

The APHA THE AMERICAN PRINTING HISTORY ASSOCIATION *Letter*

No. 20

November-December, 1977

This news letter, a bimonthly publication of the American Printing History Association, Inc., is sent without charge to all members. See back page for mailing address information. Editor: Prof. Catherine T. Brody
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NOTICE OF ANNUAL MEETING. The Annual General Meeting of APHA has been scheduled for Saturday, January 28, 1978 at the Harkness Theater of Butler Library, Columbia University (114th St. & Broadway, NYC) at 1:30 P.M. This is an important meeting and we hope that you will attend if you can be in New York. This date was chosen because it is a Saturday and more members should find it convenient, and also because during this particular week the annual meetings of the Grolier Club and the Bibliographical Society of America also take place. The agenda includes a brief business meeting, the election of new officers, the presentation of the APHA Award for Printing History, and a talk by a distinguished guest speaker.

REPORT OF THE NOMINATING COMMITTEE. The Nominating Committee, chaired by Terry Belanger and E.H. Taylor, has proposed the following slate of officers, to serve for a two-year term: President, Catherine Tyler Brody; Program Vice President, Philip Grushkin; Publication Vice President, Jack Golden; Membership Vice President, E.H. Taylor; Treasurer, Herbert Johnson; and Secretary, Jean Peters. In addition, a number of trustees have been nominated: to serve through 1978, Joseph Dunlap, Terry Belanger; to serve through 1979, Lili Wronker; to serve through 1980, Abe Lerner, Leonard Schlosser, Parker Worley. The Board has voted to amend the Bylaws so as to allow for three vice presidents, as you will note.

Nominations for any of the offices may be made in writing, signed by any five qualified members and sent to the Secretary at least forty days before the meeting date. The person nominated, of course, should have given his written permission.

THE APHA AWARD. APHA is proud to announce that its third annual APHA Award, which will formally be presented at our annual meeting, will be awarded this year to Joseph Blumenthal, whose fine craftsmanship at the Spiral Press over the course of several decades has made a distinguished contribution to the printing art. Mr. Blumenthal has made positive contributions to the study of printing history through his book and Morgan Library show on "The Art of the Printed Book 1455-1955," and his splendid survey of American fine printing in The Printed Book in America. Featured speaker at the Annual General Meeting, incidentally, will be Roderick Stinehour, who himself has earned an important place in modern fine printing through the many books printed at his Stinehour Press, including the two books by Mr. Blumenthal which are named above.

2. The APHA Letter No. 20, November-December, 1977



An attentive audience crowds Harkness Theater at Butler Library for the Second Annual APHA Conference.



Speaker Leonard B. Schlosser, Lindenmeyr Paper Co., whose topic was "Printing and the Growth of Paper-making."



Kenneth D. McCormick, Senior Consultant Editor, Doubleday & Co., who spoke on "The Impact of Printing on the Publisher."



Conference Committee Chairman Jack Golden.



Roger Campbell, curator of the Bowne & Co. Shop at South Street Seaport Museum, at the Book Arts Press reception.



Student Claire Petrie (Columbia School of Library Service), John Bidwell (Curator, Cary Collection, Rochester Institute of Technology) and James Green (rare book cataloger, New England Historic Genealogical Society, Boston) enjoy the reception at the Book Arts Press.



APHA President J. Ben Lieberman and Elizabeth Lieberman.



APHA Vice President Catherine T. Brody, who reported on the Conference for APHA LETTER and PRINTING NEWS.

WRITING THE HISTORY OF AMERICAN PRINTING. All APHA members who had supplied us with correct mailing addresses should have received by now their copies of Writing the History of American Printing by Rollo G. Silver. This succinct survey of the needs of American printing history scholarship was originally Mr. Silver's speech when he accepted the APHA Award last January. His words were put into this fittingly attractive booklet, thanks to the collaboration of the following to whom APHA extends its thanks: Terry Belanger (editor), Herbert Johnson (designer), Pat Taylor (compositor) and Edna Beilenson (printer). A thousand copies were printed in Monotype Emerson (designed by Joseph Blumenthal) on Ragstron paper supplied by Andrews/Nelson/Whitehead. No additional copies are available, since the edition was strictly limited.

ANTIQUARIAN BOOK FAIR. The Tenth Los Angeles Antiquarian Book Fair, sponsored by the Southern California Chapter of the Antiquarian Booksellers' Association of America, will be held at the Ambassador Hotel, Los Angeles, February 2-4 (Thursday-Saturday). It will be the largest such book fair for dealers in rare and out of print books since the Fairs began in the 1950's. Space has been reserved by 95 dealers from this country and abroad. Efforts are being made, incidentally, to have a Columbian press owned by Ernest Lindner of Los Angeles set up and operating in the exhibit hall. Hours are Thursday, February 2, 1-10; Friday, 11-9; Saturday, 10-6. Admission will be \$5.00 February 2; \$1.50 the other two days, with each admission good for the entire Fair.

AUGUSTINE BOOKS GIVEN TO GRAPHIC ARTS TECHNICAL FOUNDATION. The fine collection of books on printing that had belonged to the late Lee Augustine has been donated to the library of the Graphic Arts Technical Foundation in Pittsburgh by his widow. The collection contains about 500 volumes on the history of printing. A copy of the rare 1817 Printer's Manual printed and published by R. and C. Crocker in Boston is probably the most valuable volume, but there are many other important early reference books on printing and several scarce 19th century type specimen books. Mr. Augustine was a founding member of APHA and was enthusiastically dedicated to the cause of preserving the heritage of American printing. He died in 1975.

CHAPIN LIBRARY LIBRARIAN RETIRES. H. Richard Archer has recently retired from his position of Librarian of the Chapin Library, Williams College, Williamstown, MA. He hopes now to have more time to operate the Hippogryph Press from his Williamstown home. Robert L. Volz passes on the information that Mr. Archer recently acquired fonts of Centaur and Baskerville from local printing establishments which have abandoned hand composition. Mr. Archer made many notable contributions to the growth of the Chapin Library through the significant additions to the collections during the twenty years he was in charge. Especially notable are the collections of reference books and periodicals, modern fine printing and graphic arts, and the examples of modern printing, including extensive collections of the Overbrook Press, the Limited Editions Club, the Bird and Bull Press, the Allen Press, the Nonesuch Press, the Typophiles, and works of Pickering, Rogers, Bradley, Ransom, Goudy, Updike, DeVinne, Hammer, Dahlstrom, etc.

The many friends of H. Richard Archer should note that a special fund has been established at the Chapin Library in his name, intended for the acquisition of examples of 20th century fine printing. "It is hoped that additional contributions will come in from time to time," Mr. Volz remarks, "to enhance this tribute to a dedicated librarian, printing historian, printer, and gentleman."

NEW ACQUISITIONS. The Wing Foundation of the Newberry Library in Chicago has announced some interesting additions to its notable collection on printing history. Some 1100 French edicts issued from the 17th-19th century and contemporary manuscript material are concerned with regulation of the printing and publishing industries. Another highly interesting addition to this study collection is a copy of Plantin's 1683 Book of Hours in three large sheets, each containing 48 pages, unfolded, uncut and unbound. In this state the sheets give valuable evidence of the printing practice of Plantin's time.

SAD ENDING FOR THE BARROW LABORATORY. The W.J. Barrow Research Laboratory, which has made a number of important contributions to the advancement of technical knowledge through its studies of the permanence and durability of paper, preservation, and conservation, was forced to close permanently at the end of July. Their sponsors could no longer provide financial support. The Laboratory was established and its work and services were made possible by the Council on Library Resources, Inc. of Washington, D.C., which drew its support from the Ford Foundation. The W. J. Barrow Research Laboratory was established in 1961 by the late William J. Barrow (1905-1967) to conduct investigations related to the preservation of library materials.

SAVING AN HISTORIC PRESS. Government Press No. 1, a huge Hoe Web Card press, was removed from the Government Printing Office this spring and carefully transferred by truck to Horowitz's Museum of Bookbinding and Graphic Arts, located in Fairfield, N.J. The press was purchased in 1897, after having been shown at the 1893 Columbian Exposition in Chicago. It had been in continuous use at the Government Printing Office until 1974.

A PRINTING MUSEUM FOR PALMYRA. A printing museum is being established in Palmyra, NY, as part of a village museum complex operated by Historic Palmyra, Inc. The publishers of the Palmyra Courier, which was founded in 1838, have donated a 12x18 Chandler & Price press, a Miehle Vertical, an Oswego paper cutter, and a good quantity of late 19th century type. The museum hopes to acquire from a local printing shop a Golding jobber (c. 1854), a Peerless jobbing press (c.1880), and more type of the same era, along with several complete fonts of wood type. With the important exception of a hand-press, virtually everything needed to recreate an operating 19th century printing office has been brought together by the publishers of the Palmyra Courier and by Carl Gross of the Rochester Institute of Technology School of Printing. Inquiries about the proposed museum or information about Washington presses available as gifts or for sale should be addressed to Carl Gross at the R.I.T. School of Printing, One Lomb Memorial Drive, Rochester, NY 14623.

TREASURES FOR THE MORGAN LIBRARY, The Heineman Collection of books and manuscripts was recently presented to the Pierpont Morgan Library in New York. This fabulous collection ranks as one of the greatest collections of historical, literary and musical treasures ever to have been in private hands. There are about 950 rare books and about 1200 letters and autograph manuscripts from such luminaries as Napoleon, Voltaire, Einstein, Mozart, Beethoven, Adams, Jefferson, and Lincoln.

EARLY MICHIGAN PRINTING, The Clarke Historical Library of Central Michigan University (Mt. Pleasant, MI) recently distributed its annual report for 1976-77. Director John Cumming's informative accounts of noteworthy acquisitions of the year point up the growth of this important historical collection. The library continues to add important titles to its early Michigan Imprints collection. This includes material printed in what is now the state of Michigan before the year 1851. A rare 1835 pamphlet concerning Michigan's border dispute with Ohio is this year's prize. The Library now has over 300 items printed in Michigan during these early years.

PERIODICAL ON THE HISTORY OF PUBLISHING. Have you seen a copy of Publishing History? This new journal contains articles, reviews, notes and comments on all aspects of the history of publishing, especially in the English speaking world. The editor is Michael L. Turner of the Bodleian Library, Oxford. Annual subscription (for two issues) is \$20.00, including postage. Publishing History is distributed in the U.S. by Somerset House, 417 Maitland Ave., Teaneck, NJ 07666.

BOOK ARTS WORKSHOP. Pynyon Press Workshop has scheduled for January a month-long workshop in the book arts. It will involve hand-papermaking from cotton rags, typesetting, printing and binding. Participants will receive instruction five days a week for three hours in the morning and will be able to work in the workshop afternoons, evening and weekends along with professional artists. The fee is \$150.00 plus the cost of materials. The workshop enrollment is limited to ten participants. For further information write to the Pynyon Press and Foundry, Inc., 608 Forrest Rd., N.E., Atlanta, GA 30312. A similar workshop in sculpture is also being offered.

QUERIES FROM MEMBERS.

Bob Richter (The Merrymeeting Press, 645 East Washington St., Hanson, MA 02341) wonders if there are other APHA members who share his special interests. He has an Intertype Model F which he is preserving in the hope that he can someday give it to a graphic arts museum. He also has a Monotype composition machine with mats but no keyboard, a Monotype sorts caster and mats, and a Monotype strip caster and mats, all intended for later restoration and use. Mr. Richter feels very strongly that "these complex and intricate technologies should not be quietly allowed to die in disinterest and scorn as outmoded and dated crafts, but that someone must act to preserve them. But to support such machines in operation, it would be of great help to be in contact with others who are attempting the same thing--if, indeed, there are any others--so that parts, manuals, mats and simply chat and casual publications could be exchanged or purchased." Please write to Mr. Richter if you have similar interests.

Carol J. Blinn of the Warwick Press (One Cottage St., Box 70-A, Easthampton, MA 01027) writes to mention that she has a friend who recently acquired a 5x8 Kelsey press and he wants to know where he might be able to get an inking plate for it. "What he really needs," she adds, "is the name of someone who has an interest in the Kelseys."

Thomas F. Heffernan (148 Kildare Road, Garden City, NY 11530) is writing a book on Owen Chase, whaling captain who influenced Herman Melville, and the author of Narrative of the...Shipwreck of the Whaleship Essex. He would appreciate receiving information about Captain Chase's publisher, William Banks Gilley (1785-1830). Gilley was a bookseller, publisher and author whose place of business was 92 (later 94) Broadway up until the year of his death. Mr. Heffernan has consulted the standard sources on publishing history and used the libraries of such institutions as the New-York Historical Society, the Melcher Library of R.R. Bowker Co., the Grolier Club, and so forth. He would appreciate any information on Gilley, and in particular any information on school books or children's books published by Gilley, or on a link between Gilley and Nantucket Island (apart from Gilley's publication of Owen Chase's book).

Robert P. Long (The Primitive Press, 634 Bellmore Ave., East Meadow, NY 11554) has been trying to identify some wood type in his collection and hopes that some fellow APHA member may be able to help him. He writes that he has types with the imprint of two type manufacturers which are not listed in Rob Roy Kelly's fine book on American Wood Types 1828-1900. The names are "Empire," "Delevan, N.Y.," and "Delittle, York." These imprints appear on capital A's that he has. Does anyone know of these companies and when they were making wood type? He would appreciate any information.

Bookbinder and teacher Frances Manola is interested in buying sorts or a complete font of Perpetua Titling, 14 and 18 point. If anyone can help, write to her at 345 W. 55th Street, New York, NY 10019.

TRAVEL SUGGESTIONS WANTED. Uwe H. Breker (Markusweg 10, 5 Köln-50, Germany) plans to visit the United States during the spring of 1978 (February-April). His travels will take him from coast to coast, he writes, and he also plans to include visits to Montreal and Quebec in Canada. While he is in the U.S. he would like to visit worthwhile printing museums and collections of printing artifacts. He himself has a collection of 14 printing presses and many historic items relating to printing and bookbinding. He would welcome any suggestions of places to visit and other appropriate suggestions.

PAPERMAKING IN NEW YORK. Combining the three functions of papermakers, printers and publishers, Dieu Donne Press and Paper (3 Crosby St., New York, NY 10013) was founded in 1975 by Bruce and Susan Gosin Wineberg. Their handmade papers can be custom made according to individual specifications. They also have a fully equipped type shop and offer printing services and hand binding for limited edition art books. The Winebergs are striving for the highest standards of craftsmanship and welcome all inquiries.

WORK IN PROGRESS. William Clarkin, Professor of Library Science at the State University of New York at Albany, announces that he has almost completed his catalog of Matthew Carey imprints from 1786-1824. He has worked on this project for the past 2½ years. Matthew Carey (1760-1839) was one of the most important figures in early American printing history. He was notably successful as printer, publisher, and bookseller, as well as being a prolific author. Strangely enough, Isaiah Thomas, who must have been aware of Carey's contemporary prominence, does not even mention him in his History of Printing in America.

WOMEN'S WORK. According to an item in the Wall Street Journal (October 4), the Graphic Arts Union is getting a \$260,000 federal grant to train 100 women for printing industry jobs traditionally held only by men.

CATALOG OF SWISS AUTOGRAPH COLLECTION. English and American Autographs in the Bodmeriana; a Catalog, compiled by Margaret Crum. (Foundation Martin Bodmer, P.O.B. 7, CH-1223, Cologny-Geneve, Switzerland; 48 Swiss francs or c. \$18.00.) This catalog provides a lesson for researchers in the diffusion of source materials. Martin Bodmer was a book-lover, scholar and collector who brought together manuscripts, autograph letters, and books to illustrate "the diversity of thought across the ages." Many of the literary documents preserve otherwise unknown material from famous authors. Some of it, incidentally, has never been printed. Manuscript corrections and accumulated notes show much about authors' working habits. Other library publications cover French manuscripts and autographs and incunabula. We're adding this unusual library to our list of places to visit in Europe.

A NEW PRIVATE PRESS. The New Leaves Press has just been formed by the Library of the University of Rhode Island. It has just acquired an Albion press, purchased in London from Excelsior Printers Supply, in excellent working order. The press, dated 1841 and bearing the serial number 1367, has a 24x33 platen. It was made by Jonathan and Jeremiah Barrett, executors of R.W. Cope, and manufactured by John Hopkinson. The press is under the jurisdiction of Prof. David Maslyn, head of the Special Collections Department of the Library, and Prof. Robert M. Gutchen of the University History Department and prop. of his own fine Biscuit City Press. They plan to use it for demonstrations, to print graphics for the Library as well as occasional examples of fine printing, and for instruction on the history and technique of fine letterpress printing. Prof. Gutchen adds that visitors to the Library and the press are most welcome.

A TRIBUTE TO FRANK CUSHING. Frank Murle Cushing, Printer is Herschel C. Logan's tribute to his friend Frank Cushing, who died this past May. "This quiet, gentle and exceptional man" was, in Mr. Logan's words, "the finest hobby printer on the West Coast," as well as inventor of the widely used Climax Paper Drill Press. This heartfelt little book was written, illustrated, hand lettered and printed by Mr. Logan at his Log-Anne Press, Santa Ana, CA. This is a splendid example of private press printing in its most personal expression.

MORE PRIVATE PRESS PRINTING. Clif and Lois Rather of the Rather Press (Oakland, CA) recently issued a delightful compilation entitled Fine Points: A Printer's Miscellany. This little anthology of admonitions and advice from some of the acknowledged authorities is marvelously full of contradictory statements, but is nonetheless provocative as well as reflecting changing tastes and opinions. In his postscript to the collection, Clif Rather offers this advice to aspiring printers: "Read this and all other available books, then take a long vacation and forget what you have read; come back and make your own 'house rules.'" The Rathers follow their own advice by combining such diverse faces as Spectrum ("modern"), Cloister Bold (old style) and Swing-Kaufman(script)--all contrary to the principles of Bruce Rogers.

SCRIPT TYPE SPECIMEN. Prof. Rich Hopkins and Paul Hayden Duensing recently published a facsimile of Bruce's 1893 type specimen of Penman Spencerian Script. These elegant and ornate script faces were designed by George Bruce himself and David Wolfe Bruce completed the series. DeVinne called these script types "the most difficult and the most expensive feat of typefounding ever undertaken in this country." For this reprint Mr. Duensing furnished the offset negatives, using the rare original in his collection, and wrote the brief but informative introduction. Prof. Hopkins set the text in 12 pt. Monotype 8A Modern (reduced photographically) and printed and bound 640 copies at his shop. The price is \$3.00 (or \$2.00 if remittance accompanies order). Mr. Duensing adds, "Whether this specimen will be the first of a series or not will depend to some extent upon the reception accorded the first attempt." Orders should be addressed to Prof. Rich Hopkins, Hill and Dale Press, Box 263, Terra Alta, WV 26764.

LUMMIS BIBLIOGRAPHY. Charles F. Lummis; a Bibliography by Mary A. Sarber (Graduate Library School, University of Arizona, Tucson, AZ 85721, \$7.50.) This second in a series of Bibliographic Papers issued by the Graduate Library School and the University Library at the University of Arizona covers the prolific and diverse writings of Charles Fletcher Lummis, who died in 1928. In his foreword, Lawrence Clark Powell calls him "the first and greatest Southwesterner." As Mrs. Sarber remarks in her Preface, Lummis is a particularly challenging subject for the bibliographer, because of the varied subjects on which he wrote and the many obscure publications in which his work appeared. 750 copies. (Quantity rates: 2-5 copies, 20% discount; six or more, 40% discount.)

"THROWAWAY" PRINTING HISTORY. This Is Ephemera by Maurice Rickards (Stephen Green Press, Box 1000, Brattleboro, VT 05301) is a guide to the collecting of throwaways--labels, calling cards, menus, tickets, posters, catalogs, trade cards, etc. The author is the chairman and founder of the International Ephemera Society. Hardbound, \$7.00; paperbound, \$3.95. As Mr. Rickards notes, this everyday material expresses a fragment of social history. Students of printing history can learn much from a study of this "ordinary" everyday printing of the past. The Ephemera Society is based in London and issues a bimonthly newsletter. For membership, North American ephemerists should write to the London Office of the Society (10 Fitzroy Square, London W1P5 AH). Calvin P. Otto (124 Elm St., Bennington, VT 05201), president of the Ephemera Society in North America, will supply information on activities on this side of the Atlantic. This Is Ephemera is illustrated with such items as a ticket on the Lusitania.

CALLIGRAPHIC FACSIMILE. A well-produced facsimile edition of the rare 16th century writing manual of Augustino da Siena is available in this country from David R. Godine (306 Dartmouth St., Boston, MA 02116) at \$30.00. The facsimile was made to honor the 80th birthday (in 1975) of Alfred Fairbank, who contributes an introduction to this edition, pointing out significant features of Augustino's techniques. The book was nicely printed on mould-made Wookey Hole paper by Vivian Ridler at the University Press, Oxford. Limited to 750 numbered copies. (Note: for an unspecified time (but limited, surely) this title is available from Godine at exactly half-price; a number of other Godine typographic books are also for sale at special prices.)

BOOK ON PRINTING OF MATHEMATICS. Early Editions of Euclid's Elements by Charles Thomas-Stanford (Alan Wofsy, 150 Green St., San Francisco, CA 94111, \$30.00). One of the most popular of early printed books was Euclid's book on geometry in its various editions. The present volume is a handsome reprint of a bibliography originally published in 1926 listing all editions of Euclid to the year 1600. Thirteen new plates have been added. Many of these books are important monuments of early printing, notably the first printed edition of 1482 from the press of Erhard Ratdolt, with its woodcut initials and mathematical diagrams. A small number of copies, priced at \$65.00, contain an original leaf from this first printed edition of 1482.

The Printed Book in America by Joseph Blumenthal. (David R. Godine, 306 Dartmouth St., Boston, MA 02116, \$30.00.) The publication of Mr. Blumenthal's book is something to rejoice over, for it goes to the very heart of what APHA is all about. The volume's unique value results from the rare combination of qualities it displays; it is a work of careful scholarship written from the perspective of an acknowledged master of the craft. Mr. Blumenthal provides a survey of major currents in American printing, tracing the careers of its leading practitioners from Colonial times to the present. His judgments are especially valuable because they represent the distillation of the knowledge and experience of a lifetime, reflecting the opinions of a master printer who has thought deeply about the history of his craft. The story is brought down to our own time with some interesting comments on contemporary fine printers. The seventy full-page plates offer a visual summary of the progress of printing in America. The text was printed by the Stinehour Press and the plates by Meriden Gravure. Designed by the author, the book is itself an example of modern fine printing.

PHA LETTER OFFER. Anyone interested in obtaining a file of all APHA LETTERS published to date is advised to take advantage of the special offer mentioned below. All twenty APHA LETTERS are now being offered for \$10.00.

MAILING ADDRESSES FOR APHA

NEWSLETTER ONLY: Send news items, announcements, and comments for APHA LETTER directly to the Editor: Prof. Catherine T. Brody, NYC Community College Library, 300 Jay St., Brooklyn, NY 11201.

DUES, CONTRIBUTIONS, CHANGE OF ADDRESS NOTICES, AND ALL OTHER CORRESPONDENCE: Send to APHA, P.O. Box 4992, Grand Central Station, New York, NY 10017.

MEMBERSHIPS are for the Calendar Year, and include APHA LETTERS retroactive to January of the year joined. Unless otherwise requested, applicants whose dues are received after October 1 of any year will be placed on the mailing list immediately, but their membership will extend to December 31 of the following year. Annual active membership, \$5.00 individual, \$7.00 family, \$2.50 student. Information regarding other membership categories available upon request to the box number. Individual copies of prior APHA LETTERS are available to members and subscribers @ 1.00 each, while the supply lasts. Back file of APHA LETTERS 1 through 20 available as a unit for \$10.00.

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Supplement to No. 20

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Although the following article concerns the 1976 APHA Conference, our members should still find it of great interest. Reprinted, with permission, from The Journal of Library History, Volume XII, Number 2 (Spring 1977). Copyright by the University of Texas Press.

The American Printing History Association:
First Annual Conference
Susan O. Thompson

The American Printing History Association, its founders have long been saying to themselves, is obviously an idea whose time has come. Founded in 1974, it has steadily grown in membership to the present number of over 800. The concern has been not with stimulating interest among printers, librarians, library educators, book collectors, illustrators, calligraphers, typographic designers, binders, publishers, and other bookmen, but with satisfying that interest. The APHA Newsletter, edited by Catherine Brody, has been highly successful. There have been three annual national business meetings, the second with a speech by Dr. Robert Leslie, who received the First APHA Award for distinguished contributions to the study of printing history, and the third (29 January 1977) with the Award given to Rollo Silver. Local chapters, with their own program meetings, have been set up in New York City and Los Angeles. But there was still call for an annual program meeting on a national scale. The task of organizing it was assumed by the Education Committee, consisting of Catherine Brody (New York City Community College), Robert Colby (Queens College), Stanley Lewis (Queens College), Mildred Lowe (St. John's University), Susan Thompson (Columbia University), Paul Winckler (C.W. Post College), and chaired by Morris Gelfand (Queens College). The theme chosen was, almost inevitably, "Typographic America: A Bicentennial Perspective."

The Conference took place on 2 October 1976 in Columbia University's Harkness Theater, with the cooperation of the Council of Deans and Directors of Metropolitan New York Library Schools. Registration was just under 250, with people coming from all over the country. After cups of coffee and the inspection of portfolios of keepsakes contributed by members, the registrants settled down at 9:30 for welcoming addresses by Richard Darling, dean of the Columbia School of Library Service, representing the host institution, and by Ben Lieberman, president of APHA. Long a leading figure in private press circles, Ben was the original founding father of APHA. Susan Thompson introduced the speakers, beginning with Hellmut Lehmann-Haupt, professor emeritus from the University of Missouri and world-famous for his scholarship in historical bibliography. *The Book in America* and *Gutenberg and the Master of the Playing Cards* are only two of the classic titles from

the list of his writings. He spoke of his own "Bookman's Odyssey" from Germany to Missouri via England and New York and of the people and books he had encountered. The talk was rich in amusing anecdotes from the life of this man who is such an integral part of the American book scene. Professor John Tebbel from the Department of Journalism, New York University, was next. Our leading authority on his subject for the day, the history of American publishing, he is still writing his monumental four-volume work, volume one of which was nominated for a Pulitzer Prize. In the brief time available, he managed to give a conspectus of the major trends since colonial times and to leave his listeners with a deep sense of respect for the publishing field. Professor Joseph Dunlap, of the City College of New York, then spoke on the private press in America. He was particularly qualified to do so as one of the leading experts on William Morris, father of the modern private press movement, and as a collector of press books. Benjamin Franklin's press at Passy was one of the first in a small stream of such endeavours that widened into a broad river after the turn of the twentieth century.

After the lunch break, Edwin Wolf 2nd from the Library Company of Philadelphia, one of the country's foremost scholarly librarians, standing in the tradition of Franklin himself, spoke on a subject which he has long made his own, the history of American book collecting. He emphasized the scarcity of books in colonial times, reviewing some of the great names in the field up to the modern period of huge collections. The next speech was a double feature, consisting of Leona Rostenberg and Madeleine Stern, partners in Leona Rostenberg—Rare Books. The authors of a delightful account of the antiquarian book business, *Old and Rare*, they are among our most learned bookdealers, with a long list of titles to their credit. Their subject was, appropriately, bookselling in America in the old days and at the present time. They were warmly received by the audience for their wit as well as their erudition. The last speaker was Paul Doeblner, publishing management consultant for Thomas P. Mahoney Associates, a contributing editor to *Publishers' Weekly*, and the former editor of *Book Production Industry*. His topic, assigned to him as one in the forefront of printing practice, was the future of printing in America. He reviewed the tremendous technological changes that have taken place in printing and predicted that the next twenty-five years will see even more massive change from a machine-based to what he called a science-based industry.

After closing remarks by Dr. Gelfand, the afternoon concluded with a special exhibit of historical American printing, thanks to Kenneth Lohf, Columbia's Rare Books Librarian; an open house in the Book Arts Press run by Terry Belanger; and a wine and cheese reception. I think it fair to say that the atmosphere throughout the day was one of utmost cordiality. The feeling was that, finally, through APHA, we are coming to an expression of appreciation for our printing tradition. The array of scholarship presented was impressive and the humor enjoyable, but what one took away finally was the impression of how lucky we are to be part of this tradition, to be part of the world of books. (N.B., The talks are being published in *AB Bookman's Yearbook*, Part II, 1976.)