This newsletter, a publication of The American Printing History Association, is sent without charge to all members. See back page for mailing address information. Edited by Catherine Tyler Brody. Assistant Editor: Barbara Kline.

SPECIAL ANNOUNCEMENT. CLASSIFIED ADVERTISING TO BE ACCEPTED FOR PRINTING HISTORY. The APHA board has decided that it would be in the best interests of the membership to provide classified advertising in the APHA Journal, beginning with the next issue. There will be one or more pages as necessary, 3 columns per page, depending on the response. Clear, typewritten copy should be sent to Jack Golden at 555 Fifth Avenue, New York, N.Y. 10017, no later than April 15th. For further information please call him at (212) 697-1246. The cost will be $2.00 per line, approximately 6 words per line. A check or money order must accompany the order. We hope this will prove to be of great benefit to the membership, by permitting anyone to buy, sell, exchange or in any way communicate with members at slight cost.

SUGGESTIONS FOR STARTING AN APHA CHAPTER. The two essentials for starting an APHA chapter are:

1. Leadership (one or more individuals with the desire and commitment to organize a group and maintain its program).

2. Potential membership (APHA members living near enough to each other to make meetings feasible, and with enough interest in printing history to motivate them to attend the meetings.

Nothing can happen without both elements, but the first must be the starting point.

The organizers of a chapter should meet to discuss the direction the undertaking might take. Things to be discussed include:

How many members might join? Have they expressed interest?
How often should the group meet?
What sort of program can be organized?

The membership secretary of the national board of APHA can help by providing the names and addresses of all APHA members in a given geographical area, who are all potential members.

A complicated constitution and by-laws are not needed. A simple statement of the purposes of the organization, the provision for electing officers, and for handling money should be enough. Keep it simple.

An informal structure is recommended, especially for small groups in the initial stages.

Programs should be arranged on the basis of attracting and keeping members. They should be enjoyable and informative. Keep in mind that if they are not enjoyable, the only reason for the chapter meetings will not exist and the chapter will not continue.
A convenient and pleasant place to meet is important. The possibility of serving snacks and coffee is very helpful in making the meetings relaxed, informal, and pleasant.

The national board of APHA is anxious to encourage the growth of chapters. However chapters must be formed in their own areas, and cannot be created from a distance. There have to be the elements of leadership and potential membership, and the program that is formed will be a reflection of these. The national board will be glad to help with advice or to discuss plans with anyone wishing to form a local chapter; please let us know.

CHANGE OF ADDRESS: The Moretus Press, publisher of Book Collector's Market and other journals and scholarly books, has moved its publishing office. The new address is 274 Madison Avenue, New York, NY 10016. The telephone number is (212) 685-2250. The Moretus Press publishes especially in the area of printing history and related concerns. We wish them well in their new location.

NEW PERIODICAL ON PAPERBACKS. The collecting and history of paperback books has its own periodical in Paperback Quarterly, journal of the American Paperback Institute. The issue examined (Vol. II, No. 2, Summer 1979) includes a checklist of Dell ten-cent paperbacks, an interview with mystery writer William Campbell Gault, an index of paperback imprints in Publishers' Weekly for 1954, and other comments on paperback history. An editorial note indicates that the publication will feature articles and notes dealing with every type and every aspect of new, old, and rare paperbacks. "Emphasis will be placed on the historical research of paperbacks, their authors, illustrators, publishers, and distributors, but the editors also invite contributions of bibliographical interest." Subscription rate for four issues is $6 per year; institutional subscriptions are $8. The address of Paperback Quarterly is 1710 Vincent St., Brownswood TX 76801.

MAGAZINES: Photographic Conservation: A Form of Photographic Preservation and Restoration, which recently began publication, is an eight-page quarterly. Annual subscriptions are $5 from Graphic Arts Research Center, Rochester Institute of Technology, 1 Lomb Memorial Drive, Rochester NY 14623.

ADD PRINTING MUSEUMS -- PRIVATE. We have heard that Sid White, President of American Graphic Arts, Inc. (150 Broadway, Elizabeth NJ 07206), has developed an interesting collection of antique graphic arts equipment, complementing the machinery for printing, binding, and packaging that is the company's stock in trade. His Columbian press is an especially fine example.

PRESERVATION COURSES: Susan Swartzburg, Rutgers University Library, and Susan White, Princeton University Library, have compiled and expanded a third edition of Preservation Education Flyer: Educational Opportunities in the Preservation of Library Materials, which first appeared in 1976, Published by the preservation committee of the American Library Association's Resources and Technical Services Division (RTSD), the pamphlet lists ALA accredited library school courses offered in the field of preservation, as well as courses which devote some attention to preservation concerns. Information is provided on degree-granting programs in conservation which allow a specialization in paper and organizations which sponsor short-term preservation workshops. This publication should be of interest to library school educators and individuals interested in participating in either formal or informal preservation educational activities. It is available from RTSD, American Library Association, 50 E. Huron St., Chicago, IL 60611 for $1.50 per copy, if prepaid.

COURSES. The University of California at Berkeley is offering an interesting program on "Collecting Modern Books by Chance or by Choice." Courses cover various aspects of books and collecting, with emphasis on the business side. Further information is available from the Study Program in Professional Bookselling, UC Extension Center, 55 Laguna St., San Francisco CA 94102.
GUILD OF BOOK WORKERS. This active group has been offering for its members lectures and workshops on binding and book conservation. This Fall, Paul Banks spoke on conservation training; Susan Spring Wilson, California binder, offered a seminar on creative binding; and both Philip Smith and Bernard Middleton presented binding workshops. For additional information about Guild activities and membership, write to them at 663 Fifth Ave., New York NY 10022.

CENTER FOR THE BOOK. The Center for the Book in the Library of Congress has been developing an active program of bookish activities directed at different segments of the American public. Elaine L. Konigsberg, prize-winning children's author, delivered the Annual National Children's Book Week lecture on November 13. The "Read More About It" Book Project launched in collaboration with CBS-TV will direct the attention of television viewers to specific books that will enrich their experience of selected television programs. Brief announcements will refer viewers to their local bookstores and libraries for these and other books on the subject.

QUERIES. Dennis M. Perocier (California Polytechnic State University, San Luis Obispo CA) is looking for information on the history of die making and die cutting as a finishing operation in printing. Can some member supply him (and us) with clues as to sources of such information?

HURRY UP, PLEASE, IT'S TIME. The Society of Scribes has issued its 1980 Engagement Calendar and we cannot imagine a nicer way of entering the 1980's than with this attractive and useful calendar. It includes 60 pages of original calligraphic art by 44 contributors, selected from more than 150 entries by a five-member jury. The theme is Time. Each contributor has chosen a favorite quotation on the "time" theme for expression through calligraphic rendering. Lettering is executed in a variety of styles and moods. The price is $6.95 (including postage) to members of any calligraphic society, and $7.95 to non-members. Orders should be sent to the Society of Scribes, Ltd., Box 933, New York NY 10022. The 1979 calendar was featured last spring in U&LC, where Herb Labalin called it a "gem of a book," noting that "every day becomes more beautiful for having this diary on my desk." We agree.

QUERIES. Leon Satterfield (Western Paper Co., 6200 Murray St., Little Rock AR 72209) would appreciate any information available on the history of the "Model 3 Job Press -- J.W. Daughaday & Co.," which he owns. I'm sorry we cannot reproduce the handsome photograph of the "Improved Rotary 3 Model Press" he supplied. Please write directly to Mr. Satterfield with whatever information you can furnish.

MEMORIES OF FATHER CATICH. Paul Herrera of St. Ambrose College (Davenport, Iowa 52803) is one of the many people who treasures his association with the late Father Edward Catich, calligrapher, teacher and author (most notably of The Origin of the Serif.) Mr. Herrera writes as follows:

"Twelve years ago I came as a student to St. Ambrose where I first met Father Catich. That following summer he taught me the fine art of stone inscriptional cutting, because I insisted on "hanging around" his studio at the college. Since then I've served as an illustrator in the Air Force during the Viet Nam era and in civilian life as well. I maintained contact with Father and worked with him as teaching assistant, in workshops, at the Davenport Art Gallery and as a silent partner in the stone cutting as well as being his friend. The stone cutting is done at Ambrose where I now teach. I've noticed over the years that when friends and former students of Father's get together, we love to tell Catich stories. Tales that reflect respect for his tremendous ability and discipline. Many deal with his firm commitment to hard work. In fact, it was at his studio that I found him for the last time. What I would like to do is gather a small semi-formal (to borrow a Catich term) history of Father Catich before certain things are forgotten forever, I have no monumental plans, just hope to be a gathering point of information and facts that can be kept for the record. Any help that you might be able to provide in terms of personal stories, news items or informal recollections would be deeply appreciated. Thank you in advance."
PRINTS FOR ROCKWELL. James D. Saul, Technical Publications, Graphic Systems Division of Rockwell International (5601 West 31st St., Chicago, IL 60650) is looking for a lithographic print or prints on the subject of lithography for the corporate offices. He would like to have some reminder of graphic tradition on those very modern premises. An example might be someone using a stone in the early days. He would like to hear from someone who has such a print for sale and writes as follows:

"The print/prints will cover a blank space on the wall near which I write manuals and catalogs for a rotary newspaper press user readership. It will also reflect a bit of the atmosphere of the art/industry of which my working hours are a part. I trust the cost will be reasonable, since this is not a practical item, such as a kit of rub-on letters, that I'm looking for, and I can't justify it as a legitimate expense."


PRESS FOR SALE. Chandler & Price variable speed press, easily converted back to foot-power. 7-1/2" x 11-1/2" Chase. Excellent condition. $250. Thomas V. Lange, 29 East 36th St., New York NY 10016. Phone: (212) 685-0008 days.

TAKING ONE'S TIME. The University of Chicago Press recently published a second edition of A Greek-English Lexicon of the New Testament and Other Early Christian Literature. The U. of C. Press is one of the few university presses that does most of its own production work, but in this case its computerized phototypesetting equipment did not have a Greek typeface, which was obviously required for this particular title. The problem was turned over to one of the press designers, who took on the job of creating a Greek font on film by etching the letters onto film with a handmade instrument while looking through a microscope. The painstaking work of making certain the Greek letters would align with the English letters and that the spacing would be correct took three months. It is interesting to note that this 944-page volume required, from the early research by compilers F. Wilbur Gingrich and Frederick W. Danker through the final printing, some 19 years to complete.

R.R. BOWKER MEMORIAL LECTURE ON BOOK PUBLISHING. The latest of these annual lectures on various phases of publishing was presented on November 13, 1979, in New York City. The speaker was Richard De Gennaro, Director of Libraries at the University of Pennsylvania, whose topic was "Research Libraries Enter the Information Age." Like the other Bowker lectures, it will be published in printed form in the future. De Gennaro's talk analyzed the debate between libraries and the new adversaries, the publishers and the information industry, lamenting the harm that this has done. "Libraries," he noted, "spent more than a billion dollars on books, journals and other materials and services last year." De Gennaro described the methods now being used by large research libraries to make the transition into the information world of the '80's, and how they have cooperated in the use of the new technology.

POSITION OPEN. A retired printer or someone else who lives in the New York City area might be interested in the following part-time job: To set and distribute mats for Ludlow. Must know how to handle and distribute hand type. Will train for Ludlow. Four hours a day, but employee can choose own hours. Shop is located in Brooklyn (18th Avenue), conveniently near the subway. GE 8-8595, ask for Mr. Smith.

THE CHIMAERA PRESS. Landscapes, A Sequence of Songs by Emyr Humphreys. Illustrated by Keith Holmes. This first publication of the Chimaera Press consists of 170 copies (of which 150 are for sale) on Wookey Hole handmade paper, with 10 copies bound in limp vellum at £80, and 140 in quarter vellum at £35. The Chimaera Press is operated by Michael Hutchins, who was 1st Gregynog Printing Fellow of the University of Wales. The Press intends to produce fine limited editions of previously unpublished work. As far as possible, books will be hand produced in small editions and printed on an Albion hand press. The Chimaera Press is located at 16 Oakhill Rd., Beekenham, Kent BR3 2NQ, England.

APHA SECRETARY PUBLISHES. Collectible Books: Some New Paths was recently published (1979) by R.R. Bowker. The price is $16.95. This volume, like its earlier companion volume, Book Collecting: A Modern Guide (also published by Bowker in 1977, and priced at $15.95) was edited by Jean Peters, current office holder as APHA Secretary. The address of the R.R. Bowker Order Department is P.O. Box 1807, Ann Arbor, MI 48106.

BOOKS NOTED
Douglas C. McMurtrie, Bibliographer and Historian of Printing, comp. by Scott Bruntgen, Melissa L. Young. Scarecrow Press. $9.

Annual Report, American Rare, Antiquarian and Out-of-Print Book Trade, 1978/1979, ed. by Denis Carbonneau. BEAR Publications, P.O. Box 50, Cooper Station, New York NY 10003. $15.95 ($9.95 paperbound).

Art of the Printed Book, 1455-1955, by Joseph Blumenthal. The paperbound edition of this now standard work on five centuries of printing is still available from David R. Godine at $15.

Calligraphy in the Arts of the Muslim World by Anthony Welch. University of Texas Press. $25. Welch's introduction examines the origin, function, and meaning of calligraphy, includes a survey of the most important scripts, a summary of the contributions of great Muslim calligraphers, and a description of their tools and materials.

Mechanick Exercises on the Whole Art of Printing by Joseph Moxon, and Papermaking, the History and Technique of an Ancient Craft by Dard Hunter. Each of these Dover reprints sells at $7.95. Anyone interested in the history of printing and bookmaking should own both.

Charles Dickens and His Publishers, by Robert Lowry Patten. Oxford University Press. $39. Demonstrates that the conditions of 19th century publishing, especially serial publication, had much to do with the shape and success of Dickens' career.

Wood Type & Printing Collectibles by Robert P. Long. Published by Robert P. Long, 634 Bellmore Ave., East Meadow NY 11554. $7.95 postpaid. Covers the collecting and use of antique wood type, foundry display type, and other artifacts. The author-publisher (an APHA member) has spent more than 35 years in graphic arts editorial work and publishing. He currently edits publications of the Gravure Technical Association and Gravure Research Institute. This 108-page volume, which includes 90 illustrations and 28 specimen pages of antique type and illustration cuts, was inspired by Mr. Long's own extensive collection of printing memorabilia.


International Art and Antiques Yearbook 1979-80. Gale Research Co. $38. Contains information on 13,000 art and antique dealers throughout the world, including antiquarian booksellers and picture dealers. With town maps and street indexes.

Book Publishers Directory. Gale Research Co. $85. Contains over 3400 notations in this 2nd edition, with detailed information on the publications, policies, and personnel of small presses and specialized publishing ventures.
BOOKS NOTED (cont'd)

Stanley Morison & D.B. Updike: Selected Correspondence, edited by David McKitterick (Moretus Press, 274 Madison Ave., New York NY 10016. $25.) This transatlantic exchange of letters by two of the most prominent and influential figures of 20th century printing begins on Christmas Eve of 1919 with Morison's note accompanying a gift of a liturgical book to Updike. Updike was already a highly respected printer and scholar. Morison some thirty years younger, was just beginning to make his mark in the world of typography. The friendship which quickly developed, and the correspondence, continued until Updike's death in 1941. This selection of their letters illuminates the accomplishments of these scholarly and dedicated figures, records their friendships, and casts some fascinating sidelights on the world of printing in the '20's and '30's. Morison's work on the Fleuron, Updike's revision of his Printing Types, and his edition of Mores' Dissertation Upon English Typographical Founders and Founderies are some of the landmarks of the literature of printing commented upon at length. Both men share their interest in research on such topics as the evaluation of the Bell types and type specimens of 16th century typefounders. There are also some delectable gossipy bits and unguarded comments on their contemporaries such as Jacobi ("the greatest bore in Christendom and very ignorant"), B. Warde ("an uncommonly silly person" at first, but later "a gallant person"), Goudy ("I have never seen anybody with such an itch for publicity") and Morgan librarian Bell da Costa Greene ("an utterly advanced female...incompetent & silly"), not to mention Morison's startling admission that out of sheer weariness, at a dinner party given by Frank Altschul, he lay down on the parquet floor in his "evening togs." The selection of over a hundred letters is annotated by McKitterick, who also supplied the excellent introduction.

A Miscellany of Bibliophiles, edited by H. George Fletcher (Grastorf & Lang, Ltd. 920 Broadway, New York NY 10010. $17.50.) If this were not so attractive and inviting a collection of essays as it is, the situation would be an awkward one, since most of the people concerned with the production of this book are APHA members. Fortunately, the book deserves every bit of praise we can give it. We are pleased to recommend it. All the essays (there are 11 of them) were written especially for this volume. The ingratiating essays are like good gossip about books, touching on opportunities for collection building, the too-little studied subject of binding identification, the author as book collector, papermaking innovations, etc. The concluding essay, by the editor himself, is a heartwarming tribute to David Mendoza, a bookseller of the old school. Every collector will share in the sentiment while recollecting that particular bookseller who guided his or her own first steps in bibliophily. Contributors include Robert H. Taylor, Robert Nikirk, Salvatore J. Iacone, Leonard B. Schlosser, R. Dyke Benjamin, Jamie Kleinberg Shalleck, Philip Sperling, Barbara J. Kline, Otto Penzler, Roger N. Mohonich, and H. George Fletcher. The Foreword is by William Targ, whose own anthologies are choice earlier examples of this delightful genre of "books about books."

ROCHESTER FOLK ART GUILD. At the recent New York Library Association convention in Syracuse, the Rochester Folk Art Guild exhibited their limited edition handmade books. They are reproduced using such techniques as hand silkscreen. Most are printed from original handscripted texts, some on handmade paper and bound by the Guild. Their recent catalog lists such items as Awake and Sing, a collection of sixteen illustrated Christmas songs. The book is hand lettered and handbound for $8. Still another is Empty Bottles, a Howard Pyle storey out of print since 1890. This newly illustrated and hand lettered book is $5. For orders or a catalog, write to the Guild at R.D. 1, Box 10, Middlesex NY 14507.

SIMCHA GRAPHIC ASSOCIATES. In Brooklyn's Borough Park, in the midst of the Orthodox Jewish community is a firm that sets electronic type in English, Hebrew, Greek, Aramaic, Jgaritic, or Akkadian. The proprietors of Simcha are two young Hasidic men, Nachum Kornfeld and Abraham Walzer. The two started as calligraphers doing wedding invitations and ritual documents. When their interest turned to computer typesetting, they had to create accents and diacritical marks for the computer disks. To copy one particular Torah commentary, they had to design a Rashi font. Their dream is to have published by
computer the Hummash, the first five books of the Bible, in the traditional format. They have even developed a sample.

COURSES IN GRAPHIC COMMUNICATIONS. The Printing Industries of Metropolitan New York (PIMNY) has an evening school in the 63rd consecutive year. They provide courses for beginners in printing and related fields, and refresher courses for experienced people. The courses are offered in conjunction with Hofstra University and Montclair State College, and some are given in Manhattan. Samples from the Fall-Spring '80 catalog: Elements of Offset Lithography; Fundamentals of Computers for the Graphic Arts; and Introduction to Printing and Printing Processes. For further information, call the Evening School at (212) 760-1737 or write PIMNY, 461 Eighth Ave., NYC 10001.

COLLECTING. A recent issue of Vogue, of all magazines, featured a blurb about book collecting. They suggest that their readers invest in the contemporary limited editions of the Plain Wrapper Press. One of the newest is Anthony Burgess' fantasy, Will and Testament, illustrated by English artist Joe Tilson. The book is bound in chocolate-brown leather and boxed in wood, "a bargain at $1300." Subscriptions are available for the limited edition eight-page poetry booklets at Brentano's, New York City. Vogue also suggests a subscription to Book Collector's Market, P.O. Box 3128, Shiremanstown PA 17011.

HOLIDAY GIFTS. An examination of the numerous gift catalogs that arrive at this time of year revealed some interesting finds for the printing historian:


Historic manuscript on vellum appointing James Monroe Minister to Britain. Signed by Thomas Jefferson as President and James Madison as Secretary of State on Nov. 18, 1803. In protective case. $10,000. at Marshall Field.

Designed for Book-of-the-Month Club members only, a book bag of heavy cotton duck with the corporate logos of two dozen major book publishers. For further information: Book-of-the-Month Club, Camp Hill PA 17012.

GIFT FOR PRINCETON. From the estate of Sinclair Hamilton. Princeton University Library has received a bequest of $1.5 million especially for the purchase and maintenance of illustrated books and special collections.

EXHIBITS

Library of Congress, Washington DC through March 16. "The Circle of Knowledge." A sample of 38 of the over 3000 encyclopedias in the Library of Congress. An entire range of these books has been placed on display, from 15th century editions to modern encyclopedias. The exhibit focuses on encyclopedias taken from the African and Middle Eastern Division, Asian Division, Music Division, and Rare Book and Special Collections Division, as well as from the general collections. A catalog ($2.50) and a poster ($4) are available. The catalog may be ordered from the Library of Congress Information Office, Washington DC. Prepaid orders for the poster should be mailed with a $1.00 handling fee to the Library of Congress Exhibits Office, Washington DC 20540.

TYPE-X '79. Sheraton Center, New York City, was the site for the 1979 Type-X exhibition, in late August. The fifty exhibitors displayed the exciting technological developments in the field of typography. Of special interest are such typesetters as CRS by Alphatype, Multiset III by Alphakey, and Linotron 202 by Mergenthaler, utilizing floppy disks for font storage, programming and outputting jobs. Some generate characters by drawing them with thousands of vertical scan lines on a cathode ray tube. Some store the outline of the character on floppy disks. The character drawn on the cathode ray tube (CRT) is transmitted to the output paper or film. The technology is fascinating and most of the companies have informative brochures. One of the most comprehen-
sive, including diagrams and sample sheets, is available from Mergenthaler Linotype Co., 201 Old Country Road, Melville NY 11747.

Also available are cassettes from selected seminars. Examples: "Word Processing Interface With Photocomposition," and "Managing the Small Shop." For a complete listing, write Bowers Reporting Co., 7309 Arlington Blvd., Falls Church VA 22042.

COMING IN OUR NEXT ISSUE. Coming in our next issue of APHA Letter, a list of books (in print and available) of various aspects of printing history. Also an account of the APHA annual meeting, the presentation of the APHA Annual Award and the annual report for the year 1979.

CHANGE OF ADDRESS. Please be certain to allow plenty of time for address changes by informing APHA at Box 4922 well in advance of any address changes. Since we mail our journal, Printing History and this APHA Letter at non-profit mailing rates, it is important that members supply the correct mailing address to the APHA office.