

# *The APHA* THE AMERICAN PRINTING HISTORY ASSOCIATION *Letter*

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No. 27

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This newsletter, a bimonthly publication of the American Printing History Association, is sent without charge to all members. See back page for mailing address information. Edited by Catherine Tyler Brody. Assistant Editor: Barbara Kline.

APHA ANNUAL MEETING. The Fifth Annual Meeting of APHA was held on January 27 in Columbia University's Harkness Theatre in Butler Library. This issue of the newsletter contains highlights of some of the matters brought up at that meeting, including the reports of the APHA Treasurer and Secretary.

APHA AWARD GIVEN TO MAURICE ANNENBERG. The highlight of the annual meeting was the presentation of the Fourth Annual APHA Award to Maurice Annenberg for his research into the histories of American type foundries. Unfortunately, Mr. Annenberg could not receive the award in person because of illness. APHA trustee Stephen O. Saxe received the award for him, and spoke on Mr. Annenberg's work and achievements. The citation read, "This plaque, the 1979 Annual Award of the American Printing History Association, is presented to Maurice Annenberg in grateful recognition of his important service advancing understanding of the history of printing and its allied arts." APHA President Brody offered Mr. Annenberg the organization's sincere congratulations in absentia in turning over the plaque to Mr. Saxe, and invited all present to sign the huge "get well" card that was later sent to Mr. Annenberg.

As Stephen Saxe summarized in his account of Mr. Annenberg's accomplishment, when Type Foundries of America and Their Catalogs was published in 1975, "for the first time a complete record of all the type specimen books produced in this country up to 1941 was available, with their size, number of pages, and location." The book has been recognized as a landmark in the study of American printing. As Mr. Saxe remarked, "American printing of the 19th and early 20th century was the product of two trades: the printer's and the typefounder's. The printers have been written about and have been well documented by many writers. But the typefounders, who produced the printers' raw material, and who greatly influenced the look of the printed page, have been neglected." Mr. Annenberg's book has helped to correct this situation. Anyone studying the history of American type foundries must start with his book. APHA is proud to be able to honor him for this important work.

ELECTION OF BOARD MEMBERS. The APHA Annual Meeting also included the election of several Board members. Elected to serve a three-year term as trustees were Chandler Grannis (R.R. Bowker Co.), Robert Colby (Queens College of City University of New York), and Joseph R. Dunlap (The William Morris Society). Elected to a two-year term was Daniel Traister (New York Public Library Rare Book Division). Other APHA officers and trustees continue in office, including President Catherine T. Brody; Vice Presidents Philip Grushkin, Jack Golden, E.H. "Pat" Taylor; Treasurer Mary Ahern; Secretary Jean Peters; and trustees Edna Beilenson, Stephen Saxe, Leonard Schlosser, Parker Worley, and Lili Wronker.

PROGRESS ON APHA JOURNAL. APHA members are advised to be patient in waiting for the first issue of Printing History. Some unforeseen delays have held back distribution, but it is on press and will be ready very soon. The most important fact is this one: APHA wanted to make this something we can be proud of -- and it is. Be assured that it is well worth waiting for. Journal editor is Prof. Susan O. Thompson. Publications Vice President Jack Golden has overseen production.

ANNUAL REPORT FOR 1978 OF APHA SECRETARY JEAN PETERS.

Annual Meeting. At the Fourth Annual general meeting, January 28, 1978, in the Harkness Theatre of Columbia University's Butler Library, the 1978 APHA Award was presented to Joseph Blumenthal. The featured speaker was Roderick Stinehour, who spoke on "The American Scholar Printer".

Annual Conference. On September 30, 1978, the Third Annual APHA Conference was held, also at Columbia's Butler Library. The theme was "The Decorated Book/The Crystal Goblet: A Reconsideration". Responsible for arrangements and program was Daniel Traister, conference chairman. Speakers were: Philip Grushkin, on Typography as Decoration; Deborah Evetts, on Decorated Papers; Sue Allen, on Decorated Bindings; Tom Lange, on Book Illustration; and Terry Belanger, who delivered the keynote address.

Publications. The bi-monthly APHA LETTER, edited by Catherine Brody, continues to serve the communication needs of the APHA membership. In addition, the Association is sponsoring a journal, PRINTING HISTORY, with Susan Thompson as editor and Jack Golden as production manager. The first issue is expected to appear early in 1979. During the year the APHA membership brochure was updated, rewritten and redesigned under the direction of Jack Golden, Vice President for Publications.

Membership. At the end of the year, APHA had approximately 900 members.

TREASURER'S REPORT ARISING FROM CASH TRANSACTIONS (FROM MARY AHERN, APHA TREASURER).

JANUARY 1, 1978 TO DECEMBER 31, 1978

CASH BALANCE, January 1, 1978: \$ 2,942.93

RECEIPTS:

Membership Dues	\$ 4,746.00	
Collected for NY Chapter	632.00	
	<u>4,114.00</u>	
Mailing Label Sales	200.00	
Conference Income	1,540.00	
Publication Income	<u>1,393.73</u>	
		<u>7,247.73</u>
		10,190.66

EXPENSES:

Newsletter	2,421.49	
Membership	1,276.80	
Annual Conference	1,081.44	
Annual Meeting	348.39	
Journal	1,531.76	
Misc. Printing and Supplies	452.85	
Misc. Postage	<u>170.54</u>	
		<u>7,282.27</u>

CASH BALANCE, December 31, 1978	\$ 2,908.39
Credit, Deynor Inc. (Membership)	182.00
Accounts Receivable (NY Chapter)	63.90
	<u>\$ 3,154.29</u>

NEW MEMBERSHIP BROCHURE. Enclosed with this issue is a copy of the new APHA membership brochure, designed by Jack Golden. We hope you will use this brochure to recruit new members. If you would like additional copies for friends or associates who are not already members, please write to E.H. "Pat" Taylor, Room 2222, 500 Fifth Avenue, New York, NY 10036 and indicate how many copies you would like to receive. Copies are also available in bulk for use by members who maintain commercial mailing lists that may be a membership source.

NEW YORK CHAPTER MEETINGS. The New York Chapter, under President Abe Lerner, has been holding an interesting series of program meetings. On June 12 at 7 P.M. Roland Folter of H.P. Kraus will speak on "Imaginary Libraries from the 16th to the 20th Century," describing their catalogs devised as political or theological satire or, as in recent times, for just plain bookmen's fun. Earlier speakers included Claire Van Vliet of the Jonus Press (March 27), Sheila Waters, one of the best of modern calligraphers (January 16) and Hayward Cirker, president of Dover Publications last November 16. New York Chapter members support these activities with their Chapter dues. If you live within commuting distance of New York City, you should be a member of the New York Chapter.

AN OLD CHINESE REMEDY. Books from the Tang and Ching dynasties, according to a report from the People's Republic of China, have been found to be immune to the damage caused by silverfish, an insect enemy of books that has been a special problem in the Chinese climate. Books from this period were bound in a special orange paper made from bamboo. Chemical analysis of this paper shows it contains a lead oxide commonly known as red lead (Pb<sub>3</sub>O<sub>4</sub>). Experiments have proved that the lead impregnated paper is poisonous to silverfish that try eating it.

SUMMER COURSES. Capricornus School of Bookbinding & Restoration (2280 Fulton St., Berkeley, CA 94704) is offering some special summer courses and workshops. One Calligraphy/Bookbinding Workshop (June 11-15, \$125.00) offers instruction in both arts. Other courses include one in basic bookbinding (June 18-29, \$300.00) and basic book restoration (July 2-6, \$175.00). The restoration course includes methods of paper repair, tissue and silk lamination, mylar encapsulation, washing and sizing, mildew treatment, deacidification, cleaning, dressing and rebacking leather bindings. For further information write to Capricornus at the address given above.

READER IN THE HISTORY OF BOOKS AND PRINTING. ed. by Paul A. Winckler (Information Handling Services, P.O. Box 1276, Englewood, CO 80150, \$22.00). Dr. Winckler's 400 page anthology of readings on the historical development of books and printing courageously tries to deal with this enormously vast subject by including excerpts from many of the best known works treating the materials of books and printing, the hand-produced book and the printed book. Authors represented range in time from the late 19th century (e.g., Falconer Madan, 1893) to recent years (e.g., Joseph Blumenthal, 1973). Especially for student use, it is good to have all of these gathered together in one volume. Lists of additional readings appended to each section suggest directions for further study.

COMPOSING STICKS. David Churchman, a new member of APHA, recently unearthed a hoard of old composing sticks in an old Chicago warehouse -- many of them dating back to Victorian times. Included in the find were several Grover Sticks, Yankees, Buckeyes, Common Screw sticks, and the delightful Star. There were also a few Golding and Rouse "Standard Job Sticks", a few modern Rouse sticks and three fixed knee News Sticks.

Most of the sticks are dirty and rusty, but all are serviceable and in mechanically good condition. Quantities vary, of course, but Dave has from eight to 20 of each kind.

What is a piece of history worth? In this case, a very reasonable \$8.50 per stick postpaid. If you've priced a new stick, or even a used one from a dealer, this price is a steal. Because quantities are somewhat limited, second choices are recommended.

These mementos of the past may be ordered direct from: David C. Churchman, P.O. Box 50096, Castleton, IN 46250, or write to Dave for a colorful handbill showing the various styles and describing each stick in detail.

CENTER FOR THE BOOK CONSULTANT. Elizabeth L. Eisenstein has been named as the first resident consultant to the Center for the Book in the Library of Congress. Mrs. Eisenstein's two-volume work entitled The Printing Press as an Agent of Change was recently published by the Cambridge University Press. She will be at the Library of Congress for the first six months of this year to continue her own studies and serve as a part-time advisor in developing the historical program of the Center for the Book.

She is a professor of history at the University of Michigan and also serves as a member of the Center's national advisory board. Mrs. Eisenstein's earlier work on printing as an instrument of social change, especially her article, "Some Conjectures about the Impact of Printing" (Journal of Modern History, March 1968), has been widely reprinted and discussed. Her articles and her recent book challenge accepted views of social and intellectual historians. A preview of The Printing Press as an Agent of Change was presented in Mrs. Eisenstein's Engelhard lecture at the Library of Congress. Her talk, "In the Wake of the Printing Press," was published in the July 1978 issue of the Quarterly Journal of the Library of Congress.

RECOMMENDED READING. The Newberry Library Bulletin for August 1978 (Vol. VI, No. 9) contains several articles of high interest to students of American printing history. Herbert Stuart Stone, Jr. presents valuable reminiscences of his father's publishing career in "Stone & Kimball! Some Personal Observations." Gaylord Donnelley (of R.R. Donnelley) discusses "The Influence of Stone & Kimball on Chicago Printing." Both these papers were originally read to the Newberry Library Associates in September 1971. This same issue also reprints John Dreyfus' comments on "The Typographic Heritage of Frederic William Goudy" and Philip Hofer's tribute to "Rudolph Ruzicka, Artist and Craftsman." The address of the Newberry Library is 60 W. Walton, Chicago, IL 60610.

TAMARIND PAPERS: TECHNICAL, CRITICAL AND HISTORICAL STUDIES ON THE ART OF THE LITHOGRAPH. The Autumn 1978 issue included "Random Thoughts on Papermaking" by Jules Heller and "Handmade Papers: Permanence and Possibilities" by Kathryn Clark. The Tamarind Papers are published twice each year by Tamarind Institute, 108 Cornell Avenue, SE, Albuquerque, NM 87131. Single copy price \$3.00, Subscriptions: one-year, \$6.00; two-years, \$10.00; three-years, \$13.00.

"A PHENOMENON OF AMERICAN PUBLISHING HISTORY." On December 5th, 1978 the twenty millionth copy of the Better Homes and Gardens New Cook Book was presented to William Matheson, Chief of the Rare Book and Special Collections Division of the Library of Congress by Doris Eby, Better Homes and Gardens food editor. The cook book, published by Meredith Corp. of Des Moines, IA has sold over twenty million copies to date, making it the all-time best seller of hardcover books by a single publisher. The Library of Congress houses the Katherine Golden Bitting Gastronomic Library, which includes material dating from the 15th century.

AN APOLOGY TO CONTRIBUTORS. Your editor thanks all contributors for their news and comments (and constructive criticism). Space is a problem, so please understand that we can't use everything we receive, at least not immediately. Some items must wait, or may not be suitable. Because of publication schedules, notices of meetings, exhibits, and other events should be sent to us as far in advance as possible. We try to mention a wide variety of the books that are called to our attention, but cannot always do so immediately. The information explosion seems to be matched by the "book explosion" of graphic arts materials.

MANUAL OF BOOKBINDING, by Arthur W. Johnson (Scribner's, \$15.95). This volume includes a short history of English binding. Chapters briefly cover equipment, materials, the book as artifact, working procedures, binding styles, finishing, boxes, changes in binding construction and design. Appended are a glossary and a short bibliography. Illustrations.

POPULAR ART, THE EXAMPLE OF JEAN CHARLOT, by Peter Morse (Capra Press, 631 State, Santa Barbara, CA 93101, \$4.95). One of the pleasures of reading Sheed & Ward's Trumpet for many years was the inclusion of Charlot's illustrations. Now in his 80's, Charlot is still active as an illustrator, printmaker and painter. Morse emphasizes Charlot's contribution to art for the people while urging other artists to emulate him and find new ways to provide low-priced art for the masses. Each copy of this softcover edition, by the way, includes an original silk screen print.

LUNCHING WITH THE TYPOPHILES. The Typophiles of New York have called upon a number of well-known graphic arts personalities to speak at their monthly luncheons. Monroe Wheeler will speak on Harrison of Paris, that well-remembered publishing firm, on June 13. On May 9 Caroline Schimmel will have John Fass as her subject and Henry Morris will discuss his own Bird & Bull Press on April 19. Dr. Robert L. Leslie (140 Lincoln Rd., Brooklyn, NY 11225) is President of the Typophiles.

OLD PRESSES ILLUSTRATED. Catalogue of Nineteenth Century Printing Press, by Harold E. Sterne (Ye Olde Printery, 5815 Cherokee Drive, Cincinnati, OH 45243, \$19.50). This is primarily a picture book reproducing illustrations of printing equipment representing 115 manufacturers. The presses date from 1800 to 1899. Brief introductory material explains the basic mechanisms of the various presses. The volume is profusely illustrated with 350 illustrations, mostly wood engravings from 19th century equipment catalogues. A fascinating record (384 pages) of the great period of printing press manufacture! For the printing historian, this book is of great value as a pictorial record, especially when used in conjunction with such other books on printing presses as those of Ralph Green and James Moran. A useful book.

RICHARD J. HOFFMAN: PRINTER AND TEACHER OF PRINTING. (Ethan B. Lipton, 2562 Park Oak Drive, Hollywood, CA 90068). This Festschrift was printed by former students of Prof. Hoffman and presented to him upon his retirement from California State University, Los Angeles. The edition is limited to 400 copies printed in Granjon with Tory initials. Prof. Hoffman and many of the people involved are APHA members. The book may still be obtained by APHA members, we understand, at its special pre-publication price of \$16.00.

#### NEW RELEASES.

U.S. - IANA (1650-1950), ed. by Wright Howes. (R.R. Bowker, 1180 Avenue of the Americas, New York, NY 10036, 1978; \$40.) This is the second, revised and expanded edition, re-issued by Bowker after being out of print but in great demand for many years. Listed are 11,600 selected titles pertaining to the United States, arranged by author's last name or by first word in title. Locations are given when known.

The Bronx Historical Society Journal (Museum of Bronx History, 3266 Bainbridge Avenue, Bronx, NY 10467, 1979; \$1.50). The latest issue includes "Brightside: A Busy Inventor's Return to Nature," by Frank Comparato, who describes Richard Hoe's estate in Morrisania in the mid-1800's.

#### SOON TO BE PUBLISHED.

Glaister's Glossary of the Book, by Geoffrey Glaister. 2d ed. (Berkeley, University of California Press, 1979; \$65.) Subtitled "Terms used in papermaking, printing, bookbinding, and publishing, with notes on illuminated manuscripts, bibliophiles, private presses and printing societies."

Twelve Centuries of Bookbinding, 400-1600, by Paul Needham. (Oxford University Press, 200 Madison Avenue, New York, NY 10016, 1979; \$75.)

Early American Almanacs: The Phelps Collection - Catalog 25. (David O'Neal, Box 13, RFD No. 1, Peterborough, NH 03458, 1979; \$8.) This catalog, compiled by an anti-quarian bookseller, offers 2514 American almanacs, the earliest 1701. Included are the first American portrait of Phyllis Wheatley, Revolutionary War battle plans, and a Choctaw almanac printed in the Oklahoma Territory. The catalog is illustrated and indexed, with an introduction by Marion Stowell, author of Early American Almanacs (1977).

FOUNDRY TYPES AVAILABLE. Typefounders of Chicago, New York Division (228 E. 45th St., New York, NY 10017) announces a 50% sale offer of over 100 European foundry types, sold in complete fonts only, unless a broken font is available. A price list is available for interested APHA members.

PRINTING EQUIPMENT AVAILABLE. Dr. Lola Szladits has told the APHA LETTER that due to the closing of the New York Public Library Printing Department, certain presses and linotype machines are available. Included: 1 Vandercook Proof Press and 2 Model 31 Linotype machines. For further information, contact: Adelaide Keller, Asst. to Business Manager, New York Public Library, 5th Avenue and 42nd Street, New York, NY 10018 (790-6214).

COLUMBIAN PRESSES AVAILABLE. Bonne Tekstra (American International Galleries, Inc., 1802 Kettering Street, Irvine, CA 92714) actively buys and sells Columbian presses. Four restored presses are now available in the range of \$5,500 to \$6,500. She will be pleased to send snapshots and particulars to interested APHA members.

THE BIBLE AND BOOK DESIGN. When Zondervan's Holy Bible, New International Version was published in 1978, it represented twenty years of planning, translation and production. The project, sponsored by the New York International Bible Society, aimed at producing an accurate translation in non-colloquial but readable English. Planners were especially interested in a book designed beautifully, avoiding typographical devices coming between the reader and the content. APHA member Ernst Reichl's services were enlisted. He devised a clear footnote reference system, and used Zapf's Palatino. When he received a sample setting from the compositor and discovered that the Palatino differed from Zapf's original, he insisted upon a conversion to the true design, at a cost of \$60 a character for 400 characters.

HANDMADE BOOKS IN MISSISSIPPI. William Carey Lester is an assistant art professor at Delta State University, Cleveland, Miss. He has made two books, both of which are written and produced by him. For his first book, he wrote down a story from his grandfather, "The Redd [sic] Pony." He typed the story, cut sheets of Japanese paper and hand-inked linoleum block illustrations on each proper page. He then sent the pages out for typography services and hand-binding in linen, with a pony embossed in silver. He has committed himself to 400 copies of his second endeavor, "The King's Grackle," which features a dustjacket with an illustration to be cut out and framed.

REPRINTS ON ROSES. APHA member Beverly Dobson is now associated with a project of re-printing six classic volumes on rose history and cultivation. One is the famous The Rose Manual by Robert Buist (1844); another is The Rose Garden by William Paul (1848), a reference work by a nurseryman which includes 15 color plates. For further information, contact: Earl M. Coleman, publisher, 875 Avenue of the Americas, New York, NY 10001.

OSLER SYMPOSIUM. Five scholars will present papers in honor of medical bibliophile Sir William Osler at "Books, Manuscripts, and the History of Medicine: A Symposium on the 50th Anniversary of the Osler Library," May 29, 1979. Osler was in his seventh year as President of The Bibliographical Society (London) when he died. His collection of books and manuscripts in the history of medicine was bequeathed to McGill University. His Incunabula Medica was published in 1923. For further information, contact: Philip M. Teigen, History of Medicine Librarian, Osler Library, 3655 Drummond St., Montreal, Quebec H3G1Y6.

CONSERVATION INSTITUTE. "Conservation Management in Libraries and Archives -- Unit II" was one of the Library Institutes for Continuing Education offered by Simmons College School of Library Science. The Institute, held on December 2, 1978, and directed by Dr. Josephine Riss Fang, was a follow-up institute to the one of the same title offered last April. Conservation management methods were reviewed, various programs discussed and existing problems considered, including the special problems of various types of material, such as microforms, photographs, prints and broadsides, and documentary material, as well as books. The afternoon was devoted to restoration technique workshops. For further information on future Institute programs write to the School of Library Science, Simmons College, 300 The Fenway, Boston, MA 02115.

AMERICAN PERIODICALS. Serials and Research Librarian Neal L. Edgar (1378 Athena Drive, Kent, OH 44240) reports on his research on American periodicals. He is seeking funding

for producing "a fairly detailed register of American periodicals published between the first in 1741 through 1819." While newspapers are covered by Brigham's History and Bibliography of American Newspapers, 1690-1820, no single source exists for American magazines. This proposed research tool would cumulate six currently existing lists which cover, in one way or another, American magazines. (One of the lists is provided in Mr. Edgar's 1965 Ph.D. dissertation, "A History and Bibliography of American Magazines, 1810-1820," from the University of Michigan.)

Mr. Edgar would begin by establishing a minimum bibliographic standard for the identification of a magazine from this period. Second would be the cumulation of information from existing bibliographic tools, including the National Union Catalog. Finally, the principal investigators and selected graduate students would visit selected libraries in those states having printing prior to 1800, and a limited number in areas to which printing spread between 1800 and 1820.

The result would be a master, alphabetically arranged list of periodicals published in the United States from 1741-1820. By-products might include: a chronological list arranged by date of first issue; a geographic list by city of issue; or lists of editors, printers, publishers, engravers, and engravings. In addition, other projects could be generated: a poetry anthology, or a list of literary works first published in the magazines and perhaps not republished.

Mr. Edgar needs letters from individuals and groups, specializing in American cultural history, who think this is a project worthy of support. He is eager for suggestions and additional ways in which the study can be modified. The APHA LETTER would appreciate hearing from you as well.

OZIANA. At the Swann Galleries auction on November 2, 1978, Michael Patrick Hearn, author of the Annotated Wizard of Oz, spent \$6,390 on such items as souvenir cards, boxes, a book of verse, and a piano roll, all related to The Wonderful Wizard of Oz and author L. Frank Baum. The first edition of the book went for \$2,400. The collection belonged to noted antiquarian bookseller Justin Schiller, who founded the International Wizard of Oz Club.

NYU CENTER FOR PUBLISHING. APHA member Barbara Meredith has been appointed director of the Center for Publishing at New York University's School of Continuing Education. This program includes courses and workshops on all aspects of the publishing world.

NEW SOCIETY FOR SCHOLARLY PUBLISHING. Mark Carroll, President Pro Tem, announces the charter membership campaign of the Society for Scholarly Publishing. The organization hopes to set up a national network for interested editors, publishers, manufacturers, distributors, and users. Individual membership is \$20. Contact the Society at Suite LL, 1909 K. St. N.W., Washington, DC 20006.

#### FINE PRINTING FROM PRIVATE PRESSES.

Heraldic Influence on Early Printers' Devices, by James Moran. (The Elmete Press, 10 Elmete Ave., Leeds L28 2JX, England, 1978; \$120 full leather, \$96 buckram.) This is the latest publication in Elmete's series, "Books About Books," and the last book James Moran sent to press before his death. One of the founders of the Printing Historical Society (London), Moran combines in this volume his great interest in heraldry and printing history. He begins with the heraldic character of the first printing device, designed by Fust and Schoeffer, and traces its imitations to the present. This limited edition of 475 copies has 63 illustrations.

J. Ross Browne, Adventurer, by the Ratherns. (The Rather Press, 3200 Guido St., Oakland, CA 94602, 1978; \$20.) This limited edition of 150 copies is travel narrative in the spirit of Mark Twain and Herman Melville. Browne was a Treasury and Indian agent in the American West in the mid-nineteenth century, and served as ambassador to China. Some of his own drawings have been reproduced in this volume written, printed, and cased by the Ratherns.

The Bremen Town Musicians, by the Brothers Grimm. (Chamberlain Press, South Kent School, South Kent, CN 06757, 1978; \$25.) Ten wood engravings accompany the text. The press also announces The New Vestments, by Edward Lear for \$10 and Aesop's fable, The Belling of the Cat for \$10. All are limited editions.

The Art of the Bookbinder and Gilder, by M. Dudin (The Elmete Press, Leeds, England, \$100.00) may be ordered from Dawson's in a limited edition of 490 copies. This 1772 work, commissioned by the Royal Academy of Sciences of France, appears now for the first time in English, in a translation by Richard M. Atkinson. This book was the definitive bookbinding source of its day. It describes methods employed in China as well as the West. It also contains facsimile reproductions of the original illustrations.

PERIOD AMERICAN ADS. The Wonderful World of American Advertisements, 1865-1900, by Leonard DeVries and Ilonka Van Anstel. (Twin Quills Press, 8018 Churchill, Niles, IL 60648, \$3.00.) This book contains over 700 reprints of ads, most line engravings, under the categories of "health, pleasure, beauty, and miscellaneous."

Twin Quills Press is also offering foundry-cast revivals of antique type faces, made in limited quantities. The faces of type mats at the press are available in a variety of point sizes and include Staccato, Celtic Ornate, Goudy Lombardic, Jim Crow, Pabst Old Style, and many others.

THE DOG-FENNEL GAZETTE. Frederic Brewer has written and has printed at his own Raintree Press (Bloomington, IN) a brief but interesting contribution to American printing history, entitled "Dog-Fennel Gazette, Being a True Account of a Frontier Indiana Newspaper with Commentary about Its Unusual Name." He tells how William D.M. Wickham arrived in Rushville, Indiana in 1820 with the announced intention of publishing the region's first newspaper, to be called the Dog-Fennel Gazette. Although no copy survives, the first issue appeared in late 1822 or early 1823. The single sheet (10" x 12") paper was printed on only one side. Subscribers returned their papers to Wickham so the next issue could be printed on the other side. Obtaining enough paper was a perennial problem. As for the name of the paper, Brewer suggests that Wickham might have used the foul-smelling weed in the title to suggest what was to happen to the virgin forest. Brewer mentions that according to legend Wickham's original press was a smoothed-off sycamore stump; but no doubt was actually a light-weight wood frame press. Later he built a press called "Wickham's Velocity Press." Probably this was a replica of the English common press, Brewer believes.

#### MAILING ADDRESSES FOR APHA

**NEWSLETTER ONLY:** Send news items, announcements, and comments for APHA Letter directly to the Editor: Prof. Catherine T. Brody, NYC Community College Library, 300 Jay Street, Brooklyn, NY 11201.

**DUES, CONTRIBUTIONS, CHANGE OF ADDRESS NOTICES, AND ALL OTHER CORRESPONDENCE:** Send to APHA, P.O. Box 4922, Grand Central Station, New York, NY 10017.

**MEMBERSHIPS** are for the Calendar Year, and include APHA Letters retroactive to January of the year joined. Unless otherwise requested, applicants whose dues are received after October 1 of any year will be placed on the mailing list immediately, but their membership will extend to December 31 of the following year. Annual active individual membership for 1979 is \$10.00. Information regarding other membership categories available upon request to the box number. Individual copies of prior APHA Letters are available to members and subscribers at \$1.00 each, while the supply lasts. Back file of APHA Letters 1 through 20 available as a unit for \$10.00.