

The APHA

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This newsletter, a publication of The American Printing History Association, is sent without charge to all members. See back page for mailing address information. Edited by Prof. Catherine Tyler Brody. Assistant Editor: Philip Sperling.

CONFERENCE AWAITED. As we go to press, we are eagerly awaiting APHA's ninth annual conference which will take place on September 29th at Wood Auditorium, Avery Hall, Columbia University. The distinguished quintet of speakers (Clinton Sisson, Donald Farren, John Bidwell, Roger E. Stoddard and Henry L. Snyder) will examine several stimulating aspects of "Eighteenth-Century Anglo-American Printing and Publishing." Registration begins at 9 A.M., with the conference slated to commence at 9:30. This year's conference program chairman is Francis O. Mattson, Curator of Rare Books, New York Public Library. A report on this conference will be forthcoming. We hope to see you there!

A THING OF BEAUTY. A visit not to be missed by those coming to New York City is a stop at The Central Research Library of The New York Public Library. Here in New York, beyond local pride, the quality of the Library's main building reflects its position as one of the great libraries of the world. After four decades, and with the restoration of the Fifth Avenue Facade and Astor Hall, the Gottesman Exhibition Hall has been re-opened to the public. This hall resplendent with white marble arches and wall enjoys the particular attention which Carrere and Hastings lavished on every major interior in the library. The ceiling of oak, a rarity, is beautifully carved in the manner of the Renaissance. The New York Public Library presents its first exhibit in this restored hall, CENSORSHIP: 500 YEARS OF CONFLICT. The exhibition explores the conflict in Western Europe and the United States between those who would restrain and control access to all knowledge and ideas, and those who would challenge such restraints. It draws upon the Library's extensive collection of books and prints to document this struggle since the invention of the printing press. This exhibition is a tribute to the men and women who fought to write, print, distribute, and read these works. You are invited to witness five hundred years of conflict tween censorship and free expression!!

AMERICAN ANTIQUARIAN SOCIETY ANNOUNCES 1985-1986 RESEARCH FELLOWSHIP PROGRAM. In order to make more readily available for research its unparalleled resources in early American history and culture, the American Antiquarian Society, will award to qualified scholars a number of short and long-term Visiting Research Fellowships during the year June 1985 - May 31, 1986. These awards will be made in five categories under the following Fellowships: National Endowment for the Humanities, Samuel Foster Haven, Kate B. and Hall J. Peterson, Albert Boni and the Frances Hiatt. In all five categories of fellowships, the deadline for receipt of completed applications and three letters of recommendation is January 31, 1985. Announcement of the awards will be made by March 15, 1985. All awards will be made not only on the basis of the applicant's scholarly qualifications and the general interest of the project, but also on the pertinence of the inquiry to the Society's holdings. All recipients are expected to be in regular and continuous residence at the Society's library during the period of the grant. Persons interested in applying should request applica-

American Antiquarian Society Research Fellowship Program (Continued).

tion materials from: John B. Hensch, Assistant Director for Research and Publication, American Antiquarian Society, 185 Salisbury Street, Worcester, Massachusetts 01609. Telephone: (617) 752-5813 or 755-5221.

STA HONORS R. HUNTER MIDDLETON. STA, the Chicago-based professional communication design organization, at its recent annual meeting honored Robert Hunter Middleton with an award created in his name. Mr. Middleton was a founding member of STA (The Society of Typographic Arts) in 1927 and its president in 1945. This lifetime achievement award honors Middleton for "his personal contribution to the formation of those goals which we still pursue and to which we still adhere, for his leadership during the early years, for his efforts in spreading the word of design, for being instrumental in the formation of the International Design Conference at Aspen, and for his belief that progress is always a collaboration between past and present," to quote the STA announcement. Himself a private press printer, Mr. Middleton has long been devoted to the history of printing and its preservation, evidenced, for example, by his collection of Bewick woodblock engravings. Bob Middleton is the subject of a new book entitled Robert Hunter Middleton: The Man and His Letters, consisting of eight essays on his life and career, and published in a limited edition by The Caxton Club of Chicago.

ANNIVERSARY NUMBER TEN. Early this fall, the Center for Book Arts in New York City will celebrate its first ten years with a major exhibition of the work of its members opening according to schedule on September 7th to the general public. This exhibition will be held at the New York Public Library; a symposium to accompany the exhibition will be held on the opening days and will focus on the development of book arts during these ten years. For more information contact: The Center for Book Arts, 15 Bleecker Street, New York, N.Y. 10012.

C & P PRESSES OFFERED. Member Scott Vile (Repro-Tech, Inc., 119 Grove St., Box 1573, Montclair, NJ 07042) writes to tell us that Repro-Tech acquired two Chandler & Price letterpress presses about five years ago. One is 12½" x 18" and the other is 10" x 15". "We no longer use the equipment," he writes, "and are looking for some one to take it. I have taken all the type, saws and miscellaneous equipment myself, for my own press, but there is no way I could move or take these presses to my house. They are in good condition, with fair rollers. The smaller needs one gear replaced, and the larger has a Kluge feeder attached. The problem: They are in the basement and would need to be partially disassembled to be removed. Our asking price is the cost of removing the equipment." Anyone interested in obtaining either of these presses is encouraged to write or call Mr. Vile. The address is above; the phone number is (201) 783-7200.

BOWNE & CO. ANNOUNCES FALL SCHEDULE. Bowne & Co., Stationers, the recreation of a mid-19th century printing shop, which is part of New York's South Street Seaport Museum, has announced its fall program of classes and workshops. Along with daily demonstrations of letter press and card printing, the shop will offer classes in letterpress printing and wood engraving and workshops in stationery and greeting card printing. The series of ten Tuesday evening letterpress classes (6-9 P.M.), for example is \$100 for museum members, \$125 to non-members. For more information write or call the director of these activities, Ginna Johnson-Scarry, Bowne & Co., Stationers, 211 Water St., New York, NY 10038, (212) 669-9400. The Bowne & Co. shop is named for Bowne & Co., Inc., the financial printing firm established in lower Manhattan in 1775 and the oldest business in New York State. The Bowne & Co. Stationers shop is authentically furnished to duplicate the appearance of a 19th century stationery and printing shop. Museum staff members use the Bowne collection of historic presses, ranging from an 1844 Albion Iron Hand Press to a 1901 Golding jobber, to do printing for the Museum, such as broadsides, invitations and announcements, as well as notecards, postcards and bookmarks for general sale.

RESTORING BERNSTEIN'S QUIET PLACE. Peter Waters of the Library of Congress Conservation Laboratory recently undertook the emergency formidable task of rescuing the manuscript score of Leonard Bernstein's A Quiet Place so that it might be performed on schedule at the Kennedy Center on July 21st. Somehow this revised score of Bernstein's 1983 musical composition, with all the corrections written in hand, had been seriously damaged in transit by dampness. Many of its 4000 pages were stuck together in a solid mass with water markings and splotches. Waters, with the assistance of his LC colleagues, resorted to freezing the score at -10 degrees and later dried it out with hair dryers as restoration work progressed. The project was successful by the way, reinforcing the music's message that "the human spirit will prevail."

NAPOLEONIC TYPE RECOVERED. Some 186 years after Napoleon's attempt to invade Egypt in 1798, French divers searching for Napoleon's sunken fleet near Alexandria have found type from the French Emperor's printing press. The 55 type characters, all in the roman alphabet, were part of a French and arabic printing press which Napoleon seized from the Vatican with the intention of printing circulars in Arabic. Napoleon invaded Egypt in July of 1798, with a fleet of 13 ships, but was cut off from France a month later when Nelson destroyed the French fleet at Abukir.

CENTER FOR THE BOOK ANNOUNCES PLANS. The Center for the Book at the Library of Congress is a unique cooperative endeavor between the public and private sectors of U.S. society, which brings together members of the book, educational and business communities for projects and symposia. It also sponsors publications, lectures, exhibitions and events that enhance the role of the book in our society. Advisory Board sessions this spring have moved the Center's program forward in four areas of activity: the role of the book in the future, literacy and reading promotion, the history of books, and the role of books and reading in contemporary society. Dr. Daniel J. Boorstin, Librarian of Congress, will present a report to Congress this fall on the book in the future. An exhibition in the Library's Great Hall about the book in history and the book in the future is being planned, under the curatorship of Alice Schreyer. Two symposia on the book in the future are being planned. "A Nation of Readers," another Center for the Book motif for publications, exhibitions and projects, will be the theme of a 20 cent stamp to be issued by the U.S. Postal Service in October. The stamp depicts President Lincoln reading to his son Todd, as shown in the well-known Mathew Brady photograph. Encouraging the study of the history of books is another of the Center's aims. LC's own rich collections reflect the importance of books as physical and collectible objects, as exemplars of the graphic and typographic arts and as transmitters of ideas. Publication of The Early Illustrated Book: Essays in Honor of Lessing J. Rosenwald in 1982 by the Center has established a high level of scholarship for the Center. Forthcoming publications include "Books in Action: The Armed Services Editions," the result of a 1983 symposium; "Fine Printing: The San Francisco Tradition" by James D. Hart, director of the Bancroft Library, and illustrated with examples from the Library's collections; "The Printer & the Pardoner" by Paul Needham of the Morgan Library, the story of an unrecorded indulgence printed by William Caxton and discovered by Mr. Needham in the Library's Rosenwald Collection; and a guide to selected Library resources for the study of the history of books, which is being prepared by Center for the Book consultant Alice Schreyer (who is, as well, APHA's Vice President for Programs).

JASPERT HONORED BY INSTITUTE OF PRINTING. APHA member W. Pincus Jaspert in London, England, has been elected a Fellow of Britain's Institute of Printing for his writings on printing and publishing subjects, his editing of the Encyclopaedia of Typefaces (see Newsletter 59) and the publication of State of the Art reports on print and publishing in 1976, 1980 and 1984.

OUR FOUNDER - J. Ben Lieberman. At the recent graduation ceremonies of the High School of Graphic Communication Arts, our founder and first president Dr. J. Ben Lieberman received the William H. and Harry J. Friedman Award and Medal for distinguished service in and for graphic arts education. We salute you Ben, author, publisher, private press printer and champion of freedom of the press. The Friedman Medal and Award was presented to Dr. Lieberman by Leonard Friedman, retired senior officer of Carey Press Corp. Mr. Friedman also read the citation praising Lieberman for his many activities expanding printing education and the encouragement of printing as a process of communications at the grass roots level. His founding and presidency of APHA were noted, as were his publishing endeavors at the Herity Press, founding of the Goudy Society, encouragement of the international chappel movement for private press printers, authorship of various works on printing and typography, and other worthy projects. APHA was born out of Ben's life aim of stimulating broader awareness of the history and tradition of printing.

APHA MEMBER AWARDED NEH GRANT. Ruth Samson Luborsky of Philadelphia, an APHA member, has been awarded a two-year Research Resources grant from the National Endowment for the Humanities to continue work on English Books with Woodcuts: 1536-1603. The catalogue is being made in collaboration with Prof. Elizabeth Ingram. This study should be of great value as a resource for the study of early English printing extending, for example, the coverage of Hodnett's Bibliographical Society volume treating woodcuts of the earlier period.

COLLABORATOR WANTED FOR PUBLICATION PROJECT ON INDUSTRIAL LANGUAGE. William H. Mulligan, Jr., Director of Central Michigan University's Clarke Historical Library, is editing a reference book on the language used in American industries, tentatively titled "Dictionary of American Industrial Language," under contract with Greenwood Press. He is looking for someone to cover the language of the printing industry. His request follows: "Collaborative Project to produce historical dictionary of American industrial language needs individuals to cover printing industry from colonial period forward. If interested contact: William H. Mulligan, Jr., Director Clarke Historical Library, Central Michigan University, Mount Pleasant, MI 48859."

OUR ENGLISH COUNTERPART. Printing Historical Society's BULLETIN 12 (May 1984) under the very able editorship of Hugh Williamson, has arrived here. And very welcome too! After some difficulties encountered by all such publications, Mr. Williamson has restored to us sixteen pages packed with news and reviews. P.H.S. hopes to have Journal 18 ready for publication by the end of 1984. For information regarding membership write: David Pankow, Printing Historical Society, R.I.T. School of Printing, Rochester, NY 14623.

PETERSON BOOK ON MORRIS HONORED. The Ideal Book: Essays and Lectures on the Arts of the Book by William Morris (University of California Press, 1982), which was edited and designed by APHA member William S. Peterson, was selected as the 1983 presentation volume to the Associates of the University of California Press and has received design awards from the Bookbuilders West Book Show, the American Institute of Graphic Arts (one of the Fifty Books of the Year), and the Association of American University Presses. In August of this year Peterson's A Bibliography of the Kelmscott Press was published by Oxford University Press in its Soho Bibliographies series.

GO WEST YOU ALL!! The Print Pacific Show, an annual tradition in the Bay Area, is once again set for the San Mateo Expo Center. This year will mark the first time that this popular show will feature the Gutenberg Seminars run by the Gutenberg Society during the exposition, October 25 through 28th. For additional information on Gutenberg Seminars, contact: Bacilio Reyes, Director, Gutenberg Seminars, P.O. Box 11712, Santa Ana, California 92711.

A NOTE ON THE PUBLISHER. The death of Alfred A. Knopf on August 11th elicited many praise-filled eulogies. Knopf was the outstanding publisher of this century in the opinion of many, and certainly deserves to be acknowledged for his part in making the American public aware that books are actually designed and don't "just happen." The customary "Note on the Type" found in the back of Knopf-published books introduced many of us to the characteristics of various typefaces, leading to a realization of the aesthetics of typography. Knopf's literary taste was sure and the list of authors he published is a formidable one. The handsome appearance of these books pleased these authors as it did the public. In 1950 the American Institute of Graphic Arts honored Knopf for "sustained effort to raise the standard of design in American trade book publications and for his vision." Knopf's devotion to the highest standards in the literary quality and the quality of design and printing in the books he published earned him an eminent place in the chronicles of American publishing.

ROYCROFT RENAISSANCE. Kitty Turgeon and her partner Robert Rust are the the midst of an ambitious plan to revive the glory of Elbert Hubbard's Roycroft Inn and craft center. The pair have been refurbishing the inn with Arts and Crafts furniture and have revived the craft tradition through the work of 10 artisans. Furniture, chinaware and wallpaper are being produced, mostly in the Roycroft style. A new version of the terracotta and greenbordered chinaware designed by Dard Hunter is used in the inn's restaurants and is being reproduced by the Buffalo China Company, the original manufacturer. So far the new Roycrofters have not attempted to revive Roycroft printing, although the original Roycrofters were most active in this craft. A group for those interested in the Roycroft movement, and called the Roycrofters-at-Large, has been organized. The new Roycroft mark adapted for this group, is based on Hubbard's original mark, but uses two back-to-back Rs' for "Roycroft Renaissance." Tours of the Ruskin Room of the inn (originally a work-room for hand-illuminating manuscripts and now a guest room) and the Roycroft Campus are available on request. The Roycroft Inn and Shop are in East Aurora, NY, 20 miles southeast of Buffalo. The address is 31 South Grove Street, East Aurora, NY 14052. The telephone number is (716) 652-9030. As readers of Susan Thompson's book are well aware, the place of the Roycrofters in the American Arts and Crafts movement was a vital one and it's useful to contemplate, in tracing the American tradition in graphic arts, that Dard Hunter was one of those devoted craftsmen working on those Roycroft books.

OSLER LIBRARY. The Osler Library (McGill University, Montreal, Canada) is an outstanding North American research library on the history of medicine, now containing more than 35,000 volumes. The basis of the collection--some 8,000 items-- was bequeathed to McGill by Sir William Osler, the great medical man and book collector. It was Osler's belief that medical education, science and practice must be integrated by the history of medicine, and that "for a young man the privilege of browsing in a large and varied library is the best introduction to a general education." Donations and bequests to the Osler Library are much needed to enlarge the collection, provide research fellowships, restore and conserve books and manuscripts, and fund special projects. A Fellowship Program for scholars who need temporary residence in Montreal to use the Library is offered with a deadline of October 1st for applications. The Library regularly presents exhibitions (such as the current one on Galenic Pharmacology) and issues a newsletter for its friends. For more information write to Dr. Philip M. Teigen, Osler Librarian, 3655 Drummond St., Montreal, Quebec, Canada H3G1Y6.

FROM THE MAINE HUMANITES COUNCIL. An interdisciplinary conference and exhibit entitled PRINT AND PROTEST IN THE AGE OF LUTHER will take place October 20, 1984 at Bowdoin College, Brunswick, ME. Speakers will be Profs. Steven Ozment and Heinz Bluhm. For further information contact the Main Humanities Council, P.O. Box 7202, Portland, Maine 04112.

THE PREVALENCE OF PAPER. It rather looks as though our computer-driven paperless society, as forecast, is a long way from actuality. In fact, the use of paper has significantly increased. Between 1981 and 1984 the amount of paper processed by businesses increased to 1.4 trillion pieces from 850 billion. From 1973 to 1983 the annual tonnage of standard 8½" x 11" paper sold increased from 1.1 million tons to 2 million tons. Computer paper sales rose to 1.8 million tons from 1.1 million. Statistics of the American Paper Institute show a soaring increase in paper consumption. It seems that every computer file must be backed up by paper, preventing any possible reprieve to our forests. According to an industry representative, the paperless society won't materialize until the big electronics makers perfect their optical or laser computer disks. Optical disks, it is forecast, will not only greatly speed up information retrieval, but will have fifty times the present capacity, as well as being much cheaper than microfilm and computer software.

EXHIBITIONS. The Pierpont Morgan Library (29 E. 36 Street, NYC) is observing William Morris's 150th anniversary with a special exhibition, through November 25th. It consists of autograph manuscripts, illuminated manuscripts, rare printed editions, drawings, photographs and pamphlets. Curator of the show is Paul Needham, Astor Curator of Printed Books and Bindings. Included in the exhibition are the copy of the Kelmscott Chaucer presented by Morris to Sydney Cockerell in 1896, medieval manuscripts once in Morris's own collection, and a set of photographs of Kelmscott Manor. A recorded slide lecture by Duncan Robinson, Director of the Yale Center for British Art will explore Morris's relationship with the artists of the Pre-Raphaelite Brotherhood. The 30-minute program will be presented Tuesdays through Fridays at 12:15 P.M., through November 23rd. The Morgan Library is open Tuesday through Saturday, 10:30-5; Sunday, 1-5.

BRONTE PRESS MINIATURES. In keeping with the Brontes' making of miniature books, the Bronte Press (623 South Curtis, Kankakee, IL 60901) announces the following books, all under three inches in height: The Good Cook, Regional Recipes of Southern Indiana, handcolored, \$10; A Thing of Beauty, lines on beauty, printed on handmade Japanese paper, \$20; Mishka and the Magic Picture the story of a girl, a dog, and a magic picture, bound in sand-colored linen by Bela Blau, with 18 original illustrations, paper cover label, regular edition \$18, de luxe edition with hand-colored illustrations \$42.50. The press also has copies remaining of a slightly larger book, The Mutability of Literature by Washington Irving, with two original etchings, bound in hand-marbled paper over boards, \$12.50.

LONDON COLLEGE OF PRINTING PLANS CHANGES. The London College of Printing is the UK's largest printing and publishing center, and a model for graphic arts education in other countries. By 1986 the school could be part of a new institute which would bring together a number of London's art, design and fashion schools. A steering group is now studying how such a joint venture of the eight colleges involved might be organized. The printing college hopes to benefit from grant money in order to improve staffing, equipment and research capabilities. The tremendously expensive equipment required to teach modern printing techniques requiring the most technologically advanced presses, computer typesetters, scanners and so forth is staggering. The London College of Printing has increasingly taken on the role as the UK's national center for printing education. The LCP is particularly proud of its expanded and impressive printing library, which was completed late last year with the help of a £79000 grant from the local authority.

PRINTING BECOMES MORE ACCESSIBLE: The Government Printing Office opened its new Farragut West Government Bookstore on July 2nd. It replaces facilities that were closed during the past 12 months. The new store will offer about 2,000 titles for sale in a greatly increased and more attractive retail space. It will be open Monday through Friday from 9 A.M. to 5 P.M. and is located at 1717 H Street NW, Washington, DC.

JOSEPH WEILER DIES. We learned of the death of Joe Weiler on June 13th with great sorrow. For almost half a century Joe Weiler had been an active practitioner in the fields of printing, typography, design and book production. An avid book collector himself, he was also a dealer in his later years. After his education at Carnegie Institute's renowned School of Printing Management, he went to work for the Marchbanks Press, one of the most illustrious printing firms of the time. He stayed with the company until Hal Marchbanks died in 1934. Emily Connor took over operation of the business and Joe later returned to take charge of design and production. Among positions held by Joe in his active career were that of production editor at American Book Company, and as production manager at Ballantine Books. He also worked at Country Life Press, Comet Press, Western Printing & Lithographic Co., and Meriden Gravure. In the 1960's Joe and his wife Betty spent a year in Turkey and then three years in Nepal, while he served as a special advisor to the Foreign Service. In December of 1983 the New York Times featured an account of the addition of more than a hundred Tibetan manuscripts and four religious paintings to the Beinecke Library of Yale University. The rare manuscripts were an important acquisition in that, after translation, they may provide important insights into the evolution of Tibetan religious ideas. The manuscripts and rare painting ("tankas") were the gift of Joe and Betty, having been collected while they were in Nepal. The Weiler gifts greatly enhanced Yale's extensive Tibetan holdings. Joe Weiler was past president of the Type Directors Club and served as judge for the annual Type Directors shows. He was active in many professional organizations and wrote for a number of publications, such as Printing News. He was a Typophile for many years, as well as a member of APHA. Joe's knowledge of printing and books was impressive. His collection of "books about books" was extensive. When he started an antiquarian book business, he issued his catalogs with the same care he gave his earlier printing. His lifelong devotion to printing, his dedication, his energy, his utter sincerity in all things made a lasting impression on all who knew him.

VICTORIAN PUBLISHERS' BOOK-BINDINGS IN PAPER by Ruari McLean (University of California Press, \$39.50). Continuing his valued research into 19th century bindings, McLean here studies some of the way paper has been used as publishers' binding material. Few such original bindings have survived unfortunately. In years past, moreover, books in paper bindings were often rebound in stronger materials by libraries or private owners. Despite such difficulties, McLean has put together a useful survey of the use of paper bindings in Victorian England. The heart of the book consists of over 200 illustrations, mostly in color, and so enticing as to make one yearn to handle them. McLean's Introduction, brief as it is, offers the historical background of this type of binding, explaining some of the ways paper bindings were used in the 19th century. He shows that the designs of book covers for children's books, gift annuals, French "romantic bindings," papier-mache bindings, etc., often reflected a positive and imaginative approach to book making. McLean's latest volume is a worthy successor to his Victorian Book Design (2nd ed. 1972) and Victorian Publishers' Book-Bindings in Cloth and Leather (1974). Many of the volumes shown in the illustrations are now at Massey College, Toronto and are part of the Ruari McLean Collection. Each binding shown is carefully described in the accompanying caption, with bibliographical information and physical description. The book itself has been nicely designed and printed, and is bound, appropriately enough, in pictorial paper over boards, with illustrations by John Lawrence. McLean concludes his survey of paper bindings by remarking that "although the variety of papers, both handmade and machine-made now available for commercial use is less than in the nineteenth century, it remains an appropriate and indeed serviceable material for bookbindings and an exciting challenge for designers."

LIBRARY OF CONGRESS ANNOUNCES PLANS FOR PUBLICATIONS AND MEETINGS. Engelhard Lectures on the Book at the Library are presented by distinguished historians, bibliographers, and other members of the book community. Two recent talks will be published in 1984: "Book Collecting: Private Pleasures and Public Benefits," by William P. Barlow, Jr., and Anthony Rota's "Points at Issue: A Bookseller Looks at Bibliography." On March 12, 1985, John P. Feather of Loughsbrough University in Great Britain will give an Engelhard lecture entitled "The Book in History and the History of the Book." Major forthcoming symposia include "Images of the World: The Atlas through History" in October, an invitational meeting of scholars from Europe and the United States sponsored with Library's Geography and Map Division, and, in the fall of 1986, an international symposium on the marketing of books in the 15th century.

ONCE AGAIN HAIL TO PAUL BEAUJON alias BEATRICE WARDE! We continue with verses from UNJUSTIFIED LINES - Rhymes about printers and their ancestors. Do our readers recall that the theme of the 1978 APHA ANNUAL CONFERENCE was - The Decorated Book/The Crystal Goblet: A Reconsideration? A recommendation for good informative reading: The Crystal Goblet - Sixteen Essays on Typography by Beatrice Warde published by the World Publishing Company in 1956.

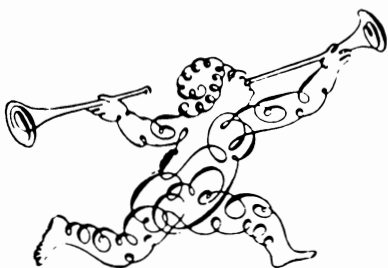
AN ANCIENT ROMAN PUBLISHER
Loquitur:

"Have you no slaves, that these mechanic setters
Of metal type must take the place of men?
We Romans knew to stamp the printed letter,
But we'd a simpler method in the Pen.

"A hundred pens, with writing slaves to guide them,
Will make a hundred copies in a day.
Our foreman carried whips, and well applied them
When any laggard yawned or looked away!

"No freeman's wages ever raised our prices
All plant and upkeep-cost my method serves.
Why spend your money on these quaint devices?
Why fuss with type and press? Have you no slaves?

MOVING? If you are planning a change of address, please be sure to let us know by sending your new address to our APHA Box Number. This way you will not miss any of our newsletters or journals.



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NEWSLETTER ONLY: Send news items, announcements, comments & other materials for inclusion in *The APHA Letter* directly to the Editor: Prof. Catherine T. Brody, New York City Technical College, 350 Jay Street, Brooklyn, NY 11201.

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Send to APHA, P.O. Box 4922, Grand Central Station, New York, NY 10163.

MEMBERSHIPS are for the Calendar Year & include *all* APHA publications for that year.
Annual personal membership for 1984 is \$15.00 and \$20.00 for organizations (in the U.S.A.).

Copies of available back issues of *The APHA Letter* are for sale to members at \$2.50 each; numbers 1 through 20 are out of print. Back issues of *Printing History* are all available at \$7.50 each except Issue 7-8 at \$15.00. Send orders to the APHA Box Number.