, Germany
 William J. Schlicht, New Canaan, CT
 Carol Singer, Hoboken, NJ
 Edmund A. Stanley, Jr., Oxford, MD
 Terry Tanner, Hamill & Barker, Evanston, IL
 Wesley B. Tanner, Ann Arbor, MI
 George Theofiles, New Freedom, PA
 University of the District of Columbia
 Wells College Library, Aurora, NY
 Wendy Wentworth, Hamden, CT
 J.D. Wicklatz, APS Press, St. Paul, MN

An Awards Committee has been appointed by the Board of Trustees to choose the recipients of APHA's individual and institutional awards at the next Annual meeting on January 29, 1994. The chair, Sue Allen, will welcome any nominations or suggestions that APHA members may send her, in care of the APHA offices, before December 1.

1993 Contributing Members

Katherine Pantzer, *Benefactor*

Elmer L. Anderson	Dr. Blaine Lewis
Douglas F. Bauer	Jethro K. Lieberman
Terry Belanger	William H. Loos
W. Bentinck-Smith	Professor H.T. Meserole
Arthur Merrill Brown, III	Philip A. Metzger
Leonard Drabkin	John R.T. Moore
Mary L. Elder	Paul Needham
Janice Frey	Larry D. Payne
William Gast	Michael A. Peich
Dr. Morris Gelfand	William J. Pyper
David Goodrich	Charles Reichman
Chandler & Martha Grannis	Charles A. Rheault, Jr.
Carol P. Grossman	Herbert Robinson
Chester Gryski	The Rowfant Club
George W. Hamilton	Alice Schreyer
John B. Hench	Edmund A. Stanley, Jr.
Martin W. Hutner	Madeline Stern
J. Paul Getty Center Library	Roderick Stinehour
John Jacobson	Stephen Stinehour
Jeffrey H. Kaimowitz	Peter N. Stinely
J.F. Killie	W. Thomas Taylor
Ronald M. Labuz	Diana M. Thomas
J. & R. Lancaster	Irene Tichenor
Jennifer Lee	Mrs. Ruth R. Yeaman
Ted Lee	

The Editorial Committee of *The APHA Newsletter* welcomes your news, announcements, comments and corrections. *The Newsletter* is published four times yearly by the American Printing History Association. Subscriptions are through membership in APHA. Individual memberships for the calendar year are \$30; \$35 for Institutions; \$60 for Contributing memberships; \$15 for Student memberships. Included in that membership is a subscription to *Printing History*, APHA's semiannual scholarly journal. Advertising in the journal is available at \$250 for a full page. APHA's mailing list can be rented for one-time use at \$100. Address all correspondence to APHA, P.O. Box 4922, Grand Central Station, New York NY 10163-4922. Copyright © 1993 by the American Printing History Association. All rights reserved.