

The APHA

THE
AMERICAN
PRINTING
HISTORY
ASSOCIATION

Letter

No. 41

1981, No. Three

This newsletter, a publication of the American Printing History Association, is sent without charge to all members. See back page for mailing address information. Edited by Prof. Catherine Tyler Brody. Assistant Editor: Barbara Jones.

ANNUAL REPORT FOR THE YEAR 1980. Annual Meeting. At the sixth annual general meeting, January 26, 1980, held in Columbia University's Butler Library, the following officers were elected for two-year terms: Catherine T. Brody, President; Philip Grushkin, Vice President for Programs; Jack Golden, Vice President for Publications; Pat Taylor, Vice President for Membership; Jean Peters, Secretary; Philip Sperling, Treasurer. In addition, the following were elected as three-year trustees: Edna Beilenson, Stephen O. Saxe, and Lili Wronker; and as a one-year trustee, Greer Allen. The 1980 APHA Award was presented to APHA's founder, J. Ben Lieberman for his contributions to printing history. Dr. Lieberman's acceptance speech, "The Transcendent Purpose of the American Printing History Association", will be issued as an APHA monograph. Publications. Five numbers of the APHA LETTER, under the editorship of Catherine Brody, appeared in 1980, and a sixth will appear early in 1981. Numbers Two and Three of the APHA journal, PRINTING HISTORY, were issued during the year. Susan Thompson continues as editor and Jack Golden as art director. Annual Conference. The fifth annual APHA conference was held on September 27, 1980, in Wood Auditorium, Avery Hall, Columbia University. The topic was "The Permanence of Ephemera." Conference co-chairmen were Alice Schreyer and Daniel Traister, and speakers were: Katharine F. Pantzer, Houghton Library, Harvard University; George B. Bumgardner, American Antiquarian Society; Michael Twyman, University of Reading (England); Stephen O. Saxe, Harcourt Brace Jovanovich; and Peter C. Marzio, Corcoran Gallery (Washington). Membership. At the end of 1980, APHA membership stood at approximately 1,400. (Jean Peters, Secretary)

TREASURER'S REPORT FOR 1980. Treasurer's Report for Annual Meeting: January 24, 1981 covering January 1, 1980 through December 31, 1980. (All figures rounded to nearest dollar)

CASH BALANCE: Chemical Bank as of January 1

\$ 6659.00

INCOME:

Membership Dues	\$16360.00	
5th Annual APHA Conference	3475.00	
Advertising in Journal: Printing History Issue Nos. 2 & 3	2537.00	
Misc. Lists Sold, Publications, etc.	2217.00	24589.00
		<u>31248.00</u>

EXPENSES:

Paid to New York Chapter	1290.00
Membership Maintenance, Mailings	
APHA Newsletters, Etc.	5520.00
Journal: Printing History Issue No. 2	7578.00
" " " " No. 3	8534.00
5th Annual APHA Conference	4042.00
Postage	389.00
Newsletter (typing)	110.00

EXPENSES (cont.)

Stationery, Sundry Supplies and Miscellaneous Expenses	1900.00	<u>\$29518.00</u>
---	---------	-------------------

CASH BALANCE AS OF DECEMBER 31, 1980:	\$31248.00 (Income)
	<u>-29518.00 (Expenses)</u>
	\$ 1730.00

Respectfully submitted by
Philip Sperling, Treasurer

REPORT ON THE ANNUAL MEETING, JANUARY 24, 1981. The meeting was called to order at 1:45 p.m. by President Catherine Brody in the Harkness Theater of Butler Library, Columbia University, with the ringing of a miniature Liberty Bell. President Brody explained that the ringing of the bell will become a traditional beginning and ending to the annual APHA meeting at the suggestion of APHA's founder and past president, Ben Lieberman. The bell was donated to APHA by Ben and his wife, Elizabeth.

In her opening remarks, President Brody expressed appreciation to Columbia University's School of Library Service and its Dean, Richard L. Darling, for permission to hold the meeting in Butler Library, and she thanked Susan Thompson for handling the meeting arrangements. She announced that the School of Library Service will house the APHA archives, and thanked Terry Belanger for his part in bringing this about.

Treasurer's Report. Philip Sperling gave a financial report. He said that the treasury is low at present but that we are hopeful of replenishing it with membership renewal dues. He did not give exact figures but invited anyone wanting to know specifics to consult him. Dr. Leslie moved that the report be accepted. The motion was seconded and passed.

Membership. Pat Taylor, Membership Vice-President, reported that our current membership of 1,375 is an all-time high. Chapters are presently being formed in Philadelphia and Boston (New England chapter). Membership records are now fully computerized and a roster of members will be available soon.

Programs. Philip Grushkin, Vice-President for Programs, introduced Morris Gelfand, Chairman of the Education Committee, who reported on the activities of his committee, and Dan Traister and Alice Schreyer, co-chairmen of the Conference Committee. Alice reported on the 1980 conference, The Permanence of Ephemera, and also gave a preview of the 1981 conference, Printers' Marks, and of the 1982 conference, which will be chaired by John Lancaster.

Publications. Jack Golden, Vice-President for Publications, reported on the year's work on our journal, Printing History.

Nominations. Phil Grushkin, Chairman of the Nominating Committee, read the nominees for three-year trustees: Steve Saxe, Alice Schreyer, and Parker Worley. It was moved that the slate be elected by a single vote from the secretary. The motion was seconded and passed. In addition to these newly-elected trustees, the officers and trustees elected last year will continue to serve on the Board.

The presentation of the 1981 APHA award was made to Alexander Lawson, retired Cary Professor of Graphic Arts at Rochester Institute of Technology for his services advancing the understanding of printing history. The plaque and citation were presented to Professor Lawson, followed by his acceptance speech. With the ringing of the Liberty Bell, the meeting was adjourned at 3:05 p.m. Respectfully submitted, Jean Peters, Secretary.

APHA AWARD BESTOWED ON ALEX LAWSON, Alex Lawson has contributed so much to the encouragement of the study of printing history, through his own books and articles and through his influence on students during 30 years of teaching that awarding him the APHA Annual Award was a fitting recognition for his accomplishments. It's a pleasure to be able to announce that his delightful account of his life and experiences will be published in our journal, complete with illustrations from the author's collection.

Drawing upon his rich experiences, Prof. Lawson recorded inspiring anecdotes of his life as an educator, author and historian. His own dedication to the ideals of printing has been passed on through his teaching to countless young people.

EDNA BEILENSEN. The death (on Feb. 28) of Edna Beilenson was a great loss to the entire graphic arts world. To us it was something even more--the loss of a respected friend and loyal advocate of APHA, a member of our Board of Trustees. As head of Peter Pauper Press for many years, along with her husband Peter, Edna was active as publisher, designer and author. The handsome but inexpensive editions published by the press brought good book design to the masses. When Peter died in 1962, Edna continued the business on her own. She was the first woman elected as President of the American Institute of Graphic Arts and just last October was presented with the Frederic W. Goudy Award by RIT. She was a former president of the Goudy Society. Edna was a founding member of APHA and a valued member of its Board. Her activities and contributions are too numerous to mention in detail. For the New York Chapter of APHA, a couple of years ago, Edna presented a delightful and anecdotal account of her life in the graphic arts. Your editor had the pleasure of writing an account of her talk which was preserved in an article published in Printing News at that time. Her long and distinguished career in publishing, her creativity, her business ability and acumen will be long remembered. Her concern for APHA, her forthright and sensible advice, experience and expertise will be sorely missed by all of us at APHA.

ANNUAL CONFERENCE. The program of the sixth annual APHA conference, to be held in New York City, at Columbia University on Saturday, September 26, 1981 has been announced. The conference, "The Mark of the Printer," will explore the role of the printer in the machine-press period. Speakers will focus on printers of the mechanical age and their influence on printing practice, design, and quality. Alan Fern, Director of Special Collections at the Library of Congress, will deliver the keynote address, "More than Craft: Fine Printing in the Machine Age." Irene Tichenor will speak on the career of Theodore Low De Vinne. The morning session will conclude with a talk on D.B. Updike and the Merrymount Press by James M. Wells, Custodian of the Wing Foundation on the History of Printing at the Newberry Library, Chicago. Following a buffet lunch, John Dreyfus, Typographic Adviser to the British Monotype Corporation and the Cambridge University Press, will speak on Francis Meynell and his work at the Pelican and Nonesuch Presses. Albert Materazzi, Consultant to the Graphic Arts Industry, will conclude the program with a consideration of the relationship between technological advances and print quality. During lunch, at which participants will have an opportunity to meet with fellow printing historians, special areas will be designated for printers, bookbinders, and bookworkers who wish to gather for informal discussions. A cocktail reception will follow the program. Registration brochures will be mailed to all APHA members and additional copies may be obtained by writing to our Box Number.

THE APHA ORAL-HISTORY PROGRAM A proposal by J. Ben Lieberman, submitted to the APHA Board, March 24, 1981. The recent death of Edna Beilenson points up not only the sad fact that a generation of seminal leaders in various printing activities is passing away, but also the fact that it is doing so without any serious effort to preserve not only some of the living personalities of these cherished individuals but also the knowledge they have and that should be made permanently available to printing historians among others. Accordingly, I am proposing an APHA Oral-History Program, which I hereby volunteer to operate, and which will: (1) without much difficulty provide a service to printing history and printing historians which APHA has the preeminent responsibility (over other organizations) to provide; (2) cost APHA very little--the purchase of a high-fidelity tape recorder and the ongoing purchase of tapes or cassettes; (3) in the long run make a profit for APHA, since typewritten transcripts and perhaps duplicate tapes or transcriptions onto phonograph records or the newly-arriving video discs, can be sold to libraries, individual historians, etc., at a fair price through the years; (4) by reasonable assumption, prompt many libraries and individual historians to maintain standing orders for transcripts, thereby

insuring APHA's recouping of the nominal cost for the original tape plus the transcribing and duplicating of the interviews, without any need for special promotion or long-term financing. (5) make conscious and helpful friends for APHA among the leadership of the printing community (i.e., those interviewed). OPERATIONAL PROCEDURES I am willing to take this on as a one-person assignment, reporting to the Board for budget and approval of the list of persons to be interviewed. I would interview designated persons when they are in the New York area or if and when I would happen to be traveling to their localities. In addition, I would hope to enlist local friends of other printing luminaries to do interviews; if they are professionally good, fine; if not, for the cost of a cassette, we would at least have something. In fact, we could do worse than invite all APHA members to provide cassettes or tapes of anyone they thought appropriate, with APHA sorting out those valuable enough for transcribing, but all saved as a "grass-roots" resource for printing history. It could certainly be a good chapter activity.

The preceding proposal from Dr. Lieberman has been approved by the APHA Board and comments on the project from APHA members are invited. APHA has now purchased an excellent tape recorder for the use of the organization and this is in the custody of Dr. Lieberman, who is developing further plans for this oral history project.

PERSONALITY PROFILE. We are proud to feature in this issue a review of The American Hand Press by Herschel C. Logan and to dedicate this issue to Mr. Logan, who at the age of 80 is still active in the graphic arts. Mr. Logan has been a commercial artist, wood engraver, printer, collector, antique firearms expert and author. In fact, it's fair to say that he has packed several separate careers into a rich and long life. He has written several books on firearms and history. His woodcuts have earned many honors. He and his wife Anne are the props of Log-Anne Press, which has produced almost two dozen books either written or illustrated by the Logans. Most of them are miniatures, just 2 or 3 inches high. Mr. Logan created the largest collection of original cartoons in the country. The cartoon collection is now at Kansas State University, Manhattan KS. His achievements have been written up in the Los Angeles Times, Arms Gazette, Who's Who in American Art, and Who's Who in America. We honor Mr. Logan for his continuing dedication to the ideals of printing, and congratulate him on his book. Here are his own comments: "In 1973 I was fortunate enough to acquire a Baby Reliance Washington Hand Press. At the time it was our thought to do a few keepsakes for friends and relatives. But a couple of book stores saw some of the things we were doing and asked to list them in their lists going to collectors of miniature books. And, that started something we had not figured on. To make matters worse my wife Anne made some small bookcases for her relatives..with the thought that I'd do enough of the mini books to fill them up. Well they ought to be getting pretty well filled as I have completed 30 books since 1973. But I'm afraid that I will be slowing down considerably due to a numbness that has developed in two of the fingers of my right hand.. and nothing can be done about it so the Doctor says. But as long as the good Lord permits it I will keep on keeping on. But then I will be 80 my next birthday and friends tell me that having had too many birthdays may account for my slowing down. And, I guess that does attribute to it. I was Art Director of a large printing firm for 38 years before I retired in 1967. In 1938 I designed the Historic Printers calendar for the Butler Paper Company in Chicago. Many of the portraits on the calendar were framed and hung in print shops. I have had some connection with printing plants ever since I worked on chalk plates while in High School. Not many today know about chalk plates. I am glad to have had the experience albeit it over sixty years ago. I haven't worked in that medium for a long time.. just one or two now and then. My book on the American hand press was printed by one of the fine old master printers on the West Coast. It was one of, if not the last, he designed before his untimely death recently. I have lived a busy life, and I would have not wanted it otherwise. Life has been good to me, and for that I am most thankful. Sitting around here in our backyard studio are about 20 semi miniature printing presses..of the kind sold to boys around the turn of the century. These plus some antique printing equipment helps to keep me active in the craft. But one has eluded me for many years... a Kelsey Junior 2 x 3 press. The company only ceased to make them a few years ago. But woe is me..I haven't been able to locate one..and I have tried. Maybe the search

will keep me alive a bit longer."

A NOTE OF THANKS. Something overdue! We must say "Thank You" to our friends at PRINTING NEWS, the informative weekly that truly states its position: "The authoritative weekly newspaper of the printing industry - First with the news in the world of Graphic Arts." Hardly an issue does not carry some notice of the activities of our organization and Membership informs us that thanks to Printing News we have gained new members for APHA. So once again we say, "Thank you, Printing News - Keep it up!" Those of our members interested in having a subscription to this weekly paper should write to: Printing News Inc., 468 Park Avenue South, New York, NY 10016 Subscription is currently \$7.50 per year.

COMPOSING STICKS FOR SALE. APHA member, Dave Churchman, PO Box 50096, Castleton, IN 46250, has again amassed a number of old and historically interesting composing sticks after a two year search. While prices vary, all of the sticks can be purchased for less than the price of a new one; most are 50 to 75 years old and unrestored but mechanically sound. Where else can one buy artifacts for less than the price of a new model? A price list (illustrated) with a short history of each stick is available to APHA members. An 18¢ stamped, self-addressed envelope would be helpful.

PRESS FOR SALE. Bob Bredlow (P.O. Box 8578, Hollywood, FL 33024) is offering for sale a Morgan & Wilcox press, size 18" x 24", dating from the turn of the century. Except for a missing frisket, he says, the press is in good condition. The weight is about 3000 pounds. According to Herschel Logan's The American Hand Press, the Morgan & Wilcox Co. made presses in Middletown, N.Y. in 1909-10.

HAVE YOU SEEN TYPOS? Congratulations to the London College of Printing on the inauguration of their new journal, Typos. Editor is Fred Lambert, with an International Advisory Board that is most impressive. The lead editorial piece "About Typos," is a manifesto of the publication's intent to draw together the many aspects of typographic design, both historic and contemporary. Among contributors to the first number are Huib van Krimpen, John Dreyfus, Armin Hofmann and Allen Hurlbert. "Typos is not a commercial venture," the editor explains, "and has been launched to provide a focal point for all interested in typography and its role in international communication and the quality of life." Subscriptions should be sent to Typos, London College of Printing, Elephant and Castle, London SE 1 6 SB, England. Overseas subscription rates are \$19 (£ 8) for individuals \$9.50 (£4) for students, and \$30. (£13) for institutions, companies and libraries. Highly recommended!

CHASE OFFER. Charter Member Carl Palmer is finally getting his antique letterpress shop back into operation (for "fun" printing only) and has found a chase for a very old hand press which he will donate to anyone who might be looking for one of its kind. Here's his offer: Chase for hand press, size: inside, 6 1/16" x 4 1/16"; outside, 7" x 5 3/16". Has lockup screws and dogs on sides. Marked "Official No. 2. Yours for UPS shipping costs. Carl P. Palmer, VU. - Box 343, Sonoita, AZ 85637. An item like this (the chase) can be a very important piece of equipment in putting an antique hand press back into operation.

CALL FOR ENTRIES (PRIVATE PRESS) James D. Birchfield (Dept. of Special Collections, University of Kentucky Libraries, Lexington, KY 40506), is now serving as Editor for the Western Hemisphere for Private Press Books, the annual bibliography sponsored by the Private Libraries Association. Appropriate entries for inclusion in the bibliography are welcome, and forms for submitting them are available upon request to the Editor.

CHAPTER NEWS. We would like to say in print CONGRATULATIONS to the New England Chapter of APHA. We have received the second issue of their Newsletter - No. 2, January - February 1981. Not only is it full of news about the Chapter and its activities in the New England area, but the Calendar of Events should prove very interesting to all its members. Membership in the New England Chapter is only \$5.00 per year. If

interested contact Jim Green, Acting Treasurer, 290 Commonwealth Avenue, #15, Boston, MA 02115

NEW YORK CHAPTER. David Mallison addressed the New York Chapter meeting on February 23rd, speaking on Henry Lewis Bullen and the American Type Founders Company Library, which he established and supervised from 1908 to 1936. The more than 17,000 items in this printing library comprised one of the most comprehensive collections anywhere of type specimen books, material on the history of printing, examples of alphabets, and literature relating to printers and printing in many languages. Much of this ATF Library is now housed in various divisions of the Columbia University Libraries. Beatrice Warde was Bullin's assistant, winning the job over 90 professional librarians because she had a letter of recommendation from Bruce Rogers. The book catalog of the ATF collection on the history of printing was published by Kraus in a four-volume set last year.

EDITING YOUR NEWSLETTER; A GUIDE TO WRITING, DESIGN AND PRODUCTION by Mark Beach (Coast to Coast Books, 2934 Northeast 16th Ave., Portland, OR 97212, \$7.75). Since many of our members are involved in the preparation of publications for their organizations or institutions, this practical guide offers down-to-earth advice that would help them not only with newsletters, but also with small publications of other sorts as well, such as fliers, brochures and bulletins. Printers who handle the production of such pieces will do themselves and their customers a favor by letting them know about this 76 page paperbook guide. The author, who has edited three newsletters for non-profit groups and conducted workshops, takes nothing for granted, explaining even basic terms and procedures. Consequently, even the completely inexperienced, without previous training in writing, editing, graphics, design or printing can quickly put to work these step by step instructions. Chapters concern Getting Ready (goals), Building Content (writing), Making the Parts (typing, graphics), Making the Whole (layout), Production (process, paper), Distribution (mailing), and Help (Schedule, budget form). Numerous illustrations exemplify the author's own principles of how to use graphics. An errata slip is included to prove "nobody's perfect." Although certain topics, such as copyright, are ignored, and some sections, such as the bibliography, need more complete information, all in all Editing Your Newsletter is just what all of us beleaguered newsletter editors need.

THE AMERICAN HAND PRESS, ITS ORIGIN, DEVELOPMENT AND USE by Herschel C. Logan. Illustrations by the author, with a foreword by Ward Ritchie (Curt Zoller Press, P.O. Box 6112, Perry Annex, Whittier, CA 90609, cloth, \$43.00, half leather, \$125.00 for foreign mail, California residents add 6% sales tax.) This labor of love was written and illustrated by private press printer Herschel Logan. Well known printer Ward Ritchie contributes an appreciative Foreword, in which he remarks that his own first press was a Washington hand press he bought for \$50.00. Logan's chapters survey "The Hand Press in the New World," "The American Hand Press, Its Development," and "The Hand Press in Retrospect." An alphabetical List of Makers is appended, as is a Bibliography. The numerous illustrations which enliven the relatively brief text are the book's special feature and its real reason for being. Logan provides illustrations for a score of historic presses, as well as interesting sketches of variations of press frames, methods of pressure, toggle variations; evolution of the composing stick, printing accessories and a diagram of the 2/3 Regular and California job case. The book was designed by Grant Dahlstrom and printed letterpress by him at his Castle Press in two colors, with 34 illustrations by the author. It contains 64 pages on Arches mouldmade paper. The text type is Mergenthaler Aldus. Of the 300 handbound copies, 275 are bound in Fabriano paper over boards with gold-stamped cloth spine and 25 copies are in half leather of Harrold goat and signed by both Herschel Logan and Ward Ritchie.

BRITISH BOOKPLATES; A PICTORIAL HISTORY by Brian North Lee. (David & Charles, North Pomfret, VT 05053, 845.) Meticulously researched and handsomely printed, this volume traces the long history of the bookplate in England. The author has chosen some 250

prime examples for illustration and discussion in order to show, as he says, the range of bookplate design and the predominance of particular styles at various times. He includes both bookplates and book labels, "their humbler but no less historically important counterparts." With more than 100,000 possible illustrations to choose from, the choice of examples must have been a difficult one. The result is satisfying both as to aesthetics and to scholarship. Connoisseurs already know the author's Early Printed Book Labels, issued by the Private Libraries Association some five years ago. As a pictorial working reference, the present title should become a standard authority in its field.

BOSTON PRINTERS, PUBLISHERS, AND BOOKSELLERS: 1640-1800 by Benjamin Franklin V. (G.K. Hall, 70 Lincoln St., Boston, MA 02111, \$30.) Despite a somewhat less than prepossessing appearance, dictated by the decision to economize by using type script rather than typeset copy, this fat volume (545 p.) is a useful reference. A team of some 30 contributors assisted the editor in obtaining basic information concerning "every person known to have appeared in a Boston (including Cambridge) imprint through the year 1800." Length of the entries varies from 3-4 lines to several pages. Most include a biographical essay, preceded by a list of the major authors the subject published, the names of publishers served, where applicable, and followed by bibliographical references. Naturally, the standard works of Isaiah Thomas, Clarence Brigham and Rollo Silver are repeatedly cited. Research is based on secondary sources but brings much information together in useful form. Attention was paid to verifying the accuracy of data so far as was possible. "The sharp distinction between printer and publisher, or bookseller, is recognized throughout, but the last two terms are often used interchangeably. A person described as a bookseller in an early imprint would usually be called a publisher today." The fact of the matter is that the same person more often than not served all three functions. Indexes of names and titles, some illustrations, facsimiles of signatures, publishers and printers' marks are other features.

BOOK PUBLISHERS DIRECTORY--1980 SUPPLEMENT: A SUPPLEMENT TO BOOK PUBLISHERS DIRECTORY, 2nd EDITION. Edited by Annie M. Brewer and Elizabeth A. Geiser. (Gale Research Co., Book Tower, Detroit, MI 48226, \$45.) Anyone who has used Gale's Book Publishers Directory has come to appreciate the valuable information it supplies about the hundreds of publishers who are not adequately covered in the usual bibliographical sources. This supplement brings the Directory up to date by adding information on more than a thousand newly established publishers, bringing coverage to some 4,500 presses. Each entry includes address, phone number, date of founding and other information.

MEDIEVAL CALLIGRAPHY: ITS HISTORY AND TECHNIQUE by Marc Drogin (Allanheld & Schram, 36 Park St., Montclair, NJ 07042, \$25.) The secret of success, they say, is to identify an unmet need, then meet it. This is exactly what Drogin did in writing this book. He needed a single comprehensive volume on medieval calligraphy, thorough but not over-scholarly, easy to understand, to learn from, and to teach with. He has gathered material from many sources to produce this excellent volume. During the medieval period, here defined as from the mid-400's to the close of the 15th century, a number of scripts were in use in various times and places. For each of them Drogin gives facsimiles along with his own analysis of the direction and sequence of the strokes of each letter. A brief history of each script also is given, with comments on its characteristics, capital letters and punctuation, with suggestions for further reading. Hints on technique are directed to practitioners, as are suggestions on page layout and writing medieval numbers. The author's logical, no nonsense approach makes this compendium useful for reference even by non-calligraphers. The book is generously illustrated with specimens of various scripts. Much of the author's research was done at the Bodleian Library, as the facsimiles reflect. A charming chapter is devoted to that "singular medieval devil, Titivillus," who traditionally is responsible for the errors of scribes. A bibliography of source material is appended. Unfortunately, no page references to these sources are indicated in the textual footnotes. A section on materials and resources suggests sources of supplies and books and offers the

neophyte suggestions on how to obtain facsimiles from libraries and museums and how to obtain permission to study their original manuscripts.

THE FAVOUR OF YOUR COMPANY: TICKETS AND INVITATIONS TO LONDON EVENTS AND PLACES OF INTEREST, c. 1750-c.1850. Edited by Victoria Moger (The Sandstone Press, 321 East 43rd St., New York NY 10017, \$13.) This attractively illustrated 48 page catalog describes some of the tickets and invitations preserved in the ephemera collection of the Museum of London. As the editor points out, many of these pieces of ephemera prove their historical importance by throwing light into areas which might otherwise have been left in obscurity. Printing techniques range from letter press and woodblock engravings to fine copper engravings and early lithographs. The degree of sophistication varies widely but all the pieces possess that remarkable ability of ephemera to make the past come alive. Items include tickets of admission to coronation festivities for George III and IV, the wedding of Queen Victoria, the funeral of the Duke of Wellington and various balls and theatrical events.

THE PERSISTENCE OF ERROR. Charles L. Bush finally convinced the St. Joseph (MO) Gazette that the newspaper had been using the wrong spelling of its own name. For more than a year Mr. Bush (an APHA member, but the way) had been telling the Gazette that it was using the letter "I" instead of a "J" in the "Old English" typography of its nameplate for St. Joseph Gazette. The newspaper finally admitted that Mr. Bush was right and it had been misspelling its name for 77 years. Further study disclosed that when the nameplate was changed in 1903, whoever set the type for the new nameplate mistook the capital "I" for a "J". The Gazette has corrected the error.

BOOK ARTS WORKSHOPS. Fairleigh Dickinson University scheduled its first annual Book Arts Workshop for June 15 to 19, 1981 and put two masters of the craft in charge. The hand-press and typography workshop was under the direction of John Anderson, typographer and printer at his Pickering Press, where he has produced fine printing for many years. The wood engraving workshop was directed by John DePol, wood engraver, designer and illustrator. Lectures on papermaking, calligraphy and hand binding were also presented by Alexandra Soteriou, Robert Haas and Carol Joyce. For more information about Book Arts activities at Fairleigh Dickinson write to Ursula Sommer, Fairleigh Dickinson University, Madison, NJ 07940.

A FINAL REMINDER. Tempus fugit and so will your name from our roster and mailing list if you have not sent in your renewal dues for membership in APHA for 1981. Surely you want to continue receiving those wonderful Newsletters, Volume III of our journal, Printing History & a special rate to the 6th APHA Annual Conference in September. If you haven't done so (and some of you have not) please sit right down and send off your renewal dues for this year. Do it now - you will feel ever so much better. Remember: individual dues are \$15.00 and for those who live in the New York Metropolitan Area and want to also be members of the New York Chapter (there are some wonderful informative evenings ahead for this group) then make your check out for \$20.00. APHA thanks you! (From the APHA Treasurer)

MAILING ADDRESSES FOR APHA

NEWSLETTER ONLY: Send news items, announcements, and comments for APHA Letter directly to the Editor: Prof. Catherine T. Brody, NYC Technical College Library, 300 Jay Street, Brooklyn, NY 11201.

DUES, CONTRIBUTIONS, CHANGE OF ADDRESS NOTICES, AND ALL OTHER CORRESPONDENCE: Send to APHA, P.O. Box 4922, Grand Central Station, New York, NY 10163.

MEMBERSHIPS are for the Calendar Year, and include APHA Letters retroactive to January of the year joined. Annual active individual membership for 1981 is \$15.00. Information regarding other membership categories available upon request to the box number. Individual copies of prior APHA Letters are available upon request to members and subscribers at \$1.00 each, while the supply lasts. Send orders to our box number. APHA LETTERS 1-20 are now out of print.