ANNUAL MEETING. The Annual General Meeting of APHA will be held on Saturday, January 30, 1982 at 1:30 P.M. at Columbia University's Butler Library. The tentative location is Room 506. The hope is that many of our out-of-town members will be able to attend. The agenda this year includes a business meeting at which a new slate of officers will be elected. A nominating committee chaired by Madeleine Stern has been charged with preparing a list of nominees. Additional nominations are welcome. APHA is your organization. We hope you will attend and participate. The other major agenda item is the presentation of the APHA Award, followed by a talk by the recipient.

ANNUAL AWARD. The APHA Annual Award for distinguished contributions to the study of printing and publishing history will be presented at our annual meeting on January 30th to John W. Tebbel. The fourth volume of Mr. Tebbel's monumental History of Book Publishing in the United States was recently published by the R.R. Bowker Co. Tebbel is the author of more than 40 books, many of them on American history, journalism, biography and industry. He is a professor of journalism at New York University and directed the NYU graduate program in book publishing for many years. Earlier, he was a staff writer for several newspapers and a trade book editor at E. P. Dutton. Previous recipients of the APHA Award have been Dr. Robert L. Leslie, Prof. Rollo Silver, Joseph Blumenthal, Maurice Annenberg, Dr. J. Ben Lieberman and Prof. Alexander Lawson. The first volume of Tebbel's work on American publishing appeared in 1972, entitled "The Creation of an Industry, 1630-1865." Volume Two, "The Expansion of an Industry, 1865-1919," appeared in 1975; Volume Three, "The Golden Age Between the Wars, 1920-1940," in 1978; and Volume Four, "The Great Change, 1940-1980," in the late summer, 1981.

NEWS OF OUR MEMBERS. Congratulations to APHA member Carol A. Nemeyer who has been elected to be President of the American Library Association for 1982-83. Carol is Associate Librarian for National Programs at the Library of Congress. Before going to Washington in 1977, she was with the Association of American Publishers. While in New York, she served on APHA's Education Committee.

HISTORY OF AMERICAN TYPEFOUNDING. Registrants at our annual conference this fall received an unexpected dividend in the form of a complimentary copy of David Bruce's History of Typefounding in the United States. We are most grateful for the generous cooperation of the Typophiles and most especially to the president of that organization, Dr. Robert L. Leslie, for having made this possible. This little volume, edited and annotated from the holograph manuscript by Dr. James Eckman, is an account by a member of the famed Bruce family of typefounders. David Bruce's manuscript is now in the Columbia University Library. The book was printed and bound by the staff of Festina Lente at Rochester Institute of Technology.
2. The APHA Letter No. 43, 1981 No. Five

RESOLUTION ON ELECTRONIC PRINTING DEVICES. New York Local 1P has passed a resolution encouraging the involvement of the Graphic Arts International Union in electronics. The Technological Developments and Education Committees of the Union will study the impact of electronic devices being introduced into printing and publishing. The GAIU, which is an affiliate of the International Graphical Federation, has stressed the need for the GAIU Department of Education to formulate a program in Graphic Communication, with special attention to creative design and media production. Over the past 15 years the GAIU Department of Education and the Locals with Educational Programs have trained more than 60,000 members. Now, however, a great portion of those members may find that their skills will soon be obsolete, unless such an educational program is put into effect immediately. The Graphic Arts International Union is a merger of the International Brotherhood of Bookbinders and Lithographers and the Photoengravers International Union.

A NOTE OF REASSURANCE. All our members, and especially those members who have joined us since January 1981, must be wondering where Issue Number 5 of Printing History (the first issue for Volume III) is. Well, it is in the "works" (we have actually seen copy and proofs) and we hope it will be in your hands soon. Remember, dear members, even if Issue Number 6 does not appear until sometime in 1982, all paid-up members for 1981 will get that issue too. So you see - all good things come to those who wait!! You know all the work on our publications is done by our members who have full-time jobs of their own. It is work without pay but con amore.

PHILOBIBLON CLUB SCHEDULE. The Philobiblon Club of Philadelphia has a busy schedule of program meetings laid out. In late October Don Noble spoke on fore-edge painting. Clinton Sisson discussed the building of a common press in November and on December 15th Edwin Wolf 2nd spoke on "Books as Physical Objects." Other dates are February 16 (Edward C. Carter III on Benjamin Henry Latrobe), March 16 (David Fraser on William Penn and the Quaker Underground Press) and April 16 (Charles Rosenberg on "Medicine for the Masses - William Buchan's Domestic Medicine." Non-members of the Club may attend as guest of a member, according to Thomas M. Whitehead, Secretary of the Philobiblon Club. Meetings are held at the Franklin Inn Club, Camac and St. James Streets.

PBSA EDITORS ANNOUNCED. The Bibliographical Society of America has announced the appointment of John Lancaster and Ruth Mortimer as joint editors of its quarterly journal, The Papers of the Bibliographical Society of America (PBSA). Their editorship begins with volume 76, no. 1, first quarter 1982, succeeding William B. Todd, who had edited the Papers since 1967, with associate editor Ann Bowden. Ruth Mortimer is Curator of Rare Books, Assistant Librarian, and Lecturer in Art at Smith College, Northampton, MA and is the author of French Sixteenth-Century Books and Italian Sixteenth-Century Books, catalogs of the Philip Hofer collection in the Houghton Library of Harvard. John Lancaster is Special Collections Librarian and Archivist of Amherst College, Amherst, MA, and is the editor of Modern Illustrated Books: The Selma Erving Collection, a Smith College Museum of Art catalog. He is chair of the Athenaeum Group, and a member of the Standards Committee of the Rare Books and Manuscripts Section of ACRL. The new editorial address of PBSA is: P.O. Box 467, Williamsburg, Massachusetts 01096. Both new editors are APHA members; Mr. Lancaster is Program Chair for the 1982 Annual Conference. Ms. Mortimer's paper delivered before an earlier Annual Conference is forthcoming in Printing History.

A BELATED THANK-YOU. The editorial staff of this newsletter on behalf of APHA's membership want to take this opportunity to thank the BULLETIN of the Printing Historical Society and its most capable editor, Hugh Williamson, for the very nice things they have written about our journal, Printing History and our newsletter, APHA Letter. We can report that not only does the Library of Congress, Washington, D.C. now maintain a complete file of APHA Letter, but that worthy publication is
A Belated Thank-You (cont.) achieving fame in Greece and Australia. We say Bravo!!

SMITHSONIAN ACQUIRES UNION PRESS. Thanks to Alan Dietch and Jeffer Craemer, the Smithsonian Hall of Graphic Arts now has on permanent loan an exceedingly rare 1826 iron Union Press, which was found in a Plattsburgh (NY) Quonset hut. The press is believed to be the only surviving example of a Union Press. This example had a serial number 40 stamped on its frame, but it is impossible to say how many presses of this model were actually constructed. Dietch, whose own former collection of presses is now at the Canadian National Museum of Science and Technology in Ottawa, tracked the press down, purchased it and resold it to Jeff Craemer, another press collector, who has loaned it to the Smithsonian on permanent loan. According to Plattsburgh newspaper accounts, the press was actually used by a local printer up until his death a few years ago.

NEW BOOK ARTS PROGRAM. UCLA Extension has begun a new educational program in book arts with special events such as a study tour of San Francisco book arts and lecture demonstrations by Gunnlauger Briem of London's Royal College of Art. Additional events are being planned. Extension's new professional designation program specializes in the art of the book focusing on a wide range of skills from the older crafts like calligraphy, hand-made paper and bookbinding and the relatively newer processes of printing and photography to the newest innovations of computer graphics. For a brochure describing the Book Arts Professional Designation, write The Arts, UCLA Extension, P.O. Box 24901, Los Angeles, CA 90024 or call (213) 825-9413.

PLANNING AHEAD. The Antiquarian Booksellers Assn. of America, Inc. has announced that the 1982 New York ABAA Book Fair will be held Tuesday, March 30th through Thursday, April 1st at New York City's World Trade Center exhibition hall.

FRIENDS OF THE MUSEUM OF PRINTING. Congratulations are in order on the publication of the first number of Printing Heritage. This handsomely produced quarterly will be available through membership in the Friends of the Museum of Printing, Inc., 645 E. Washington St., Hanson, MA 02341. Annual dues are $10. The editor is James W. Beaudry. Robert L. Richter, the President, announces the Museum's need to find a permanent home, and the need for extensive funding. An inventory of the present collection of printing equipment is included. Membership support of this worthy endeavor is urged!

WORKS OF RALPH GREENE: "THE IRON HAND PRESS IN AMERICA; A HISTORY OF THE PLATEN JOBBER; ON MAKING A PRINTING PRESS. (Ye Olde Printery, 5815 Cherokee Drive, Cincinnati, OH 45243, $24.95.) The reprint of these modern classics of printing literature provides an opportunity for a much wider audience to enjoy and use the fruits of Green's research. The Iron Hand Press in America was first published in 1948 in an edition of only 160 copies. A History of the Platen Jobber appeared in an edition of 495 copies in 1953, and only 170 copies of On Making a Printing Press were published in 1955. The paper, margins, and bindings may be different, but these are otherwise faithful facsimiles of these landmark books documenting American printing history. The three have been reprinted in one omnibus volume, on 80# Strathmore Americana Ivory text. Like the originals, this is a limited edition; in this case, of 500 copies. Considering how difficult it is to find these little books in the out-of-print market, collectors will be grateful for the opportunity. Among the presses described and illustrated (by line drawings) are the Columbian, the Wells, the Washington, the Gordon presses, the Liberty and the Clamshell. This reprint is a valuable reference on their construction and history.
GIFT IDEA. A limited number of bronze belt buckles with a common press design are available from Jeff Craemer, 50 La Cuesta Drive, San Rafael, CA 94904. The price is $12.50, postage paid.


EMPLOYMENT OPPORTUNITY. Teaching position available for Master Binder with opportunity to direct new fully equipped bindery. Studio may be used for personal projects or private lessons. Located in contemporary art building in university city of New Haven. For further information call Deborah Weaver, Director, Creative Arts Workshop, 80 Audubon Street, New Haven, CT. 06511, (203) 562-4927.

HOROWITZ MUSEUM FEATURED. The July issue of Book and Magazine Production contains an interesting illustrated article on the Horowitz Museum of Bookbinding and Graphic Arts in Fairfield, NJ. Henry Horowitz, President of A. Horowitz & Sons Bookbinder, began the museum in 1974 in order to preserve bookbinding tools and machines. The collection has since grown to encompass all phases of the graphic arts, including printing presses and a large collection of type.

CALENDAR OFFER. From Germany comes an offer for a 1982 calendar on the history of printing featuring 32 x 49 cm color prints of historic printing machinery. This is a successor to the handsome 1981 calendar which included illustrations of presses in the South Street Seaport Museum collection. The price is 25 German Marks from Gavel Publicity Service, Postfach 50 1168, D-5000. Kcln 50 (Rodenkirchen), West Germany.

PAPERMAKING POSTER. The Missouri Botanical Garden has for sale a poster on the craft of papermaking. This 14" x 20" poster, reproduced from an unidentified Victorian book (ca. 1880) on the industrial arts, is the first in a series of posters and graphics reproducing unusual items in the collections of the Missouri Botanical Garden Library. The poster is available for $6.00 (plus $1.50 postage and handling) from Papermaking Poster, Missouri Botanical Garden Library, P.O. Box 299, St. Louis, MO 63166.

NEH FELLOWSHIP OPPORTUNITY. The National Endowment for the Humanities fellowships at Centers for Advanced Study offer opportunities for independent research. Tenure may run from six months to a year. Among the institutions offering at least one such fellowship are the American Antiquarian Society, the Huntington Library, the Newberry Library and the Winterthur Museum, all of which offer rich research resources. The American Antiquarian Society, for example, has especially rich resources (books, pamphlets, broadsides, newspapers, graphic arts materials and manuscripts) for projects in American bibliography, printing history and publishing history. For further information and application materials about NEH-Centers Fellowships, write directly to the appropriate Center.

GOLCONOOZA LETTER FOUNDRY & PRESS. The Foundry at Four Zoas Night House (Dan Carr and Julia Ferrarie) has distributed a list of Monotype typefaces available as fonts, composition, reproduction proofs or printed copy. Write to them a 7 Sherman St., Boston, MA 02129 for additional information.

QUERIES. Chris Wolff (44 Beech Ave., Berkeley Heights, NJ 07922) is currently trying to locate company records or other material on the Illustrated Postcard Co. of New York City. Can anyone help? Mr. Wolff edits the Garden State Postcard Club Bulletin, the Hillites. Club dues are $5.00 a year. For information write to the Secretary, Mrs. Dolores Kirchgessner, Box 1005, Secaucus, NJ 07094.
Queries (cont.) Mark Beach (Coast to Coast Books, 2934 Northeast 16th Ave., Portland, OR 97212) is still attempting to gather historical material on the history of mimeographing and other in-house printing. He would appreciate any available leads.

A DISCOVERY WE WOULD LIKE TO SHARE WITH OUR MEMBERS.

BIBLYSIUM

"We sleep beneath the eternal morn,
Or wake, when'er the title-page,
The herald of our hopes and joys
Blows his enchanting horn.

"Like mottled calf, among the trees
With leaves well-margined, splash the rays
O' the sun, the first edition
Of this our Paradise.

"No envious night can gloom upon
The initials swaying in the breeze,
The quarto browsing on the turf,
The budding colophon.

"The woodcuts flute their simple lay
In shady coverts fearless, where
Prowl tusky, huge and pachyderm
The Incunabula.

TO BE CONTINUED!!

We shall give you the author's name, and some other data in our next issue. If you like this sort of thing in APHA Letter, please let us know.

PRINTING IN CALCUTTA TO 1800; A DESCRIPTION AND CHECKLIST OF PRINTING IN LATE 18TH
Most of us have read something about Colonial American printing but will find this
account of early printing in another portion of the British Empire quite unfamiliar.
The earliest Indian printing was in Madras in 1761. After its introduction in 1777,
printing in Calcutta quickly developed to make the city the most important Indian
printing center of the late 18th century. This volume covers commercial, official
government and missionary printing of the time. The careers of individual printers
are considered. An annotated checklist of all pre-1800 works published in Calcutta
is included. The author's overview of printing conditions recounts the many problems
of the limited resources and capacity relating to printing equipment, paper, type-
founding, labor, and financial conditions. The research facilities of libraries and
archives in England and India were drawn upon for information. The author faced such
odd complications as the fact that several of the Calcutta printers bear exactly the
same names as printers active in London during the same period. There is even a list
of potential bibliographical ghosts-- works announced for publication but perhaps never
printed. Although specialized and exotic in its coverage, Printing in Calcutta presents
some solidly impressive bibliographical scholarship.

BRONX COUNTY HISTORICAL SOCIETY. The Bronx County Historical Society (3266 Bainbridge
Ave., Bronx, NY 10467) houses archives of the Hoe Company. Candace Kuhta, the
librarian, recently also started a Bronx Imprint Collection, containing books printed
and/or published in the Bronx. Donations to this collection are welcomed.
AN ALPHABET OF TRades of YESTERYEAR by Graphic Crafts, Inc., Willow Street, PA 17584. This "alphabet book" includes 26 "American Trades and Crafts as advertised and displayed in the 1870's and 1880's." Most of the cuts were made from the catalog of Schniedewend and Lee, Specimens of Electrotype Cuts, Chicago, 1880. The book was written, designed, printed (letter press) and bound by Richard E. Huss and his colleagues. "P" is for "Printer." "X" is for "Xylographer." "Z" is for "Zincographer." As the annotation for that entry notes, "all of the illustrations in this book are acid-etched engravings, which render undistorted facsimiles of the original subjects." Price and availability are not indicated, but write Graphic Crafts for information.

BOOK PRICES. A recent article in the New York Times chronicled the ever spiraling prices for paperbacks. A number of new paperback novels, foreseen as best sellers, will carry cover prices of $5.95 or $4.95. These are record prices for mass market paperbacks. Back in 1939, Pocket Books issued its first paperback list at 25 cents each. Albert B. Litewka, president of Macmillan, was quoted as forecasting continuing book price increase. "It's just a question of who's going to break the barriers first on a consistent basis," he said.

PRE-COLUMBIAN PRESS. Jack Rau has moved his Pre-Columbian Press south after a number of years spent in Pontiac, MI. Jack's new address is 2501 Pierce St., Hollywood, FL 33020. He would like the names of private press proprietors in Southern Florida. Can some member help him?


THE INTERNATIONAL FLOW OF INFORMATION: A TRANS-PACIFIC PERSPECTIVE, edited by John Y. Cole. (Library of Congress, 1981). This is No. 7 in the Center for the Book Viewpoint Series, and is based on the proceedings of a three-week traveling symposium held in June, 1979. Individual chapters cover such topics as the promotion of books, reading and the international flow of information; and the role of copyright. The book is handsomely produced and is a credit to this outstanding series.

KITEMAUG PRESS BOOKS HONORED. Frank J. Anderson, Prop. of the Kitemaug Press, Spartanburg, SC, has informed us that several of the books of his press were selected for inclusion in the International Artists' Book Show held at the Library of the Art Institute of Chicago earlier this year. The Kitemaug books selected included Kitemaug Mini-Posters Number Two, The Book of Mail Art, Messages from Kitemaug and Miniature Horn-Book. In addition, a display of Kitemaug books, prints, marbled paper and ephemera was recently presented at Presbyterian College, Clinton, S.C.

CONFERENCE ON PRESERVATION. The First Annual Preservation of Library Materials Conference was held on May 13th and 14th at the Hilton Hotel of Philadelphia. A number of speakers, including Nina J. Root, Robert de Candido, and Paul Koda, spoke on what is happening in various areas of preservation and described new programs and technologies in the field. The conference was sponsored by Microform Review, Inc., the company which recently published the Publishers' Trade List Annual 1903-1963 on microfiche. The set includes 3,600 fiche and an original index to all publishers appearing in PTLA during the 61-year period -- a boon to anyone studying the history of American publishing.

CHILDREN'S ILLUSTRATION. The Library of the Santa Barbara Museum of Art has issued a very attractive catalog some of our members may wish to obtain. It is: Enchanted Images: American Children's Illustration 1850-1925. This catalog is available for $8.50. If interested write to the Library at 1130 State St., Santa Barbara, CA 93101.
THE WAVE OF THE FUTURE. Mandate for Leadership from the Heritage Foundation was transformed from final manuscript to finished book in about five weeks. The word processing tape was transferred by computer typeset into galley form, eliminating the necessity of resetting the type, or even proofreading the galley sheets, except for spacing and headings. The book is by Edwin Meese 3rd head of Pres. Reagan's transition team. The new process speeded up its publication by about a month.

Publicity material concerning the best selling Godel, Escher, Bach, a book uniquely blending math, science and philosophy, refers to the fact that the author, Douglas Hofstadter, set the text for the 777 page volume himself -- on a computer terminal.

NEW ENGLAND ILLUMINATED MANUSCRIPTS. You may be familiar with Fraktur illumination, but the Museum of American Folk Art in New York shows examples of 18th and 19th century New England illuminations that are rather different. These include records of birth, marriage and death which were set down by travelling artists who earned their livings creating such commemorative pieces.

PLANS FOR CONSERVATION TRAINING. The Smithsonian Institution is developing plans for a conservation training program. In order to assess training needs and identify the types of collections requiring conservation or preservation attention, as well as personnel needs, the Smithsonian has distributed a questionnaire on "Conservation Training Needs & Job Market Analysis." The information through the survey will be used for statistical purposes in planning conservation programs covering examination, preservation and restoration. Further information may be obtained from Jane R. Glaser, Chairperson, Conservation Training Planning Committee, Smithsonian Institution, Washington, D. C. 20560.

PUBLISHERS FOR MASS ENTERTAINMENT IN NINETEENTH CENTURY AMERICA edited by Madeleine B. Stern. (G.K. Hall, $25.) This fat (380 page) survey of mass publishing in the 19th century offers studies of 45 publishing companies which did a thriving business attempting to satisfy the insatiable hunger of the American people for popular literature. The book shows how this outpouring of cheap literature to meet the demands of broadened literacy reflects the taste of the American people and their social backgrounds. The publishing houses that distributed this literature are an important part of America's literary past and this book does much to provide valuable background information about mass market publishing history. It's an unfortunate commentary on the economics of modern publishing that the volume had to be one of those ugly products of typescript composition. Even the cheap books of the past tend to look more desirable by comparison.

Another book which should be of related interest is Victor E. Neuberg's Popular Literature; A History and Guide (Penguin Books, 1977, $3.95).This treats the development of popular literature in England -- broadsheets, chap-books, religious tracts and penny fiction -- as well as the authors, publishers and distribution methods.

REICHL MEMORIAL SCHOLARSHIP. The coalition of Publishers for Employment (COPE), a nonprofit organization of publishers and suppliers that conducts employment programs and a production workshop at Cooper Union, has established a scholarship in memory of the late Ernst Reichl, the eminent typographer and designer who died last year on September 19. Contributions may be sent to James Mairs, W.W. Norton, 500 Fifth Ave., New York, N.Y. 10036. Mim Reichl, Ernst's widow, has informed your editor that Ernst's remarkable book collection has been presented to Columbia University. His books are a unique resource on modern book design. In each of the many books he produced Ernst included annotations to explain the rationale of his design.

Exhibits (cont) "Writing and Reading." Cooper-Hewett Museum, 2 E. 91st St., NYC. Through January. Covers the whole history of written communications, from early manuscripts to advanced technology. Includes displays of quills, pens, writing desks, printing presses and typewriters.

FRIENDS OF THE LILLY LIBRARY. With a collection of more than 350,000 books, four million manuscripts and 100,000 pieces of music, the Lilly Library at Indiana University is a center of scholarly activity. A Friends group has now been formed to attract gifts and bequests in these inflationary times and to encourage understanding of the Library's work. The Friends will be exclusive recipients of the fine exhibition catalogs and other Library publications. Regular membership is $25.00. Make your check payable to IU Foundation/ The Friends of the Lilly Library and mail it to the Indiana University Foundation, P.O. Box 500, Bloomington, IN 47402. Contributions are tax deductible. Currently on view at the Lilly Library is "La Vie Parisienne 1650-1900." The illustrated 78 page catalog by Michael Berkvam describes the display materials illustrating life in Paris for 2½ centuries.

BOOKS FOR COLLECTORS. 1981 prices are significantly higher, but the Gale Research Company is still a good source of reprints of interesting books about books and printing. For the 1981 Catalog of books on the subject write to Gale Research Co., Book Tower, Detroit, MI 48226. Sample: American Dictionary of Printing and Bookmaking, still an excellent reference, is listed at $24.00.


PATENT MODELS. The Cliff Petersen Collection (2444 Wilshire Blvd., Suite 406, Santa Monica, CA 90403) has for sale original U.S. patent models for inventions from 1790 to 1898. According to the collection's most recent catalog, a number of the available models relate to printing and papermaking. For example, a brass model of Edward Sneider's 1858 press is listed at $340. The Petersens purchased 800 crates of patent models in 1979. They are systematically opening these crates, estimated to contain 30,000 models, and are carefully cataloging and pricing them. One of the most recent crate openings reportedly produced another twenty printing models, which will probably appear in the December catalog. An East Coast branch of the Cliff Petersen collection is located at Garrison-on-Gudson, N.Y. 10524.

HURRY, HURRY, HURRY. The Harvard University Press has just mailed out a wonderful catalog, Book Sale, of over "400 books at bargain prices at discounts up to 95%." The sale ends December 31, 1981. If you did not get a copy of this enticing catalog, a card to the Press at 79 Garden Street, Cambridge, MA 02138 should do the trick. Happy Hunting!

MAILING ADDRESSES FOR APHA

NEWSLETTER ONLY: Send news items, announcements, comments and other materials for inclusion in APHA Letter directly to the Editor: Prof. Catherine T. Brody. NYC Technical College Library, 300 Jay Street, Brooklyn, NY 11201.

DUES, CONTRIBUTIONS, CHANGE OF ADDRESS NOTICES, AND ALL OTHER CORRESPONDENCE: Send to APHA, P.O. Box 4922, Grand Central Station, New York, NY 10163.

MEMBERSHIPS are for the Calendar Year, and include APHA Letters retroactive to January of the year joined. Annual active individual membership for 1982 is tentatively set at $15.00. Information regarding other membership categories available upon request to the box number. Individual copies of prior APHA Letters are available to members and subscribers at $1.00 each, while the supply lasts. Send orders to our box number. APHA LETTERS 1-20 are now out of print.